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JAN 17194

RECEIVED

a.B.C. "Private Stock" Dwart California Giants with a wide range of colors. Uniformly dwart habit of growth. Ideal as a pot plant for Easter and Spring sales. PRICES \$.75 Tr. Pkt. 1/32 02. 1/16 02.

CHICAGO - NEW YORK

WHOLESALE SEEDS • PLANTS • BULBS

COMBINED WITH

A.F.S.BLUEBOO

AMERICAN FLORIST SUPPLY CO. A.F.S.

SUPPLY ITEMS PAGES

61 - 95

PRESENTS A

1948 Introduction . .

ASTER QUEEN OF THE MARKET





Tr. Pkt	 35	c ½	oz	 .\$1.25
1/4 oz	 75	c l	OZ	 . 2.00

ASTER BALLET QUEEN. A Bodger introduction for 1948. This latest addition to the Queen of the Market class is excellent for florist use. Extremely double and quite wilt-resistant, it's a money-making crop for cut flower growers. The color is new—deep

rose touched with salmon, assuming a soft bronze color when many flowers are massed together in sunlight. Early and freeflowering, as are all the Queens. It is also fine for home gardens as a bordering plant, since it is wilt-resistant.

SELECT VARIETIES OF RESISTANT ASTERS

AMERICAN BRANCHING

Mid-season to late flowering.	. Pkt.	1/4 oz.	Oz.	
A. B. C. White. Blooms about September 10th	50.30	\$0.60	\$1.85	
Azure Blue. Clear mid-blue	.30	.60	1.85	
Crimson	.30	.60	1.85	
Improved Semple Pink. Shell pink	.30	.60	1:85	
Rose	.30	.60	1.85	
Peach Blossom	.30	.60	1.85	
Purple	.30	.60	1.85	
Mixed Colors. Choice formula	.25	.60	1.85	

CREGO IMPROVED

Tr.	Pkt.	1/4 oz.	Oz.	
Azure Blue. Attractive light blue, medium size,				
excellent color\$	0.30	\$0.60	\$1.85	
Blue Flame. A rich fairly deep blue	.30	.60	1.85	
Crimson	.30	.60	1.85	
Deep Rose. Rich deep rose. Do not confuse this				
with Rose-Pink	.30	.60	1.85	
Orchid (Cattleya). This is a very rich subdued				
rosy lavender	.30	.60	1.85	
White. Large, full and clear color	.30	.60	1.85	

American Bull-Compan AMERICAN FLORIST SUPPLY COMPANY

CHICAGO 7 NEW YORK 1 1335 West Randolph St. Haymarket 6774-6775

31 West 27th Street

Murray Hill 4-7256-7257

AMERICAN BULB COMPANY

Importers and Growers

WHOLESALE PRICE LIST Spring Edition 1948



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TERMS OF BUSINESS

Routing: Please give explicit shipping directions with each order, giving name of Freight, Express and Post Office stations. If no directions are given we will use our best judgment, but all goods travel at purchaser's risk.

Parcel Post: We will be pleased to send such items as can be mailed by Parcel Post; customers to remit for postage. We do not deliver any goods free at Wholesale Prices.

Disclaimer: The American Bulb Company and the American Florist Supply Company give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) or florist supplies it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We exercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction.

Cash Discounts: Cash with order only. 5% on Flower and Vegetable

Seeds; 3% on Bulbs; 2% on Plants or Florist Supplies. Prices on Cyclamen and Lawn Seeds are NET.

Otherwise, on bills for Flowers and Vegetable Seeds, Bulbs, Plants, and Florist Supplies, a discount of 2% for payment 10 days from date of bill may be deducted. Exception to the above is taken when goods are supplied under special quotation, in which case particular terms will be noted.

Prices: This list cancels all previous offers.

Unknown correspondents desiring to open an account will please furnish three references to parties in the trade with whom they have had credit relations, and sufficient time to investigate same; otherwise cash must accompany order.

Goods desired C. O. D. must be accompanied by a partial remittance to guarantee acceptance. We cannot arrange to send perishable stock C. O. D.

All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

Early Orders Will, We Believe, Prove Mutually Advantageous

THIS CATALOG IS COMBINED WITH A.F.S. BLUEBOOK OF AMERICAN FLORIST SUPPLY COMPANY



CHICAGO
1335 WEST RANDOLPH STREET
Telephone HAYmarket 6774—6775

NEW YORK
31 WEST 27TH STREET
Telephone MUrray Hill 4-7256—7257

Outstanding Introductions

DOUBLE PETUNIAS

Pan-American Strain

Allegro. Large double fringed deep salmon flowers. A beautiful new color in this class that will appeal to many customers.

500 seeds.....\$2.50

1000 seeds.....\$4.00

Nocturne. A deep midnight-purple or Elk's Pride purple. Flowers somewhat semidouble. 500 seeds.....\$2.50 1000 seeds.....\$4.00 Sonata. Large, double, pure white flowers. Fine for Mother's day. Recommend pinching plants to induce branching.

500 seeds.....\$2.50

1000 seeds.....\$4.00

Minuet. Lavender-orchid. This variety is inclined to draw up and should be pinched for shapely plants.

500 seeds.....\$2.50

1000 seeds.....\$4.00

Caprice. Double deep fringed bright rose flowers on dwarf-growing plants. A very attractive color that will sell on sight.

500 seeds.....\$2.50

1000 seeds.....\$4.00

Glorious Mixture. Contains tall and dwarf types in all of the above colors. This formula mixture is first class in every respect.

500 seeds.....\$2.00

1000 seeds.....\$3.50

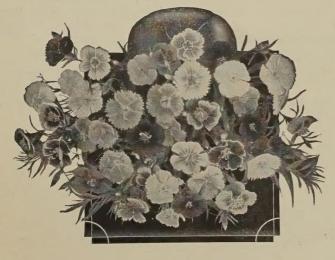
NEW SENSATION COSMOS

Radiance

Winner of the highest award for 1948 All-America Trials. It introduces two new colors, a striking deep rose and rich crimson—it is the first bicolor Cosmos to be developed. Ideal for florists, both for cutting and for plant sales.

1/4 oz......**\$1.00** l oz......**\$3.50** Tr. Pkt......40c





DIANTHUS HEDDENSIS FINEST MIXED

The 1946 Award Winner, Westwood Beauty, is now offered in a full range of colors. Well formed flowers 2" across on long 16" stems — ideal for cutting.

Tr. Pkt......25c 1/4 oz......65c 1 oz.....\$2.00

A Distinctive NOVELTY

of Merit . . .

AN A. B. C. INTRODUCTION

Petunia Fringed Snowstorm

Glistening white with touch of yellow in throat. Abundant producer medium to medium heavy fringed flowers, 2½ to 3 inches in diameter. Ideal for pots or bedding.

½ Tr. Pkt...**65c** Tr. Pkt...**\$1.00** 1/64 oz...**\$2.25** 1/32 oz...**\$3.75** 1/16 oz....**\$6.75**

One of the Headline
Attractions of the Year



FOUR OTHER WORTHWHILE NOVELTIES OF INTEREST

KALANCHOE "Brilliant Star"

Coming direct from our grower in Denmark, Kalanchoe "Brilliant Star" looks very promising. It is a new cross offered to the trade for the first time. It is an intense bright red, not unlike the color of Begonia Luminosa. The flowers are about three times the size of Blosfeldiana and stems are about % inches long.

"Brilliant Star" has proved very successful as a cut flower, our grower reporting he has kept the flowers in water for 10 to 14 days with success. Also ideal for pots.

PETUNIA Ruffled Little Giants

A new and desirable introduction to Petunias. The plants are very compact and erect growing 8" to 10" tall and literally covered in bloom when in full flower. The flowers are medium sized and well ruffled and in color range from a combination of pink and white to red and white. Excellent for either border or pots.

DOUBLE PETUNIA Colossal Shades of Rose

The largest, 100 per cent double, plain, waved, ruffled and fringed petaled, strong and vigorous growing Petunia yet to be seen. Plants grow about eighteen inches tall, with heavy stems, luxuriant foliage and under good cultivation the huge flowers measure from four to five and one-half inches across. The color shades range from a few of light and salmon-pink to mostly deep pinks and purplish rose.

* * *

DOUBLE PETUNIA AMERICA

Silver Medal All-America 1943. Medium-sized, carnation-flowered, rose-pink. Prolific-blooming Nana Compacta. Flowers are produced all season long, making it fine for bedding as well as for cut flower purposes. Very satisfactory as a pot plant.

Tr. Pkt....\$2.00 1/64 oz....\$7.50 1/32 oz...\$13.60 1/16 oz.....\$24.75 1/8 oz....\$45.00



Annuals

FOR THE GREENHOUSE AND FOR OUTDOOR CULTURE

ACROCLINIUM (Everlasting)	ALYSSUM Tr. Pkt. Oz.
Sensation Giants Double. Rose to light pink shades. One of the finest	Carpet of Snow (Procumbens Snow Cloth.) Spreading 2 to 3 inches
strains with larger flowers and longer stems. Excellent cut flower.	A. B. C. Special "Little Gem." White. 4 to 6
Tr. Pkt10c 1/4 oz25c Oz80c 4 oz\$2.75	Lilac Queen. Pale lilac flowers, color deepens as weather becomes cool. 9 in
AGERATUM	Little Dorrit. White. (A.B.C. special strain). Forms perfect bush about 4 inches high
Tr. Pkt. Oz. Blue Perfection. Dark blue bedder. 8 in(1/4 oz., 40c) \$0.15 \$1.25	Violet Queen. Dwarf compact habit, free flowering with sweet scented flowers. Rich violet color. (1/4 lb., \$4.75) .25 1.25
Blue Bedder. Flowers lavender-blue, borne on uniformly compact plants. 4 in(1/4 oz., \$1.50) .45 5.00	Maritimum (Sweet Alyssum). White. Used for cut flowers. 10 in
Blue Ball Improved. An improved Blue Perfection. 6 in.	AMARANTHUS
(½ oz., \$1.00) .15 3.50	Molten Fire. Brilliant poinsettia-like tips. 4 ft. (1/4 oz., 40c) \$0.15 \$1.25
Blue Cap. Dwarf, compact, flowers larger than "Little Blue Star" and deeper in color(1/4 oz., \$1.00) .25 3.50	Salicifolius (Fountain Plant). Green with bronze, tops blood red. 3 ft
Fairy Pink. A dwarf, compact Ageratum of delightful	AMARYLLIS
soft salmon rose-pink color(1/4 oz., \$1.60) .50	Diener's Mammoth Hybrids. Growers should find much of interest in
Little Dorrit. Azure blue(1/4 oz., 40c) .15 . 1.25	Amaryllis culture from seed and we believe a most favorable surprise from the above named strain is in store for the producer when flowering period arrives. (Seed supplied in Diener's original packets.)
Little Dorrit. White(1/4 oz., 40c) .15 1.25	20 seeds
Midget Blue (New). Very low (3 to 4 inches) compact plants covered with small true azure blue flowers	ANCHUSA
(½ oz., \$1.65) .35 6.00	Capensis Blue Bird. Indigo blue. 2 ft. Tr. Pkt15c Oz65c

Snapdragon Seed FOR GREENHOUSE FORCING PRODUCED BY SPECIALISTS

A condensed list of "Supreme Quality" varieties is offered this season -varieties you can grow with confidence and greater profit.

IMPORTANT! Due to greatly increased cost of seed, we are forced to discontinue all group prices or quantity discounts.

ST COMMERCIAL VARIETIES

SELECT L	IST COMMERC
Afterglow Beautiful deep golden-bronze; very popular. Clean habit of growth. Tr. Pkt	Hodaly's Ideal Impro Blend of carmine-rose, tipped lemon-yellow. Whi Tr. Pkt.
Better Times (Windmiller) — Bright rose-pink, Similar American Beauty rose, Hybrid variety, Tr. Pkt\$2.00	Large flowers; stems me Fine for Spring. Tr. Pkt.
Cheviot Maid Reselected A deep rose-pink of uniform habit of growth. Tr. Pkt\$1.00	Lucky Strike Still grown by many growhite, especially in Spring Tr. Pkt.
Christmas Cheer Light rose-pink for early flowering. 1/2 Tr. Pkt\$1.75 Tr. Pkt\$3.00 Daybreak	Margaret (Yoder) — Clean growir white. Length of spike ve
Light pink flowers, ruffled petals. Long stemmed. Tr. Pkt\$1.00	Mary Ellen
Delworth's Supreme Special selection of Cheviot Maid. Tr. Pkt. \$1.50	(Yoder)—Popular light cle One of the finest hybrids be confused with the oper ed and inferior No. 33. Tr. Pkt.
Dorcas Jane Brilliant rose-pink hybrid. Well received. 1/2 Tr. Pkt. (1000 seeds)\$1.50 Tr. Pkt. (2000 seeds)2.50	Maryland Pink (Winkler)—Pleasing, ligh pink. Early. All orders s crop. ½ Tr. Pkt\$1.75 Tr. Pl
Ethel Bright yellow flowers on dark side. Very popular. Tr. Pkt\$1.50	Peggy Schumann Medium deep pink, earl bloomer. Tr. Pkt
Glorious	

Attractive reddish copper, yellow

lip. Flowers closely set. Tr. Pkt.

tipped lemon-yellow. White throat. Tr. Pkt
Lavender Rose
Large flowers; stems medium-tall. Fine for Spring. Tr. Pkt\$2.00
Lucky Strike
Still grown by many growers for white, especially in Spring. Tr. Pkt
Margaret
(Yoder) — Clean growing ivorywhite. Length of spike very good. Tr. Pkt\$2.00
Mary Ellen
(Yoder)—Popular light clear pink. One of the finest hybrids . Not to be confused with the open-pollinated and inferior No. 33. Tr. Pkt
Maryland Pink
(Winkler)—Pleasing, light pastel pink. Early. All orders subject to crop.
½ Tr. Pkt\$1.75 Tr. Pkt\$3.00

Lavender Rose	O
arge flowers: stems medium-tall.	ir. T:
Fine for Spring.	
	(F
Lucky Strike	F
Still grown by many growers for	1.
white, especially in Spring. Fr. Pkt\$1.50	*
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Margaret	S
(Yoder) — Clean growing ivory- white. Length of spike very good.	S
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Mary Ellen	S
(Yoder)—Popular light clear pink. One of the finest hybrids . Not to	F
be confused with the open-pollinat-	u
ed and inferior No. 33. Tr. Pkt\$2.50	Е
II. Pkl	p
Maryland Pink	
(Winkler)—Pleasing, light pastel	F
pink. Early. All orders subject to crop.	C
½ Tr. Pkt\$1.75 Tr. Pkt\$3.00	
	(I
Peggy Schumann	a T
Medium deep pink, early winter bloomer. Tr. Pkt	
Diodiici. 11.1 II. Control	N B
Rose Queen	V
A real deep rose; very fine for	E
forcing. Tr. Pkt\$1.00	

Hodaly's Ideal Improved	Schumann's Lavender
nd of carmine-rose, orange	Without a doubt the leading snap
ed lemon-yellow. White throat.	in this color. Tr. Pkt\$2.00
Pkt\$1.50	
	Shisler's Red
Lavender Rose	One of the best wine reds offered
	in recent years. True to color.
ge flowers; stems medium-tall. e for Spring.	Tr. Pkt
e for Spring. Pkt \$2.00	St. Louis Pink
	(Rowe)—An exceptional light pink.
Lucky Strike	Fine long spikes; good producer.
-	Tr. Pkt\$1.50
grown by many growers for	
ite, especially in Spring. Pkt	Velvet Beauty
. L	A supreme scarlet-crimson of vel-
	vety texture. Repeated tests have
Margaret der) — Clean growing ivory-	shown this to be an excellent strain. Tr. Pkt
ite. Length of spike very good.	Sticili. II. I At
Pkt\$2.00	White Wonder Improved
	(Bezdek)—Unquestionably the fin-
Mary Ellen	est early white. Pure white with
	special effort at stem improvement.
der)—Popular light clear pink. of the finest hybrids . Not to	Flowers late December, early January. Tr. Pkt\$1.50
confused with the open-pollinat-	udry. 11. Pkt
and inferior No. 33.	Windmiller's Lilac
Pkt\$2.50	Early orchid of top-quality. Good
	producer. Tr. Pkt\$1.50
Maryland Pink	Westover's Fringed White
nkler)—Pleasing, light pastel	Fairly strong growing white with
k. Early. All orders subject to	creamy lip. Tr. Pkt\$1.00
0.	cically up. II. I kine in the interest of
Tr. Pkt\$1.75 Tr. Pkt\$3.00	Yellow Wonder, Improved
	(Bezdek)—Deep yellow; very early
Peggy Schumann	and good producer.
dium deep pink, early winter	Tr. Pkt\$1.50
omer. Tr. Pkt\$2.00	NOTE: PROTECT YOUR INTERESTS
	BY INSISTING ON IMPROVED
Rose Queen	WHITE AND YELLOW WONDER
real deep rose; very fine for	BEING SUPPLIED IN BEZDEK'S
ring. Tr. Pkt\$1.00	ORIGINAL PACKETS.
LLANEOUS VARIET	IES
	Tr. Pkt.
Tr. Pkt.	
	.ight golden bronze\$1.00
	Light rose
1.50 SALMON GOLD	2.00

NOVELTIES

JUNGLEWOOD YELLOW

Gold Medal Award 1946, New York Florist Club.

Rich, brilliant yellow. Medium early. Long stems free of side breaks. Selected for uniform type and growth. "The origination of the year." Tr. Pkt....\$2.00

LADY DOROTHY

Glowing reddish bronze. Silver Medal winner, New York Florist Club. Good winter bloomer.

JUNGLEWOOD WHITE

• Dazzling White • Deep Green Foliage . Long Whip-like Stem • Absence of Side Growth . Shatter-Proof Quality.

Developed by Junglewood Greenhouses. Hits peak production in mid-winter and spring. Tr. Pkt.\$2.00

CAROL-JEAN

(Dornacher)

Shade lighter than Ethel. No grassy growth. An excellent variety. Tr. Pkt.\$2.00

FEIST'S WHITE

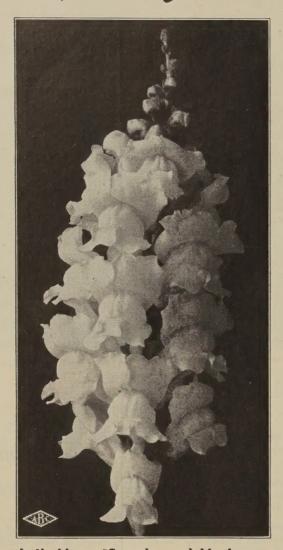
(West Hills)

White with yellow lip. Fast grower. Tr. Pkt. \$2.00

MISCELLANEOUS

	Tr. Pkt.
Tr. Pkt.	
AMERICA (Hodaly)\$1.50	MISS WOOSTER. Light golden bronze\$1.00
BALL EARLY PINK	NEW CINCINNATI. Light rose 1.00
BALL LAVENDER 1.50	SALMON GOLD 2.00
BERTHA BAUR. Good lavender 1.50	SCHAFFROTH'S PINK. Non-shattering bright
CEYLON COURT DARK. Yellow 1.00	rose-pink 2.00
COATES YELLOW PERFECTION. Spring flowering 1.00	SCHAFFROTH'S WHITE 2.00
CRIMSON QUEEN 2.00	SCHLEGEL'S WHITE. Pure white 1.50
GILBERT'S BRONZE BEAUTY 1.50	SCHROCK'S ORCHID. True color 1.00
GILBERT'S PINK SUPREME	SUNLIGHT. A selection of Suntan 1.00
JERSEY MAID. True medium pink color with	SUN TAN. Early rosy-bronze
lighter throat	WINDMILLER'S APPLEBLOSSOM. Best in Feb 1.00
KLONDIKE SUPREME. Deep yellow 1.00	YELLOW DELIGHT 2.00
KOESTER'S WHITE. Ruffled white 1.50	YELLOW PEGGY SCHUMANN. Habit similar
LA FRANCE. Soft pink 1.50	
MAIDEN'S BLUSH. Pink suffusion over white 1.50	Pink Peggy 2.00
MARION WHITE. White 1.50	MIXED. Assorted colors

Snaparagons for the home garden



Antirrhinum (Snapdragon) Maximum

Standard Outdoor Varieties **Rust-Resistant**

MAXIMUM (23/4 feet)

Alaska. White.

Appleblossom. Rose-pink with white tube.

Campfire. Luminous scarlet.

Canary Bird. Canary yellow.

Copper King. A real true copper-scarlet color.

Crimson. Fiery crimson. Daffodil. Yellow.

Indian Summer. Copper-rose scarlet.

Loveliness. Soft rose-pink.

Pink Sensation. Pure pink

ALL THE ABOVE PRICED AT-

Swing Time. Rose-pink.

Maximum Mixed.

Yellow Giant. Deep yellow.

MAJUS GRANDIFLORUM (21/2 feet)

Autumn Glow. Shades old rose suffused amber.

Brilliant Rose. True rose pink.

Buttercup. Canary yellow, shading creamy yellow.

Daintiness. Rose-pink, white tube.

Harmony. Terra-cotta and yellow shaded rose. Padre. Outstanding rich crimson.

Pinkie. Clear pink.

Reveille (New). Deep luminous yellow, upper lip lighter yellow.

Rosalie. (New). Topaz rose with deeper center and gold suffusion.

Scarlet Defiance.

Shasta. Pure white.

MAJUS	GRAN	DIFLO	RUM-	Continued
-------	------	-------	------	-----------

Yellow Jacket. Deep yellow.

Majus Grandiflorum Special Mixed.

University of California DeLuxe Mixture (Majus Grandiflorum). An excellent blend of colors. Resistant. Excellent for cut flowers.

ALL THE ABOVE PRICED AT-

Tr. Pkt......25c

SUPER MAJESTIC (16 to 20 inches)

Harmony. Terra cotta and yellow shaded rose.

Orange Shades. Deep to light orange.

Red Rocket. Bright red.

Rose Sensation. Rose-pink.

Royal Crimson. Garnet crimson.

Super Majestic Mixed.

ALL THE ABOVE PRICED AT-

1/4 oz....\$1.10 1/2 oz....\$2.00 Oz....\$3.50 Tr. Pkt....35c

NANUM GRANDIFLORUM (11/2 feet)

Amber and Gold. Terra cotta color.

Bumble Bee. Crimson.

Carmine Rose. Bright carmin rose.

Du Barry. Flaming salmon rose, gold shadings.

Glowing Sunset. Rosy scarlet.

Old Gold Shades. Old gold and apricot.

Orange Shades. Deep to light orange.

Red Boy. Rich deep red.

Ruby. Bright velvety carmine crimson.

Wildfire. Bright orange-scarlet, Nanum Grandiflorum Mixed.

ALL THE ABOVE PRICED AT-

Tr. Pkt......25c 1/4 oz.....85c

MALMAISON TYPE

For out-door cut flowers and general garden culture. The following "Malmaison Type" Snapdragons are highly recommended for cut flowers and garden show as well.

Malmaison Rose.

Malmaison Silver Pink.

Malmaison Mixed.

TOM THUMB VARIETIES

Very dwarf, 6 inches, for pots and bedding. Not resistant.

ARCTOTIS (African Lilac Daisy)

Grandis. Excellent for cutting. Daisy-like flowers on long stems, upper surface pure white, reverse side of petals lilac-blue. About Oz......55c

Magic Carpet. Very dwarf. Good for rock gardens. Tr. Pkt.......25c

Hybirds. Showy daisy-like flowers. Red and orange shades. (Sow early.) About 12 inches. Tr. Pkt...35c 1/4 oz...85c

ASPARAGUS PLUMOSUS NANUS (Greenhouse Grown)

One of our Leading Seed Specialties. 100 seeds.....

SPRENGERI

A. B. C. Asters for the Florist

Select Varieties for The Commercial Grower

From a thorough survey among growers, commission houses, and retail florists, we recommend immediately below the varieties of Asters most generally preferred, especially for cloth-house culture. All of these are BODGER'S RE-SISTANT STRAINS. Fresh seed, no carry-over, secured direct from the grower for you.

AURORA GOLDEN SHEAF

Splendid free flowering aster, with large, full flowers, quilled centers and outer band of broad petals. A yellow self, fine for cutting. Flowers late August. 1/4 oz.....80c Tr. Pkt......35c l oz.....\$2.75 4 oz.....\$9.00

BRANCHING AZURE BLUE

Tall, robust branching plants with large flowers of fine double form. Flowering early in September, we are confident you will be well pleased with this select strain.

1/4 oz.... Tr. Pkt......30c 1 oz......\$1.85 4 oz......\$6.50

BRANCHING A. B. C. WHITE

Plant this variety to succeed Royal White in flowering. Similar to the above in habit, it produces large, full-petalled flowers in early September.

Tr. Pkt......30c l oz......\$1.85

EARLY GIANT LIGHT BLUE

While not quite as long-stemmed as later flowering varieties, it produces large flowers about same time as the Royals. An exception-

 ally good variety for the florist.

 Tr. Pkt.
 .35c
 ½ oz.
 .75c

 1 oz.
 .\$2.75
 4 oz.
 .\$9.50

ROYAL AZURE BLUE

The Royals are the earliest good commercial varieties available, coming into flower the first part of September. One of the colors heaviest in demand.

Tr. Pkt.......30c ½ oz.....60c l oz............\$1.85 4 oz...........\$6.50

EARLY GIANT ROSE MARIE

Also typical in its habit along with other Early Giant varieties, the commercial grower will like the strong, heavy stems of Rose Marie, supporting rich rose flowers.

Tr. Pkt......35c 1/4 oz.... l oz.....**\$2.85** 4 oz.....\$9.50

HEART OF FRANCE

The rich, dark red color is the distinctive feature of this variety. Medium-sized flowers are produced in early to mid-September.

Tr. Pkt......30c 1/4 oz.........65c l oz...........\$2.00 4 oz...........\$7.00

LOS ANGELES

(Award of Merit, All-America Selections.) The flowers are fully double, 6 to 8 inches across, graceful and delicately interlaced. The long, stiff stems are basal branching and strictly non-lateral, bearing the large flowers smartly

ROYAL DEEP ROSE

The florist interested in a good deep rose will like this variety. Like other Royals, the flowers

l oz.....**\$1.85**

ROYAL PURPLE

A rich, deep purple this is in heavy demand for cut flower purposes. Comes into production very early in September.

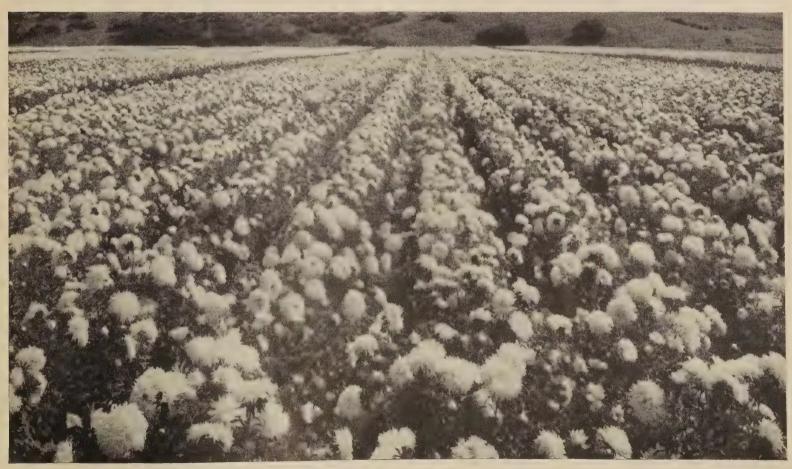
Tr. Pkt......30c 4 oz.....\$6.50

ROYAL SHELL PINK

A most pleasing color as the name implies. The most popular aster in its particular shade.

ROYAL WHITE

Plant Royal White to precede Branching ABC White for a good supply of cut flowers over the more profitable part of the shipping season.



RESISTANT VARIETIES OF A.B.C. ASTERS

QUEEN OF THE MARKET				Dz.
Medium sized flowers. Blooms in early August. The	earliest 1	Aster of	Princess Anne. Peach blossom shade, opening delicate pink and turning rose-pink\$0.35 \$0.75 \$2	.75
quality. Tr. Pkt.	1/4 oz.	Oz.	Princess Bonnie. A very beautiful soft salmon-	
Azure Blue	\$0.60 .60	\$1.85 1.85	rose shade with the center rich gold while	
Dark Blue30	°.60	1.85	opening. We predict a great future for	
Flesh Pink	.60	1.85	Princess Bonnie as a commercial cutting variety	.75
Rose30 Scarlet30	.60 .60	1.85	Princess Marsha. A strong vibrant cinnabar	
White	.60	1.85	scarlet, boldly contrasted with the rich gold	
Mixed Colors, Choice formula	.60	1.85	Control of the Journal of the Control of the Contro	.75
ROYALS			Princess Types Mixed. Choice formula mixture35 .75 2	.75
	1/ 1 .		AMERICAN COMET TYPE	
Blooms mid-August, directly following the Queen of the			Following are desirable Wilt-Resistant Asters of	
Tr. Pkt. Azure Blue or Dark Lavender\$0.30	1/4 oz. \$0.60	Oz. \$1.85	this type.	
Deep Rose	.60	1.85		0z. . 85
Peach Blossom .30 Purple .30	.60 .60	1.85 1.85	Comet Types Mixed	.03
Shell Pink30	.60	1.85	SINGLE CHINENSIS Tr. Pkt. 1/4 oz.	
White	.60 .60	1.85 1.85	Rainbow Mixture. A choice mixture of the better	Oz.
	.00	1.03	50 00 60 FO	• • •
AMERICAN BRANCHING			EARLY CLANES	
Mid-season to late flowering.				oz.
Tr. Pkt. A. B. C. White. Blooms about September 10th\$0.30	1/4 oz. \$0.60	Oz. \$1.85		.75
Azure Blue. Clear mid-blue	.60	1.85		.80 .75
Crimson	.60	1.85 1.85	Mixed. Choice formula	./3
Improved Semple Pink. Shell pink	.60 .60	1.85	GIANT MAMMOTH PAEONY FLOWERED	
Peach Blossom	.60	1.85		_
Purple	.60 .60	1.85 1.85	Silvery Rose. (Wilt-Resistant.) Immense fully	Oz.
			double flowers resembling beauty type,	
EARLY AMERICAN BEAUTY			borne on long, stout, non-lateral stems. Flow- ers with Giants of California	.50
Blooms Sontombor 15th to October 1st	17.	_		
Tr.Pkt. Azure Fairy. Azure blue or dark lavender\$0.35	1/4 oz. \$0.75	Oz.	IMBRICATED POMPONS	
Black Prince. Deep marine violet	.60		Compact plants a little over a foot tall. Flowers	
Crimson	.60 .60	\$1.85 1.85	small and round, A. B. C. mixed\$0.30 \$0.75 \$2	.50
Deep Rose	.60	1.85	IMPROVED CLANIES OF CALLEGRALIA	
September Beauty. Delicate shell pink30	.60	1.85	IMPROVED GIANTS OF CALIFORNIA	
White	.60 .60	1.85 1.85	(Curled and Interlaced)	
			(Also known on the Chicago Cut Flower Market as "Chicago Gi	ant
CREGO IMPROVED			Beauty.") This new Aster is somewhat of the Crego and Beauty type, bu	l ia
Tr. Pkt.	1/4 02.	Oz.	practically non-lateral, producing flowers of immense size with	
Azure Blue. Attractive light blue, medium size, excellent color\$0.30	\$0.60	\$1.85	disbudding and of wonderful substance on strong, stiff stems 20 to	24
Blue Flame. A rich fairly deep blue	.60	1.85	inches long. Flower mid-season to frost. Tr. Pkt. 4/4 oz.)z.
Crimson	.60	1.85		2.50
Deep Rose. Rich deep rose. Do not confuse this with Rose-Pink	.60	1.85		2.50
Orchid (Cattleya). This is a very rich subdued	-	1.00		2.50
rosy lavender	.60	1.85		2.50
Phlox pink color	.60	1.85		2.50
Purple. Dark blue	.60 .60	1.85 1.85	Mixture. Choice formula	2.50
White. Large, full and clear color	.60	1.85	CALIFORNIA CLANE CUNCTURE	
Crego Types Mixed	.60	1.85	CALIFORNIA GIANT SUNSHINE	
			Mixture. Large-flowered Anemone type. Small	
BALL VARIETIES (Branching Type)			center cushion with long petals. Nice range of colors	2.65
Tr. Pkt.		Oz.		
Ball White Late. Blooms early to mid-September. \$0.35	\$0.60	\$1.85	SUPER GIANTS	
Ball White Early. Blooms late August to early	60	1.05	El Monte. Deep glowing crimson, composed of abundant quanti	ties
September	.60	1.85	of daintily interlaced plume-like petals; extremely large and flu	iffy,
Ball Deep Purple Early. Outstanding color. Blooms late August to early September35	.60	1.85	borne on heavy non-lateral, basal branched stems. Very early blo	om-
	.00	2.00	ing, coming in before the California Giant varieties, and remain in flower over a long period.	ing
Ball Deep Rose Early. Attractive bright rose. Blooms about mid-August	.60	1.85	Tr. Pkt	3.00
		0	- Carrent Carr	

ANNOUNCING A NEW STRAIN OF ASTERS Paul Tilford's resistant asters

Dr. Paul Tilford of Ohio Agricultural Experiment station, in cooperation with the Ohio Florist's Association has developed, after years of research, a resistant strain of Asters. The table below best indicates how much more resistant this Ohio strain is as compared with standard strains currently offered by seed houses. This is reprinted from the November Ohio Florists' Bulletin.

RESISTANCE AND PRODUCTION OF	TILFOI	RD'S ASTERS
Variety	% Loss	Yield per Plant
Tilford's Royal Shell Pink	. 25	8.1
Commercial Strain Royal Shell Pink	. 42	7.3
Tilford's Royal White	. 25	8.3
Commercial Royal White	. 61	8.0
Tilford's Royal Purple	. 3	8
Commercial Royal Purple		10
Tilford's Rose		9.6
Commercial Royal Azure Blue		



TILFORD'S ASTERS ARE AVAILABLE IN THE FOLLOWING VARIETIES:

Royal Purple: This Aster is almost immune to wilt, resistance is very high.

Royal White: Similar to Shell Pink in resistance.

Royal Shell Pink: Resistance has been 80% and over in soil where ordinary Asters were 100% diseased.

Crego Deep Rose: A medium

sized flower which through selection has lost most of the Crego characteristics and is now more nearly the Royal type. It is very wilt-resistant.

\$1.00 per Tr. Pkt. NEW CROP



LIGHT YOUR ASTERS FOR EARLIER FLOWERING

March is the time to start your Asters for cloth houses. In order to save time and get the crop ready when prices are good, some of your Asters should be lighted. Some of you may be acquainted with the directions, but for those of you who are not, this is written.

When the seedlings are ready to prick-off into pots or bands or flats, start lighting. Use 25-40 watt lamps spaced five feet apart and two feet above the bench. Apply from dusk and for three or four hours thereafter each day. Continue lighting until the plants are ready to set out.

GROW YOUR ASTER SEEDLINGS IN "EASI-OFF" PLANT BANDS

For Prices, see Supply Section

While the florist varieties of Asters offered are resistant to yellows and similar diseases, it is not absolute with the result that the

diseases will creep in if ordinary precautions are not taken. Any injury to the roots at time of transplanting creates ideal conditions for disease organisms to start active growth in the plant.

You can almost entirely eliminate injury by growing your seedlings in "Easi-Off" plant bands. More than any other wood band, they can be removed with less injury to the root system and ball of soil. No cutting with a sharp knife—no twisting or bending. Just a slight pull with the finger and your plant is ready to set out. No check in growth! No injury that would make for easy entrance of disease.

"Easi-Off" Plant Bands are available in all popular sizes. Order early and get your bands set up in the bench or flats ahead of time.



Begonia "A. B. C. Masterpiece"

A. B. C. Begonias

SELECT FIBROUS ROOTED TYPES

A. B. C. MASTERPIECI				
A lovely clear rose-pink Begoni	, and the most e	outstanding in	this color class.	The large
size blooms are produced so ab	andantly that the	e foliage is rec	ally overshadowe	d. For po

size blooms are produced so abundantly that the foliage is really overshadowed. For pot plants as well as for bedding, you have something if you have this exceptional Begonia.

Tr. Pkt.......\$1.00 1/64 oz.....\$2.50 1/32 oz.....\$4.25

KING OF THE REDS

One of our most popular varieties. Its glowing, bright red flowers borne on compact plants, makes it outstanding. Can be used in pots or for bedding.

Tr. Pkt........\$1.00 1/64 oz........\$2.50 1/32 oz.......\$4.50

ISLE DE FRANCE

SEMPERFLORENS

EMPERFLORENS
Albert Martin. Bright carmine, Tr. Pkt\$1.00 1/64 oz\$1.75
Begonia Glow. Dark red, bronze foliage. Tr. Pkt\$1.00
Begonia Semperflorens Lightning. Scarlet. Tr. Pkt\$1.00
Begonia Winter Romance. Carmine rose, green foliage. Tr. Pkt\$1.00
Christmas Cheer. Extra large flowered crimson-scarlet. Tr. Pkt\$1.00 1/64 oz\$1.75 1/32 oz\$3.25
Christmas Pink. This variety is of same habit as Christmas Cheer. Tr. Pkt\$1.00 1/64 oz\$2.00
Coral Prize. Beautiful coral-pink. Tr. Pkt\$1.00 1/64 oz\$2.00 1/32 oz\$3.50
Darling. Compact growth, with large, light rose-colored flowers. Tr. Pkt\$1.00 1/64 oz\$2.50 1/32 oz\$4.50
Elegant (New). White attractively edged crimson, clear green foliage. Tr. Pkt\$1.00 1/64 oz\$2.00
G. Knaake. Extra large flowered bright carmine. Foliage light green. Tr. Pkt
Snow. Pure white medium-size flowers show up well against the rosy stems and light green leaves. About 10 inches high. Tr. Pkt
Zahringer. An outstanding bright pink color. Flower has white center. Tr. Pkt\$1.00 1/64 oz\$1.75 1/32 oz\$3.25
Mixed. Choice selection of varieties listed above. Tr Pkt:\$1.00 1/64 oz\$1.75 1/32 oz\$3.00 1/16 oz\$5.00
UBEROUS ROOTED
Single. Large Flowering. Mixed. Tr. Pkt

SCANDINAVIA PINK

Many large pot plant growers are growing the Scandinavia Begonias exclusively. They are very free bloomers and make a nice bushy plant ideal for pot culture but also very satisfactory for bedding. Especially good for use in combination boxes. Also available in following colors:

 Scandinavia
 Red
 Scandinavia
 White
 Scandinavia
 Mixed

 Prices:
 All Scandinavia
 Begonias—
 1/32 oz.......\$5.00

 Tr. Pkt......\$1.00
 1/64 oz.......\$2.75
 1/32 oz.......\$5.00

GRACILIS

Adeline. Dwarf habit of growth. Flowers a bright pink; pleasing in appearance against the green foliage. Bois de Vaux Rose. Heavy blooming vivid rose; metallic green foliage with small red border. Compact and upright. Tr. Pkt.....\$1.00 1/64 oz......**\$2.25** Carmen. Bright pink flowers with richly contrasting bronze foliage. Indian Maid. Has the same deep bronze foliage of Carmen with bright deep scarlet flowers producing a highly attractive combination.

Tr. Pkt. \$1.00 1/64 oz. \$2.50 Tr. Pkt.....\$1.00 Luminosa. Deep scarlet with reddish-brown foliage. One of best sellers. Luminosa Compacta. Small dark brown foliage is hidden by the mass of medium-size bright scarlet blossoms. Prima Donna. Limpid rose shading to carmine. Very excellent variety. Radio. Fine carmine scarlet. Tr. Pkt......\$1.00 1/64 oz.....\$2.00 White Pearl. White, light green foliage. Tr. Pkt.....\$1.00 1/64 oz.....**\$2.00**

BACHELOR BUTTONS (See Centaurea Cyanus) Page 13

BALLOON VINE

"Love in a Puff." Tr. Pkt.................10c Oz.................50c

Double. Large Flowering. Mixed. Tr. Pkt......\$2.00

BALSAM (Lady Slipper)

CAMELIA-FLOWERED

One of the showiest flowers, our strains have been selected especially for their doubleness and wide range of colors.

Finest Mixed. Tr. Pkt......20c 1/4 oz......40c Oz.....\$1.10

BARTONIA AUREA

Golden Yellow. Tr. Pkt.......15c Oz.......50c

Lb......65c

BEAN (Scarlet Runner)

LUE LACE ELOWER

BLUE LACE FLOWER (See Didiscus Coeruleus) Page 16

Desirable climber. Oz......15c

BRACHYCOME (Swan River Daisy)

BROWALLIA

Very useful flowering annuals.

Viscosa Compacta Sapphire. Excellent pot plant. Compact grower. Dark blue flowers with white eyes.

Tr. Pkt.......35c 1/16 oz......\$1.05 1/8 oz......\$1.85

CALCEOLARIA

MULTIFLORA NANA

Hybrida Multiflora Nana Mixture. Dwarf, compact growth. Medium size brightly colored flowers. A great favorite with the trade.

Fr. Pkt......\$1.00 1/64 oz......\$4.40 1/32 oz......\$8.00

GRANDIFI.ORA

Triumph Mixed. A special florists' selection. Medium dwarf in growth, producing an exceptional assortment of colors and shades. Highly recommended.

Tr. Pkt......\$1.25 1/64 oz.....\$4.00



Calceolaria Hybrida

CALCEOLARIA A. B. C. TIGERED HYBRIDS

More than ten years of intensive breeding have resulted in this excellent strain available now in limited amounts. Beautifully tigered fowers occur in great quantity. The large, well shaped flowers are produced on dwarf, compact, very uniform plants. The blooms are highly tigered and in color include bronze, yellow and red shades.

CALLIOPSIS (Annual)

DRUMMONDI

Gold Crest. A fine semi-double novelty with beautiful flowers of a rich golden brown color with a reddish brown zone, that averages $2\frac{1}{2}$ to 3 inches across and comes with a double row of petals. A big improvement over the old "Golden Wave."

A big improvement over the old "Golden Wave		AA OI	perais.
Tr. Pkt15c 1/4 oz			25c
Golden Crown (New). Rich golden yellow, shi zoning. Tr. Pkt15c 1/4 oz	ning mo	aroon	central
Golden Wave. Yellow. Tr. Pkt15c	Oz		75c
BI-COLOR	Tr. Pkt.	1/4 oz:	Oz.
Marmorata. Yellow and red-brown	\$0.10	\$0.15	\$0.60
Nana—Crimson King	15	.25	.80
Nana-Golden Ray	15	.25	.80
Nana—Tigered Star (Radiata)	20	.30	.85
Bicolor Mixed. Choice mixture of above	10	.20	.75
Mixed Dwarf	10		.50

CALENDULAS

Plan for the main crop to come in late December and January. For this crop seed is usually sown late July in northern greenhouses. An early fall sowing will provide a later crop.

A. B. C. IMPROVED SENSATION

Considered by many to	be the best Co	alendula fo	or cut-flower	purposes.
Flowers very large, de	ep orange with	n scarlet sl	heen, light	center.
Tr. Pkt25c	1/4 oz	60c	½ oz	\$1.10
l oz				

Masterpiece. Clear rich orange with an attractively contrasting dark brown center.

Improved Long Orange. The largest flowered and longest stemmed Calendula. Clear bright orange with light eye.

Lemon Queen. Clear medium deep yellow with a dark brown center that contrasts most effectively. Generally preferred yellow.

Gold. Deep golden yellow, long-stemmed and large flower with light center. Stem, size, and color in this are outstanding.

Supreme. Light shade of orange with a contrasting brown center, not extra long-stemmed but freer flowering than any of the above.

Apricot. Rich apricot or straw color with a finely contrasting brown center. Same habit as Ball's Supreme, from which it is a selection. Inclined to occasionally produce orange petals with the apricot. Some should be grown for variety.

ALL of the above uniformly priced as follows:

Tr.	Pkt\$0.40	¹ / ₄ oz\$0.60
Oz.	2.00	2 oz 3.50

Calendula Mixture.

Tr. Pkt35c 1/4 oz50c Oz\$1.75 4 oz	\$6.00
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OUTDOOR VARIETIES

Improved Orange Shaggy. Deep orange shading lighter at the center, plants are free flowering, neat and compact, bearing long stems which make the fringy petaled flowers equally useful in the garden or for cutting. Tr. Pkt......15c 1/4 oz......25c Oz......65c

Chrysantha or Sunshine. The large double flowers are an exquisite shade of clear buttercup yellow, with long, loosely arranged petals which droop somewhat to give the rounded appearance of a Chrysanthemum. Tr. Pkt.......15c Oz........75c 2 oz.......\$1.25

THE FOLLOWING ARE DESIRABLE KINDS FOR BEDDING — (Not recommended for cut flower production) —

Lemon Queen. Light or lemon yellow.

Orange King. Dark centered orange, of compact growth and valuable for bedding.

Radio. Bright orange with quilled petal. Of compact growth and distinctly effective for bedding.

Radio Golden Beam. Clear yellow Radio.

Bedding Mixture. Evenly proportioned mixture of all compact bedding varieties. Tr. Pkt....15c Oz....50c 4 oz....\$1.50 Lb....\$5.00

CANARY BIRD VINE

Crop very uncertain.

Tropaeolum C	Canariense.	Flowers	bright	canary	yellow.		
Tr. Pkt						1	n~



Carnation "Enfant de Nice"

CANDYTUFT A. B. C. SPECIAL GIANT HYACINTH FLOWERED

White. Particularly recommended for under glass; provides excellent cut flowers. A sowing in January should make Mother's Day nicely. We have an exceptionally fine strain of the true kind. Seed sown in October will flower in late winter. ½ lb.....\$2.75 Lb.....\$8.25 Tr. Pkt......15c

Empress White. Coronaria type growing about Tr. Pkt15c Oz50c	ut 12-inch 4 oz	es tall.	\$1.20
UMBELLATA TYPE	Tr. Pkt.	Oz.	4 oz.
Carmine. 12 inches	.\$0.15	\$0.50	\$1.20
Crimson. 12 inches		.50	1.20
Lavender. 12 inches		.50	1.20
Lilac. 12 inches	15	.50	1.20
Pink. Flesh color. 12 inches		.50	1.20
Rose Cardinal. 12 inches. Brilliant rosy red.		.55	1.20
White. 12 inches		.50	1.20
Mixed. 12 inches		.50	1.20

CAMPANULA (Annual Canterbury Bells)

Many years of careful selection have at last given us an Annual Canterbury Bell which blooms from seed in less than six months. The plant grows from two to two and a half feet tall, each plant having from six to eight spikes of blooms. Seed planted in February blooms in July.

Choice Mixed contains Winner of Gold Medal	dark in the	blue, 1933	light bl	u e , pink, rican Sele	rose and ctions.	white.
Tr. Pkt10c	1/4	OZ		.25c C	Z	75c

CARDINAL CLIMBER

Hybrids. Rapid growing annual climber, producing a profusion of brilliant cardinal red flowers. To hasten germination file or cut notch

	2004		
Tr.	Pkt25c	1/4 OZ60c	Oz\$2.00

CARNATION

ture of perpetual or greenhouse Carnations. May be grown outdoors during the summer, if disbudded. Very double and strongly clove scented.
Tr Pkt
Enfant de Nice Strain. Preferred by many. Color comes about 75% true from seed and about 90% of plants come double.
Red Scarlet Rose Pale Pink Salmon White Striped Mixed
Tr. Pkt
Chabaud's Giant Improved Strain.
Cardinal Red Deep Rose Flesh Rose Pink White Mixed
Tr. Pkt\$1.25
Marguerite (Special Double Mixed). Very early flowering, giving an
abundance of bloom within five months from planting. The flowers are
very fragrant, on good stems and 16 to 20-inch plants. Tr. Pkt

A.B.C. Giant Perpetual Flowering Mixture. A gold medal hybrid mix-

CELOSIA

CRISTATA (Dwarf Cockscomb) Tr. Pkt.	½ oz.
Empress. Bright red; dark foliage\$0.25	\$0.60
Glasgow Prize (Prof. Ernest Thiers). Dark crimson25	.60
Dwarf Sorts Mixed	.60

CRISTATA (Tall Cockscomb)

Royal Velvet. All-America Winner. Early blooming, base-branching about 2 feet high. Extra large center head of rich ruby red with velvety texture surrounded by numerous erect branches mounted with medium-sized combs. The foliage is bronzy green with reddish

Tr. Pkt	1/4 OZ	80c
Crimson. Tall. Tr. Pkt	25c ½ oz	50c
Cristate Miracle. Mixed Tall.		
Tr.Pkt	1/4 oz	75c

GILBERT'S CELOSIAS

Gilbert's Rose Beauty (New). Height 3 to 4 feet, non-branching unless pinched when less than 12 inches high, foliage bright green, stems round, strong and straight. Flower-heads when full grown are very ruffled and ball shaped measuring 8 to 14 inches across. The color is a rather uniform bright pink or rose on a silver base and should run 90% or more true to type. It makes an excellent cut flower, holding its shape and color better than most cristatas. Dries perfectly after being used as a cut-flower. Originator's Seed. Tr. Pkt. (300 seeds).....

Maple Gold. Forms round maple-pink heads when quite small. Each ruffled segment tipped with brilliant gold, lasting until killed

by frost. Will grow about three feet tall. Originator's seed. Tr. Pkt. (300 seeds)..... Gilbert's Green Gold. A new color combination in the coxcombs.

A distinct novelty of sparkling silver tipped with light rose touched with gold. Splendid in bouquet work, dries well and takes a

Originator's Seed. Tr. Pkt. (300 seeds)...............................50c All above ideal for florist work from corsages to spray and basket

work; also for the home gardens and park bedding purposes.

DWARF FEATHER TYPE

A recent development of great value to the florist. Very uniform, they may be grown as a border plant or in pots.

Fiery Feather			
Golden Feather Tr. Pkt		Ea	ch 30c
Mixed	Tr. Pkt.	1/4 oz.	Oz.
Crimson	.\$0.20	\$0.55	\$1.75
Fiery Red	20	.55	1.75
Pride of Castle Gould. 2 to 3 feet. Colors from	n		
deep crimson to light yellow. Mixed	20	.55	1.75
Scarlet	20	.55	1.75
Thompsoni Magnifica. Grows 2 feet high. The	ө		
choicest mixture of the feathered varieties.	20	.55	1.75
Yellow	20	.55	1.75
Plumosa Mixed	15	.45	1.60

CHILDSI (Chinese Woolflower)

3 Feet High	Tr. Pkt.	1/4 oz.
Crimson	\$0.25	\$0.75
Rose	25	.75
Yellow	25	.75
Mixed	25	.75

CENTAUREA

(Bachelor Button or Cornflower)

Popular Free-Flowering Annuals Now largely grown under glass, particularly for Mother's Day sales, also Decoration Day

CYANUS (A. B. C. Giant Strains DOUBLE)

The flowers of these strains are very large, fully double, and the colors intensified. We offer the florist trade especially select strains that should not be confused with those generally offered. Sowings can be made at regular intervals but the principal sowings are made late fall and January-February for late spring flowering. Grow cool.

	Tr. Pkt.	Oz.	4 oz.	Lb.
Blue Boy. Double blue	\$0.15	\$0.45	\$1.40	\$4.50
Pinkie. Deep pink	.15	.45	1.40	4.50
Red Boy. Deep red	.15	.45	1.40	4.50
Snow Man. White	.15	.45	1.40	4.50
Special Mixed	.15	.45	1.40	4.50

IMPERIALIS (Sweet Sultan)

The cut-flower possibilities of this type of Centaurea should not be

010.100804.	Tr. Pkt.	Oz.
Lavender Beauty. Light lavender white center	\$0.15	\$0.75
Giant Rose	15	.75
Deep Lavender	15	.75
Aramanth Red	15	.75
White	15	.75
Delicate Lilac	15	.75
Imperial Giant. Mixed	15	.7 5
Suaveolens (Yellow Sweet Sultan or Grecian Cornflow yellow flowers; sweetly scented and a popular sort fewell.		
Tr. Pkt		75c



Centaurea Cyanus "Blue Boy"

DUSTY MILLER (White Leaved)

For borders, vases, blankets, etc.	
Candidissima. 6 inch. Silver gray foliage.	
Tr. Pkt95c	Oz\$3. 75
Gymnocarpa. 24 inch. Fine, silvery foliage.	
Tr. Pkt15c Oz55c 4 oz	\$2.00 Lb\$6.50
Maritima Diamond Improved (Cineraria)	
Tr. Pkt	Oz90c
MERICANA	

Grows 3 feet l	high and bears	immense	thistle-like	blooms.	Splendid
for cutting.					
Rosy Lavender	. Tr. Pkt	.15c Oz.,	55c	4 oz	\$2.00
Alba. White.	Tr. Pkt	.15c Oz.,	55c	4 oz	2.00

CHRYSANTHEMUMS (Annual)

SEGETUM	Tr. Pkt.	Oz.
Eastern Star. Light Yellow	\$0.20	\$0.40
Morning Star. Primrose yellow		.40
Evening Star. Sunflower yellow	20	.40
Gloria Alba. White, pale yellow disc, yellow ey	e .2 0	.40
Northern Star. Giant white, yellow zone	20	.40
Single Mixed. Segetum		.40
CARINATUM	Tr. Pkt.	Oz.
Rainbow Mixture. A wide range of tones of puscarlet, orange, salmon, rose, yellow, white. beautifully zoned round the dark discs with s	All	
yellow edges(1/4 oz., t	60c) \$0.30	\$2.00
Burridgeanum. White with scarlet zone		.30
Purpureum (W. E. Gladstone). Purple, crimson yellow zone		
The Sultan. Dark copper, yellow zone.		
White Queen. White, lemon zone, dark eye		
Double Mixed. Coronarium annual. Tall		.60

Bridal Robe (Inodorum). foliage.	Pure white and for	ully double with	very fine
Tr. Pkt.			25c
Snowball (Inodorum Conwhite flowers, Compact.		l. Large ball sho	aped pure
Tr Dkt			250

CHINESE FORGET-ME-NOT (See Cynoglossum Amabile) (See Page 16)

CONVOLVULUS (Morning Glory)

IMPERIAL-EXTRA LARGE

These mammoth flowering imperial Morning Glories often measure more than 6 inches across and are entirely distinct from the Morning Glory generally known. In fact, they variably create somewhat of a sensation when in bloom. For pot or window box culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape, bearing innumerable gigantic flowers.

A	ll Colors I	Mixed.	
Price—			
Tr Pkt	15c	07	25c



Cosmos Sensation Single

CINERARIAS

A. B. C. DE LUXE MIXTURE We have received numerous requests from growers for a good all- around assortment of Cinerarias, such as will be filled by the A.B.C. De Luxe Mixture. Composed principally of select strains of Cremer's Prize and Siter's Rainbow, it also contains a portion of Berlin Market, Hybrida Grandifloras, and similar desirable types. Tr. Pkt\$1.00 1/64 oz\$1.75 1/32 oz\$3.25 1/16 oz\$5.50
CREMER'S IMPROVED PRIZE STRAIN Produces somewhat smaller blooms than does Multiflora Maxima, with plants of good height, and is of such high sale value that growers, in our opinion, will not go amiss in planting liberally of both. The originator is constantly improving the strain. Tr. Pkt. (1,000 seeds)\$1.50 1/64 oz\$2.25 1/32 oz\$4.00 1/16 oz\$7.50 ½8 oz\$14.00
SITER'S RAINBOW STRAIN Although it carries immense flower heads, its compact growth and small round leaves require little room. Medium large flowers, ranging from the bright-eyed types to the finer pastel shades. Originator's packets. Each. \$2.00 Reselected Strain. Tr. Pkt. \$2.00 1/64 oz. \$2.50 1/32 oz. \$4.50 1/16 oz. \$8.00
A. B. C. PRIZE The world's best strain of the large flowering type. Tr. Pkt. Blue Shades \$1.00 \$2.75 Crimson 1.00 2.75
Salmon Shades 1.00 2.75 Pure White 1.00 2.75 Prize Mixture 1.00 2.50 BERLIN MARKET Medium large flowered and dwarf growth. Weissensee Mixture. A white-eyed strain with good growth and flower head. Tr. Pkt. \$1.00 1/64 oz. \$1.75
MULTIFLORA NANA

Mixed. Small flowered. A very dwarf strain of exceptional merit.

Desirable for combining with other plants for filling baskets, boxes,

etc., for Easter and Mother's Day sales

Tr. Pkt.....\$1.00

CINERARIAS (Continued)

MULTIFLORA MAXIMA

Its range of color is "tops," including every desirable shade in pinks, reds, blues, delicate pastel tints to solid bright shades and beautifuleyed types. Good medium size. Tr. Pkt. \$1.00 "Gold Center." A selection from the Multiflora Nana distinctively different in that stamens are a golden yellow, giving it a "gold center" effect that contrasts nicely with the wide range in color of the petals. Tr. Pkt. \$1.00

CLARKIA

FIFCANS DOUBLE

hillding booms	
These flowers are gaining popularity as Spring cut flowers.	Plan
in January for indoor culture.	
A. B. C. Special Mixed. Tr. Pkt	250
½ oz	.\$1.00
Tr. Pkt. 1/4 oz.	Oz
Brilliant. Bright carmine	\$1.00
Mayblossom. Deep rose	1.00
Salmon Queen. Rich salmon-pink	1.00
Scarlet Queen. Glowing scarlet	1.00
-	

CLEOME PUNGENS (Spider Plant)

Pink Queen.	Color o	refreshing	pink, turning	to white.	Foilage of
beautiful airy	appea	rance.			•
Tr. Pkt	50c	1/4 oz	65c	Oz	\$2.00

COBAEA SCANDENS (Cup and Saucer Vine)

Plant	seeds edgewis	e to insur	e good ger	rmination.		
Blue.	Tr. Pkt	15c	1/4 oz	35c	Oz	\$.100

COLEUS

A. B. C. RAINBOW

Mixture. An excellent selection of highly colored types.	
Tr. Pkt.	\$1.00
Glory Vichy. Good range of colors. Large leaves.	
Tr. Pkt.	\$1.00

COSMOS

SENSATION DOUBLE

White Cloud. Mammouth sensation type. Flowers are a beautiful soft
white. Tr. Pkt
Pink Lady. Salmon pink similar to above in habit.
Tr. Pkt
Sensation Mixed. The fluted flowers are most informal as they bloom
in a variety of shapes and forms, though the doubles percentage is
quite high as the seed was hand picked from double plants only.
Tr. Pkt35c 1/4 oz75c Oz\$2.75

SENSATION SINGLE

A very early giant flowering variety. Blooms large, 4 to 6 inches across. Height, 6 feet.

	Tr. Pkt.	1/4 OZ.	Oz.
Cosmos Radiance. See novelties	\$0.40	\$1.00	\$3.50
Dazzler (New). Excellent crimson	25	.50	1.50
Pinkie. Beautiful pink	25	.45	1.10
Purity. Pure white	25	.45	1.10
Cardinal	35	.45	1.10
Mixed		.35	.85

KLONDYKE

Orange Flare. Vivid orange with light green foliage. Blooms in less
than four months from sowing. Tr. Pkt15c 1/4 oz30c Oz85c
Orange Ruffles. Semi-double. Vivid golden orange. Butterfly-like
semi-double flowers. Tr. Pkt
1/4 oz
Yellow Flare (New). Beautiful butter yellow. 3 to 4 ft. Very good
bloomer. Tr. Pkt25c 1/4 oz35c Oz\$1.10

CUPHEA (Cigar Plant)

EVELEENS

Cyclamen Seed

We are pleased to distribute in America Eveleens world-famous Cyclamen Seed, winner of nineteen medals and awards for top excellence throughout Europe. This strain meets A. B. C.'s requirements of "Supreme Quality."





EVELEENS CYCLAMEN SEED

100	1000	100	1000	100 1000
Pure White\$1.75	\$16.00	Medium Red-Salmon\$2.30	\$21.00	Sylphide. Soft lilac
White with Carmine Eye 1.75 Light Red	16.00 16.00	Dark Red-Salmon 2.30	21.00	Mixed 1.65 15.00
Dark Red 1.75 Salmoneum Oculatum. Pale pink	16.00	Vuurbaak. Brilliant salmon-scarlet 2.30	21.00	SPECIAL QUANTITY DISCOUNTS
with carmine eye	18.00 18.00	Carmine Salmoneum. Fiery salmon 2.30	21.00	On EVELEENS seed only we can offer the following SPECIAL DISCOUNTS: Less 5% on
Cattleya. Lilac	16.00 21.00	Rococo Grandiflora. Bright mix- ture 2.20	18.00	orders for 10,000 to 25,000 seeds; less 10% on over 25,000 seeds.

OTHER "SUPREME QUALITY" IMPORTED STRAINS

Per 100 P	er 1000	Per 100 Per 1000
Baardse's Wonder. Salmon with white borderSOLD	OUT	Salmon Light (Rose of Zehlendorf)
Bonfire. Bright salmon-scarlet\$2.25	\$20.00	Striped Varieties, Mixed
Bright Red 1.75	16.00	Sunrise (Morning Red). Dark eye on light salmon 2.25 20.00
Dark Blood Red	16.00	White with Carmine Eye
Daybreak. Light salmon-rose 2.20	18.00	White Victoria. Tipped red with fringed border 2.25 20.00
Lavendar 1.75	16.00	Mixed 1.65 15.00
Mozart. Deep pink	20.00	
Orange Beauty. Orange-vermilion	21.00	Vogt's New Double-Flowered
Pink Pearl. Salmon-pink	21.00	American Grown Cyclamen
Pure Rose (Rose of Aalsmeer)	16.00	
Pure White 1.75	16.00	Admiration. Salmon-rose with shaded eye.
Rose of Marienthal Improved. Soft rose with carmine eye 1.75	16.00	Cerise Brilliant (New). Rich cerise-red.
Ruffled. Mixed 2.25	20.00	Prosperity. Flaming rich rose; distinct clear color.
Saffron Red 2.10	18.00	Rosea. Soft rose with coral cast.
Salmon Scarlet (America Improved) 2.30	21.00	Mixture of Vogt's Strain:
Salmon Rose, Improved	20.00	Prices of above varieties of Vogt's Strain:
Salmon Dark (Glory of Wandsbek or the Perle of Zehlen-		100 seeds\$3.50 500 seeds\$13.00
dorf) 2.10	18.00	250 seeds

CYNOGLOSSUM (Chinese Forget-Me-Not) AMABILE An exceptional cut flower for under glass or outside.	FEVERFEW (See perennial Matricaria) Page 39
Tr. Pkt. Oz. Deep Blue	FORGET-ME-NOTS (Myosotis) (See perennial Myosotis) Page 39
CYPERUS (Umbrella Plant) Alternifolius. Tr. Pkt	GAILLARDIA (Blanket Flower) Indian Chief. Single. Brilliant bronzy red
CYPRESS VINE (Ipomoea Quamoclit) Mixed. Tr. Pkt	Picta Lorenziana. Single mixed
DAHLIA	GERBERA (See Perennial Seeds) Page 38
Salbach's New Improved Unwin Dwarf Hybird Mixture. Exceptional for pot plants or bedding. Tr. Pkt	GILIA (Blue Flower) Resélected strain. Ball shaped flowers. Blue color. Tr. Pkt
2 feet. Choice mixed colors. Tr. Pkt	GLOXINIA Giant Victory. Strikingly beautiful velvety scarlet. Tr. Pkt\$1.00 Hybrida Grandiflora. Choicest mixed. Tr. Pkt\$1.00
Tr. Pkt25c 1/4 oz60c Oz\$2.00	GODETIA (Satin Flower)
DIANTHUS HEDDEWIGII Tr. Pkt. Oz. Fireball. Double dark scarlet	Must be grown in shallow soil. The following are all good commercial colors in the large-flowered class.
Gaiety. A fine range of colors with large attractive flowers	UPRIGHT SINGLE Tr. Pkt. Oz. Duke of York. Scarlet on white. \$0.25 \$1.75 Kelvedon Glory. Bright salmon-orange. .25 1.75
Snowdrift. Double. Extra large flowered, pure white	Purity. Clear white
Best Double Mixed. .15 1.00 Best Single Mixed. (Laciniatus). .15 1.00	TALL DOUBLE (Grandiflora) A.B.C. Choice mixed
Westwood Beauty. All-America winner. Easily grown annual, 10 to 15 inches tall. Color ranges from fiery crimson to deep velvety red. Flowers 2 inches in diameter on long wiry stems.	DWARF COMPACT SINGLE Crimson Globe. Crimson
Tr. Pkt	Thunderbolt. Petals frilled, deep crimson
DIDISCUS (Blue Lace Flower) Coeruleus. Excellent for bouquets. Flowers continually from July until	Godetia Orange Glory
frost. A money maker for florists. Tr. Pkt20c Oz\$1.25	GOMPHRENA (Globe Amaranth) Everlasting. 30 in. Makes nice material for garden decoration and
Choice for cutting and adapted to forcing, Tr. Pkt. Oz.	cutting. The variety Nana Compacta Rubra is choice for edging.
Aurantiaca. Orange	GLOBOSĂ Tr. Pkt. Oz. Rubrα. Purple
DOLICHOS (Hyacinth Bean) Desirable Annual Climber. Purple. Tr. Pkt15c Oz\$1.00	GOURDS (Ornamental)
DRACAENA Indivisa. Narrow green leaves. The popular kind for bedding or vases.	LARGE FRUITED Tr. Pkt. Oz.
Tr. Pkt	Calabash (Penguin Gourd)
DUSTY MILLER (See Centaurea)	Sugar Trough. Thick shells15.50Large Varieties, Mixed15.45
ESCHSCHOLTZIA (California Poppy) Tr. Pkt. Oz. Golden West. Yellow-orange center	SMALL FRUITED Bottle (Miniature)
Choice Mixed. All colors	Orange
Blue Bedder. Blue purple flowers. Plants about one foot tall. Compact growth	Small Varieties, Mixed
EUPHORBIA Tr. Pkt. Oz.	GREVILLEA (Australian Silk Oak) Robusta. Seeds should be sown in early spring with plenty of bottom
Heterophylla (Mexican Fire Plant)(1/4 oz., 40c) \$0.15 Variegata (Snow-on-the-Mountain)	heat and in a well drained, loose soil. Grown in a 60° house, 5-in. pot plants available by fall



Gypsophila is the ideal filler for floral arrangements. It combines nicely with summer flowering perennials such as Delphinium in the above

GYPSOPHILA (Baby's Breath)

Free blooming plants of easiest culture. Desirable for cutting to mix with other flowers. Several plantings can be made during the season at intervals of ten days' time, in order to have a succession

of bloom.	07.	4 02.	Lb.	5 lbs.
Covent Garden Market. Extra large flowered, full petaled—flowers having 6 to 8				0 120.
petals instead of the usual 4 to 5\$	30.30	\$0.85	\$2.25	\$8.00
London Market Improved. Slightly taller				
than Covent Garden Market and later	.30	.65	2.00	7.50
Paris Market. Standard medium size flow-				
ered strain	.25	.65	2.00	7.50
Elegans Carminea. Same habit as others but with bright carmine-pink flowers.				
Rather small flowered(Tr. Pkt., 10c	1.50			
Elegans Rosea. Delicate pink. Tr. Pkt	10c	: Oz		.\$1.50

HELICHRYSUM (Strawflowers)

Our strain produces large, perfect double flowers. Excellent for cut

nowers, either fresh of the dried side.	
	Tr. Pkt. Oz.
Fireball. Showy, deep crimson	.\$0.15 \$0.90
Golden Ball. Clear golden yellow	15 .90
Canary Yellow Buttercup (New)	15 .90
Rose-Carmine	15 .90
Rose-Pink	15 .90
Salmon-Pink	
Silver-Pink	15 .90
White	15 .90
Violet	
Mixed. All colors	
2.2010	

HELIOTROPE

Can be bloomed from seed	in four months.
Lemoine's Giant. Excellent	
Tr. Pkt	25c ½ oz80c

HOLLYHOCK (Annual)

Indian Spring. (Awarded Silver Medal, All-America Council.) Produces flowers of attractive bright rose and rosy carmine shades, of a size similar to the Single Perennial Hollyhock; however, seed sown in February will bloom freely in early August. "Indian Spring" attains a height of six feet or more, with flowering branches produced freely from about a foot from the soil. "Indian Spring" produces a compact pyramidal plant that is worthy of high recommendation.

Tr. Pkt25c 1/8 oz40c 1/4	oz 55 c Oz	.\$1.80
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IPOMEA—Red, White and Blue **Morning Glories**

"SCARLETT O'HARA"

(Awarded Gold Medal, All-America Selections, 1939.)

'Scarlett O'Hara'' is an entirely new color in a Morning Glory, a rich dark wine red, or deep rosy crimson. Few introductions in recent years have caused so much interest prior to the introduction and now that "Scarlett" is with us, we can say it warrants all that was expected earlier. Though the flowers are not as large as "Heavenly Blue," they are of good size, about 4 inches in diameter, and freely produced on fast-growing vines which start blooming within 65 days after seed is sown. The dark green foliage does not make a heavy growth.

NOTE! In order to produce freedom of bloom, sow seed in pots or tin cans and insert in soil in the open.

Tr. Pkt......20c 1/4_oz......40c

"PEARLY GATES"

(Awarded Silver Medal in All-America Selections)

A sport from, and seemingly identical in growth, foliage and bloom. except white in color, with Clark's Early Heavenly Blue Morning Glory. A grand companion for its most popular counterpart. A big, satiny white with a creamy shading in the throat, gives this a beautiful appearance. Plant with Heavenly Blue and Crimson Rambler or Scarlett O'Hara for red, white and blue effect. Reaches 12 feet, with luxurious foliage, wherever Morning Glories will grow. Tr. Pkt......25c

"HEAVENLY BLUE"

Clark's Early-Flowering. This strain is well known and widely used throughout the United States. It is early-flowering and makes α sparse growth of foliage. When growing Ipomoeas, care should be taken to plant them in a dry, sandy location, and fertilizer should never be applied. One of the most admired flowering vines at the Chicago Century of Progress. This climber made a beautiful showing on the back wall of the Horticultural Building. A color of pure, unrivalled beauty. Tr. Pkt......15c Oz......75c 1/4 lb......\$2.00

Cornell. So named because it reproduces the colors of Cornell University; this Morning Glory has giant carnelian red flowers with a

11.1 1.1.1.1	
Alamo. (Mile-a-Minute Vine.) Creamy white deep	wine red center.
Tr. Pkt	1/4 lb90c
	Tr. Pkt. Oz.
Bona Nox (Evening Glory). Large blue	\$0.10 \$0.50
Noctiflora (Moonflower). White seeded	15 .35
Noctiflora (Moonflower). Black seeded	15 .35
Noctiflora (Moonflower). Pink	15
Rose Marie. Double deep rose	20
Setosa (Brazilian Morning Glory). Red	10

HUMULUS (Hop)

Japonica.	Ornamental.	Tr. Pkt	250
Variegata.	. Climber. T	'r. Pkt	250

HUNNEMANNIA

FUMARIAEFOLIA (Bu	sh Escholtziα)	
Sunlite. Brilliant cand	ry-yellow, semi-double.	
Tr. Pkt25c	¹⁄₄ oz .45c	Oz\$1.65

ICE PLANT (See Mesembryanthemum) Page 21

KALANCHOE

Brilliant Star—See Novelty Pages for complete description.
Trade Packet\$1.50
Tom Thumb. This is a dwarf variation of Kalanchoe Blossfeldiana
having the same color. The general habit, however, is dwarf with
very short flowering stems that form just beyond the foliage and the
flowers, instead of merely forming above the foliage, actually envelop
the entire plant, starting at its base.
Tr. Pkt\$1.50 1/64 oz\$5.00 1/32 oz\$9.50
Blossfeldiana (Globulifera Coccinea) A succulent plant that is worse

KOCHIA

Summer Cypress or Mexican Fire Bush Childsi. Improved strain. Tr. Pkt......10c Oz..........25c 4 oz............75c

LANTANA

Desirable for bedding, pot culture, vases. Seed must be sown with bottom heat and early.

LARKSPUR ·

IMPERIAL OR BASE BRANCHING

"Indicates generally preferred varieties.	Tr. Pkt.	Oz.	Lb.
*Blue Bell. Fairly deep blue	\$0.25	\$1.10	\$11.00
*Blue Spire. Very deep blue-violet	25	1.10	11.00
Brilliant Rose (New). Deep salmon-rose suffus	ed		
brilliant carmine. Excellent for cutting	25	1.10	11.00
Carmine King. Carmine-rose	25	1.10	11.00
Cattleya. This is a late-flower variety and has			
a rich rosy lilac color and fully double flower	rs25	1.10	11.00
Cinnabar Cockade (New). A rich brilliant ro			
red; symmetrical, compact and double flower		1.10	11.00
Dazzler. Rich lustrous carmine color		1.10	11.00
*Daintiness. Light lavender-blue		1.10	11.00
Exquisite Pink Improved. Soft pink		1.10	11.00
*Gloria Improved. Bright rose-pink	25	1.10	11.00
Lilac King. Extra fine lilac shade		1.10	11.00
Lilac Queen. Rich lilac-lavender		1.10	11.00
*Lilac Spire	25	1.10	11.00
Los Angeles Improved. Salmon-rose	25	1.10	11.00
Miss California. Pink-shaded salmon	25	1.10	11.00
Pink King. Beautiful shade of salmon rose	25	1.10	11.00
Rosalind. Salmon pink. Outstanding	25	1.10	11.00
*Sweet Lavender. A rich blue-lavender; flowe			
are fully double		1.10	11.00
*White King. The best clear white	25	1.10	
White Spire. Good clear white	25	1.10	11.00
Mixture	20	.90	10.00
STOCK FLOWERED	Tr. Pkt.	Oz.	Lb.
Dark Blue	\$0.25	\$0.95	\$ 9.60
Empress Rose. Pink	25	.95	9.60
La France. Salmon-pink	25	.95	9.60
Lilac Improved. Deep lilac	25	.95	9.60
Los Angeles. Brilliant pink on salmon		.95	9.60
Rosamond. Pure deep self rose		.95	9.60
Rose Queen. Rose-pink		.95	9.60
Sky Blue	25	.95	9.60

OBELIA			
COMPACT VARIETIES T	r. Pkt.	1/4 oz.	Oz.
Crystal Palace. 4-inch. Dark blue, dark foliage\$ Blue Gown. Clear deep blue, without eye, fine		\$0.55	\$2.50
compact habit	.25	.85	3.00
flowers, brilliant mid-blue	.25	.75	2.50
Cambridge Blue. Light blue with green foliage	.35	.85	3.00
Emperor William. Gentian blue, light foliage	.25	.75	2.50
Mrs. Clibran Improved. Deep blue, white eye	.25	.80	2.75

Appleblossom. Blush white......\$0.35 \$1.80

EMPRESS TYPE—(Semi-Dwarf)



Larkspur Giant Imperial

LOBELIA (Continued)

	kt. 1/4 oz.	Oz.
Bedding Queen (Pumila Splendens). Dark blue with white eye dwarf	5 \$0.80	\$2.75
Mixed. 10 inch	5 .75	2.25
TRAILING		
Sapphire. For hanging baskets, large deep navy-		
blue with white eye	.80	2.75
Hamburgia (Pendula). Pale blue	5 .80	2.75
	1.	

LOVE IN A MIST (See Nigella) Page 21 LUPINUS (Lupins)

HARTWEGI GIANTS OR KING

An improved strain. 3 to 4 feet high, with base branching habit. Each plant produces from 4 to 6 spikes of bloom, which are much larger than the old type.

	AI, A LL.	Oz.
Dark Blue. Enormous spikes of rich Oxford blue	\$0.20	\$0.85
Sky Blue. Clear light blue	20	.85
White. Glistening pure white	20	.85
Choice Mixed(Lb., \$8.0	00) .20	.85
STANDARD HARTWEGI	Tr. Pkt.	Oz.
Pink		\$0.65
Rich Blue	15	.65
Sky Blue	15	.65
White	15	.65
Mixed	15	.65

.95

.95

Tr. Pkt. Oz.

9.60

9.60

Lb.



Marigold "Butterball"

Marigolds

A. B. C. Marigolds Available in All Varieties and Colors—All "Supreme Quality"

TWO FINE
VARIETIES FOR
POT PLANTS AND
BEDDING PURPOSES



New "Spry" Marigold

"SPRY"

Dwarf, compact plants about 9 inches high and spreads 15 inches. Flowers 1½ inches across, having a bright yellow center with several rows of mahogany-red guard petals. Early flowering, it is valuable for Spring combination work. A March 1 sowing is ideal in any locality for flat sales.

Quite resistant to heat of mid-western summers.

Tr. Pkt...... 25c 1/4 oz.......55c Oz......\$2.00

"BUTTERBALL"

Most attractive, very compact, scabious-flowered, canary yellow. Only 6 to 10 inches tall, uniform, very early and continuous flowering. Bright and luminous bedding or edging variety which you can't help but like. Rich, dense foliage, well covered with small 1½-inch blooms. This makes a nice pot plant and should also be a good commercial variety.

Tr. Pkt.......**25c** ½ oz.......**55c** Oz........**\$2.00**

DWARF FRENCH DOUBLE HARMONY TYPE (Scabious Flowered)

Orbit. Color deep golden yellow background reddish brown guard petals. Fine for bedding and border.

Spotlight. Blooms about two weeks earlier than the regular French types. Plants 12 to 14 inches high. Very compact. Color a brilliant yellow shade with a striking velvety dark mahogany-red guard petals. No marigold color. Scabiosa type flowers.

"Melody". Growing 12 to 15 inches high, and literally covered with golden yellow, Harmony type flowers, this is recommended to displace Dwarf Scabious-flowered Golden Harmony. Very uniform in height, habit and color; rather early, and a long, steady bloomer, except in the most northern locations. Equally valuable for commercial use.

Tr. Pkt.......25c 1/4 oz.......45c Oz.......\$1.50

"HARMONY HYBRIDS"

Compact habit combined with early free-flowering character makes this an outstanding introduction. Orange and yellow shades with blotched and striped combinations. 100% all double. This variety, combined with the two at the top should fill your needs in Dwarf Marigolds.

Tr. Pkt.........20c 1/4 oz........30c Oz........\$1.00

Improved Harmony. Medium size Scabious-like double flowers. Deep orange center with maroon-red outer petals. Quite striking and distinct. Valuable for cutting and bedding, 14 to 18 in.

Golden Harmony. Only 11 inches tall and very compact in form. The flower is of the quilled scabious type and has a single row of broad guard petals on the outer edge. The color is a glowing golden yellow and both quill and guard petals hold to this color. 2-inch flowers, and produces 100% double blooms.

Tr. Pkt......**20c** ½ oz......**60c**

Coronet. Dwarf habit growing about 18 inches tall and makes a very even growth. Each flower has a row of reddish brown guard petals with a quilled deep golden yellow center.

Scabious Flowered Mixed. Includes better varieties and colors in this class.

TALL FRENCH SINGLE

Ferdinand. (Harmony type.) Golden yellow with single row of broad mahogany-red guard petals. Flowers are $1\frac{1}{2}$ to $1\frac{3}{4}$ inches in diameter. Tall growing, 20 to 24 inches, with upright semi-compact habit. No strong Marigold odor.

DWARF FRENCH DOUBLE, SMALL-FLOWERED

MARIGOLDS (Continued)

MISSION GIANTS

A new class of Marigolds of medium height with giant Chrysanthemum blooms. Plants grow about 18 inches high with a good amount of vigor, having a base branching habit producing 8 to 12 stems of excellent cutting length. An early blooming class about 2 weeks earlier than the African type. Blooms 4 to 5 inches in diameter forming an almost perfect ball. They remind one of an incurved type of Chrysanthemum. A real addition to the Marigold family.

Goldsmith. Rich golden Tr. Pkt30c		Oz\$2.00
Yellowstone. Bright rich Tr. Pkt30c		Oz \$2.50
Mixed. Deep medium go		
Tr. Pkt25c	1/4 oz65c	Oz\$2.00

DWARF FRENCH SINGLE

Flash—(New)—Base color of tangerine overlaid with rich marigold red. Blends nicely with most any background.

				/ 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			•	72 04111		
Fire	Cross.	Single	dwarf	light	orang	e, rese	mble	s Legio	n of Ho	nor ex-
cept t	that the	e yellov	v on o	ıter e	dge of	petals	is a	deeper	golden	shade.

TAGETES (Mexican Marigold)

Gnome. A fine variety for pots and edging, Large flowered golden yellow. Plants 6 inches tall and eight to ten inches in spread.

BURPEE RED AND GOLD HYBIRDS

A cross between African and French Marigolds. These are the earliest of all Marigolds. Will flower in less than eight weeks from seed. The color varies with the season and the growth of the plants. At times it becomes pure yellow and at other times a bright rich mahogany red. The flowers are nearly three times the size of the largest French Double. They grow 1½ ft. tall, 2 ft. wide and are literally covered with flowers at all times. Tr. Pkt........50c ½ oz.......\$2.25

GIANT FLOWERED

Gigantea Sunset Giants is a Novelty from California; it is said to have the largest known flowers in the "Marigold" group, averaging 5 inches and some flowers attaining a size of $7\frac{1}{2}$ inches across. Instead of the usual "Marigold" odor these flowers have a definitely sweet fragrance. This is a mixture ranging from deep orange through golden orange, deep golden yellow, light yellow, lemon yellow, and a delightful new shade of primrose. The strain comes from 60 to 65 per cent double. The plants are normally $3\frac{1}{2}$ to 4 feet high, but under favorable conditions have been known to grow as much as 7 feet high. Excellent for cutting.

Tr. Pkt......25c 1/4 oz......50c 1/2 oz......95c Oz......\$1.7

Gigantea Orange Sunset. The color is a deep, rich, lively orange, one of the most admired shades found in the Sunset Giants Mixture. The plants are strong growing, upright branching in habit, usually about 3 feet tall, producing a heavy growth of foliage, and with 6 to 8 heavy branches, each bearing 3 to 6 large flowers. Blooming commences about the first of August in most sections of the country, in late June in the southern states, and flowers can be depended on well before frost in any latitude. Orange Sunset has been tested and found to be a fine forcer in the greenhouse, and will come over 65 per cent double.

Tr. Pkt.....20c 1/4 oz.....50c 1/2 oz..... 95c Oz.....\$1.75

CARNATION FLOWERED

Yellow Supreme. Creamy lemon-yellow, loose petaled, 2- to 3-inch flowers produced on nice stems for cutting. 2½ feet.

Tr. Pkt......20c 1/4 oz......50c 1/2 oz......95c Oz......\$1.75

Guinea Gold. Light attractive orange-colored flowers, about 2 inches, and very freely produced throughout the summer. No retail grower should be without a row of this and Yellow Supreme. 3 ft.

Tr. Pkt......20c 1/4 oz......50c 1/2 oz......95c Oz......\$1.75

Burpee Gold Improved. Odorless foliage. Here is truly a Marigold with a host of things to commend it—even, rich, deep orange color, large flowers, 3½ inches across, beautiful Carnation-like form, attractive habit, uniformity of color and blooming time, full doubleness with no singles, earliness, and above all absolute freedom from the usual Marigold odor. Flowers somewhat resemble Guinea Gold, being made up of loosely arranged rays or petals which are shallowly fluted.

Tr. Pkt.....25c 1/4 oz.....50c 1/2 oz.....95c Oz.....\$1.75

TALL AFRICAN ALL-DOUBLE

Large, double flowered; a valuable class for cutting. 3 feet.

Orange. Not quite so large as Prince of Orange, the percentage of doubles will run much higher, 80 to 85%, with a few semi-doubles.

Lemon. Same high grade percentage as in All-Double Orange. The demand for these colors usually calls for about 25% of the All-Double Lemon.

Tr. Pkt.....20c $\frac{1}{4}$ oz.....50c $\frac{1}{2}$ oz.....95c Oz.....\$1.75 Mixed. Mixture of both above colors.

AMERICAN BEAUTY HYBIRDS

Chrysanthemum Flowered. These beautiful types are quite variable and are most desirable. The beautiful colors are most fascinating and can best be described as containing all shades of orange and yellow. The plants are about two feet high, supporting masses of flowers on fine stems for cutting.

Limelight (Dwarf). Primrose yellow or deep cream.

Tr. Pkt.......25c 1/4 oz.......50c Oz.......\$1.65

Golden Bedder (Dwarf). Extra early flowering variety, Sunshine type. Beautiful golden orange color.

Tr. Pkt.......25c 1/4 oz......55c Oz......\$1.8

MISCELLANEOUS VARIETIES

Idabelle Firestone. Flowers are double, 2 in. and more across, bright reddish mahagany and borne on long, clean stems, ideal for cutting. About 3 feet tall. Tr. Pkt.....20c 1/4 oz.....35c Oz.....\$1.20

DWARF GIGANTEA

Pot O' Gold. Brilliant orange blooms, 100% all double plants are semi-dwarf, compact, and blooming is profuse. Don't overlook a good planting.

Tr. Pkt.......25c 1/4 oz........75c Oz......\$2.50

AFRICAN LITTLE GIANTS

Mixed. Throws blooms varying in form from the informal Carnation type to the perfect Fistulosa globe. The plants are very closely compact and the stems short. Its foliage is a beautiful dark bluish green. Although Little Giants range in height from 10 to 15 inches, a fraction percentage of taller plants will show up. However, these are easily detected at the transplanting stage as they all have light colored foliage—Little Giants being a deep bluish green. Little Giants is strongly recommended for bedding and pot plants, especially the latter—as it will bloom ahead of twenty-five flowers all at the same time. Color ranges from a yellow to a very bright orange, with many shades in between. Tr. Pkt.....25c 1/4 oz.....75c Oz.....\$2.50



Nasturtium Rodger's Double

Pudica. Tr. Pkt......25c Oz.....\$1.25



MIMOSA (Sensitive Plant)

1. Light wooden rollers drawn by a team are passed over the harvested seed pods to separate the seed and force them onto an underlying canvas.

MIMULUS

Moschatus	(Musk	Plant).	Tr. Pkt	35c
Tigrinus (M	onkev	Flower).	Tr. Pkt	20c

MORNING GLORY (See Convolvulus and Ipomoeal Pages 13 and 17

NASTURTIUM

The following are of the new Double climbing type. Supported, in a carnation house, will provide a profusion of flowers. Gleam Hybrids. A very attractive mixture with a wide variation of Golden Gleam. The standard golden yellow. Fire Gleam. Oz......25c 4 oz.....**75c** Orange Gleam. A deep glowing color. Climbing or Trailing Varieties. Crimson-maroon, dark foliage. Pink, scarlet or yellow. Each: Oz......15c 1/4 lb......50c Climbing Special Mixed. Oz......20c 1/4 lb......60c Dwarf Special Mixed, Oz......20c

NEMESIA (Strumosa Suttoni)

GRANDIFLORA. The tall class. 14 in. Fine for early spring cutting. Mixture. Tr. Pkt......25c 1/4 oz.....\$1.00 Oz.....\$3.50 NANA COMPACTA. The dwarf compact growing type. Fine for spring pot plants or combination boxes. Triumph Mixed. Tr. Pkt.....30c 1/4 oz.....\$1.00 Oz.....\$3.50

NICOTIANA (Ornamental Tobacco)

	Tr. Pkt.	Oz.
Affinis. Fragrant, white	\$0.15	\$0.75
Affinis Hybrids	20	.65
Crimson Bedder. Rich deep crimson	25	1.90
Sanderae. Crimson King	20	1.00
Sanderae Hybrids	20	1.00

NIEREMBERGIA

Hippomanica, Coerulea. An attractive new pot plant suitable for outdoor bedding where summers are not too hot. 6 to 8 in. 1/16 oz.....**\$2.00** Tr Pkt......50c Purple Robe. Very dwarf, about 6 in. tall. Color violet-blue. Awarded All America Bronze Medal. 1/32 oz....**\$2.00** 1/16 oz.....**\$3.50**

NIGELLA (Damascena)

Miss Jekyll. Double blue. 18 inch. Tr. Pkt......10c



2. Suspended sieve trays separate the coarse material from the seed and fine chaff allowing the seed to fall on clean canvas. Further cleaning then takes place.

HARVESTING A.B.C. "SUPREME QUALITY" SEEDS



A few A.B.C. De Luxe Pansies

VARIOUS MIXTURES

Engelman's Giant Mixture. (Originator's seed.) Dark and light shades, huge flowers, compact and early flowering.		1/4 oz.		Oz. \$12.00
Engelman's Giant Mixture. Grown from originator's seeds. An early	\$0. 73	ψ0.00	ф0.00	#12.00
flowering strain of giant pansy. The growth is very compact. Large flowers are pro-	.50	3.00	5.50	10.00
Maple Leaf Giants. One of the largest flowering strains of Giant Pansies	.75	2.75	4.75	9.00
Super Maple Leaf Mixture. The "Canadian Giant" selection that improves the regular Maple Leaf	.90	3.00	5.50	10.00
Super Swiss Giants. Mixed. A very fine strain noted for its immense size blooms. The texture of the flowers is unexcelled. Selected for their distinctive				
markings, there are many blooms attractively ruffled	.75	2.75	4.75	9.00
Dwarf Swiss Giants. Choice Mixed. Similar to above, but, differs in being dwarf in habit of growth	.75	2.25	4.25	8.00
Geneva Giants. Growers report that this strain has a fine selection of rich colors. Compact in habit of growth	.75	2.25	4.25	8.00
Oregon Giants. (Originator's seed.) Immense ruffled blooms produced on long, strong stems with luxuriant foliage. Wide range of colors. Deli-				
cately fragrant	.75	3.50	6.00	12.00
An extremely bright mixture, early flowering and dwarf, with a good variety of colors. Especially desirable for basket sales	.75	2.75	4.75	9.00

PANSY SEED

A. B. C. De Luxe Mixture

This mixture is the result of many years' selection from the world's finest strains. The seed is hand-picked from personally selected plants, which justifies us to call this unquestionably the world's finest strain of fancy Pansies. We highly recommend it for cut flowers as well as spring plant sales.

Growers tell us that A. B. C. "De Luxe" Pansy plants easily command a premium over stock produced from other so-called fancy mixtures. This superb strain of Pansies is of largest size, richest and most varied colors, and contains several shades of beautiful reds. You will make no mistake confining your Pansy cultures to this outstanding mixture.

A. B. C. Victorious Mixture

This is the ultimate in quality among early flowering pansies. The plants grow about six or seven inches high with a width as great. Last season, our trials of this mixture averaged a dozen to two dozen blooms per plant with numerous plants having as many as fifty flowers.

An eye-dazzling range of colors is an outstanding feature of the "Victorious Mixture"

Tr. Pkt...\$1.00 1/8 oz...\$2.25 1/4 oz...\$4.25 1/2 oz...\$8.50 Oz...\$15.50

A. B. C. GIANT WINTER-FLOWERING

Mixture. Plants grow 2½ to 3½ feet high, with six to eight strong upright stems bearing numerous good sized blooms on flower stems 10 to 12 inches long.

Seed should be sown under glass. Set the plants 12 inches apart in the bench and support the same as Carnations. May also be grown in 6-inch pots sunk in the bench if desired.

The color range is excellent, and if the blooms are kept cut as they mature the flowering period will continue from December well on into the spring.

Tr. Pkt.......\$1.00 1/8 oz......\$2.50 1/4 oz......\$4.85

SWISS GIANT	Tr. Pkt.	1/4 oz.	1/2 oz.	Oz.
Alpenglow. Rich wine shades	.\$0.50	\$3.00	\$5.50	\$10.00
Berna. Dark violet-blue	50	3.00	5.50	10.00
Coronation Gold. Canary yellow wit lower petals flushed golden orange		3.00	5.50	10.00
Giant Orange. (See Novelty Pages for complete description)				
Lake of Thun (Ullswater, Thuner Sea.) solid blue Pansy with dark blue blotches.		3.00	5.50	10.00
Rheingold. Canary yellow with dark blotches	50	3.00	5.50	10.00
White (Mont Blanc.) Compact	50	3.00	5.50	10.00

STEELE'S MIXTURES

Supplied to us direct by Steele.	
Jumbo Mixed. Tr. Pkt	\$1.00
¹ ⁄ ₄ oz\$5.00	\$9.00 Oz \$16.00
Miracle Mixed. Tr. Pkt	65c
1/4 oz\$3.00 1/2 oz	\$5.00 Oz\$9.00
A. B. C. GIANT PANSIES	
Adonis. Light blue, white center.	Light Blue.
Art Shades. Striped varieties.	Lord Beaconsfield. Pure violet.
Black-Blue. Dark blue.	Prince Bismarck. Bronze.
Emperor William, Blue.	Prince Henry Dark blue

Black-Blue. Dark blue.

Emperor William. Blue.

Fire King. Bicolor, red and yellow.

Golden Queen. Pure Yellow
Indigo Blue.

Prince Bismarck. Bronze.

Prince Henry. Dark blue.

Snow Queen. Pure white.

St. Knut. Apricot, very choice color.

King of the Blacks. White with Eye.
Yellow with Eye.

PRICES ON ABOVE.

Tr. Pkt.....35c 1/4 oz.....\$1.50 1/2 oz.....\$2.75 Oz....\$5.00



LARGE FLOWERING SINGLE FRINGED

(Hybrida Grandiflora Fimbriata)

Dainty Lady. recommended	Dark cream color. Desirable as a post for bedding. Tr. Pkt50c	ot plant, not, however, 1/64 oz\$1.50
Pink Triumph.	Clear rose-pink. Tr. Pkt	50с
Pride of Portle	and. Rose Pink. Tr. Pkt50c	1/64 oz \$1.25

THEODOSIA (Re-Selected)

Hand-pollinated seed and produced under glass. Beautiful rose-pink with
gold throat. One of the choicest Petunias available, either for pot plants or
bedding. Tr. Pkt
1/64 oz \$1.40 1/32 oz \$2.50
White Beauty. Fringed clear white. Tr. Pkt50c 1/64 oz\$1.25
A.B.C. Single Fringed Mixed. This is an extra free flowering, medium
dwarf fringed Grandiflora strain. We can not too strongly recommend it
for growing young stock in flats and for bedding. Tr. Pkt50c
1/32 07 \$1.50 1/16 07 \$2.50

PETUNIA DWARF CALIFORNIA GIANT

NOTE—Please also see Page 24 for "A. B. C. Private Stock"

RAMONA STRAIN DWARF GIANTS

Generally recommended for bedding work, as it is more robust in its habit of growth. A most desirable strain.

½ Tr. Pkt	60c	Tr. Pkt		\$1.00
l/64 oz \$1.75	1/32 oz	\$3.00	1/16 oz	\$5.50

GIANTS OF CALIFORNIA

Medium dwarf.		
Tr. Pkt75c	1/64 oz\$1.65	1/32 oz \$2.75
Tall, choice colors.		
Tr. Pkt75c	1/64 oz \$1.65	1/32 oz \$2.75

CALIFORNIA GIANTS Separate Colors

Petunia California Giants

Crimson Glory. An outstanding new carmine red, veined markings.
Tr. Pkt
Salmon Rose Shades. Tr. Pkt75c 1/64 oz\$1.50
Glamour. Large salmon-rose flower with brown veining on white throat. Very free bloomer. Tr. Pkt50c 1/64 oz\$2.00
Marilyn. Brightest salmon pink. Tr. Pkt\$1.00 1/64 oz\$1.50
Prince of Wuerttemberg. Deep red with dark throat. Gr. Pkt
Princess of Wuerttemberg. Rose-pink with veined dark throat.
Tr. Pkt 50c 1/64 oz \$1.50

RUFFLED GRANDIFLORAS

KOITEED OKANDII EOKAS
Brilliant Rose. Deep bright rose-pink. Very effective. Tr. Pkt
Burgundy. Strong burgundy or dark wine red. Tr. Pkt
Blue Beauty. A rich velvety blue. Tr. Pkt
Flaming Velvet. Velvety blood red. Prolific. Tr. Pkt
Purple Prince. Popular velvety purple. Tr. Pkt50c 1/64 oz\$1.25
White Cloud. All-purpose dwarf white. Tr. Pkt
Giant Steel Blue. Light bluish white, dark veins. Tr. Pkt

TWO OUTSTANDING PETUNIAS FOR 1948

NEW DWARF RUFFLED PETUNIA Garden Giants

The outstanding feature of this new variety is its satisfactory plant growth. The plants uniformly develop into well-rounded mounds 12 to 15 inches high. They start flowering when extremely small and continue their gargeous display all through the summer, holding their size and ruffling even under the adverse conditions of heat and dryness.

PETUNIA HYBRIDA NANA COMPACTA Glowing Rose

The intense brilliance of this new Petunia makes it the most

startling of all the dwarf bedding varieties. The individual flowers are much larger than Celestial Rose and of an even shade that, with us, held its intense color right up until the last flowers. The plants are of the same well-rounded mound shape as Celestial Rose and of an unusual uniformity, at no time becoming unshapely.

A. B. C. Petunias for Profit



A. B. C. Fringed Snowstorm

A. B. C. Fringed Snowstorm

No Pot Plant is More
Profitable... No Plant so
Satisfactory to Grow as
the Petunia. We Feature
the Finest and Best
Varieties...

DWARF CALIFORNIA GIANT

A. B. C. "Private Stock"

Tr. Pkt\$1.25	1/64 oz \$2.50
1/32 oz \$4.50	1/16 oz \$8.00

RUFFLED GRANDIFLORA

A.B.C. Dwarf Elk's Pride

The DeLuxe of Purple Petunias. The most outstanding of all purple Petunias for pots, boxes, bedding, etc., "A. B. C. Dwarf Elk's Pride" is of upright growth and unusually free flowering. The color is a brilliant royal purple, with flowers of good size. This valuable strain is hand-pollinated and comes quite true from seed. Seed grown exclusively for A. B. C. customers. We have supplied "Elk's Pride" to the trade for the past several years, and our growers invariably repeat their purchases of this excellent variety from year to year.

Tr. Pkt50c	1/64 oz \$1.25
1/32 oz\$2.25	1/16 oz \$4.00

RUFFLED GRANDIFLORA

A. B. C. Improved Snowstorm

An A. B. C. Introduction—Twelve inches high, Improved "Snowstorm" is a pure white developed along the line of our "Private Stock" Mixed color strain. Flowers are the same size, 3 to 4 inches in diameter. The same free-blooming habit makes this new variety particularly desirable as a pot or bedding Petunia. Don't overlook this valuable new kind for the coming spring. "Snowstorm" is unquestionably the "Queen" of all White Petunias.

Tr. Pkt........75c 1/64 oz.......\$1.75 1/32 oz......\$3.00 1/16 oz.......\$5.25

All-Double America

Silver Medal All Americas 1943. Medium-sized, carnation-flowered, rose-pink. Prolific blooming nana compacta. Flowers are produced all season long, making it fine for bedding as well as for cut flower purposes. 1/2 Tr. Pkt...\$1.50 Tr. Pkt...\$2.50 1/64 oz...\$7.50 1/32 oz...\$13.60

All-Double Colossal Shades of Rose

PETUNIAS OF

OUTSTANDING VALUE FOR

NANA COMPACTAS FOR POT PLANTS AND BEDDING

Admiral Improved

Considered the choicest of all the dwarf blue bedding Petunias. Flowers ruffled at the edges and can be classed as medium size grandiflora. Exceptional for bedding or pots. You won't go wrong making a heavy planting of our improved strain.

Tr. Pkt	1/32 oz \$3	.00
1/16 oz \$5.00	1/4 oz\$18.	00

Celestial Rose Improved

A particularly choice selection of this valuable variety and much superior to the regular strains on the market. Highly recommended.

Tr. Pkt50c	½ oz \$1.50
½ oz\$2.75	Oz \$9.00

Cheerful

Clear salmon pink flowers with deeper rose veining in throat. Dwarf compact growth.

Tr. Pkt	. 50c	1/16 oz	90c
½ oz			\$1.60

Cream Star

Flowers are a soft creamy white deepening toward throat to bright golden-yellow. Star shaped. Dwarf habit.

Tr.	Pkt	50c	1/8 07.	 	\$1.25

RUFFLED GRANDIFLORA Flaming Velvet

The giant ruffled flowers of this variety make an eye-catching display in their vivid blood-red color. Uniformly compact in growth. Flaming Velvet is undoubtedly one of the best.

11.1 %1	Tr. Pkt	50c	1/64 oz	\$1.25
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Mixtures

A. B. C. FLUFFY RUFFLES

You will find the flowers so highly ruffled that they almost have appearance of doubles. Wide color range.

Tr. Pkt.																			٠		5(J	C
1/32 oz				\$	1	5()			1/	/]	6	0	Z,			 		. 5	32	.7	/ !	j

CALIFORNIA GIANT

Theodosia Re-Selected

English Violet

The same pleasing shade of blue-violet as the violet for which it was named. Plants normally grow a foot to a foot and a half tall.

Tr. Pkt	50c	1/8 oz	\$1.25
		,0002	

Heavenly Blue

Medium	to	light	si	lvery	blu	e. <i>1</i>	Anoth	er of	the
standard	V	zrietie	S	that	has	not	yet	been	re-
placed.	Tr.	Pkt							.50c
⅓ oz	95c		1/4	oz	.\$1.6	35	Oz	\$	4.95

Igloo

Prolific blooming habit. The plants are most uniform and compact, 12-15 inches tall. One and a half inch small creamy white, single flowers with yellowish throats in sheets of bloom. True and excellent for bed or border, early to late. All-American Winner 1943.

Tr.	Pkt	 75c	½ oz	\$1.25

King Henry

Rich velvety red; uniformly extra dwarf and large flowered. Well known to most florists, it has become the standard of excellence in its color, especially if to be grown under glass.

Tr. Pkt50c	1/32 oz	.\$1.40
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CALIFORNIA GIANT Glamour

A lovely selection out of Bodger's Supreme Florists Strain. It has a large salmon-rose flower with brown veining on white in the throat; a free and continuous bloomer. This is an excellent color under artificial light and outdoors. There is a little variation in color shades and though mostly with wavy, fringed petals, some come plain edged and smaller in size than the 4 to 5 inches. Height is usually 15 to 18 inches.

Tr. Pkt50c 1/	/64 oz	\$2.00
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RUFFLED LITTLE GIANTS

A new and desirable introduction to Petunias. The plants are very compact and erect growing 8" to 10" tall and literally covered in bloom when in full flower. The flowers are medium sized and well ruffled and in color range from a combination of pink and white to red and white. Excellent for either border or pots.

Tr. Pkt75c	1/64 oz \$1.4 0)
1/32 oz\$2.50	1/16 oz \$4.5 0)

DWARF ERFURT MIXTURE

Our own	mixture	of	all	the	better	varieties	in this
class. Tr.	Pkt						50c
1/64 oz.							.\$1.75

Rosy Morn Improved

Snow White

Its compact floriferous habit admirably suits border and pot plant requirements. We confidently recommend "Snow White" for all who demand a good white dwarf Petunia.

	 200	-	.,,		 	 	
Tr. Pkt.	 				 	 	 35c
1/4 oz	 		. 7	5c	Oz.	 	 \$2.75

Topaz Queen

This brilliant scarlet rose Petunia is the brightest color in the bedding class. Extra dwarf but strong grower, it will flourish under our most trying mid-summers.

Tr.	Pkt.	۰								٠											3	5	C
1/4	oz		 			. 8	3 :	50	C			(z						. 5	63	3.	0	0

NANA COMPACTA Formula Mixture

Special	formula	mixtu	re from	above	and	other
named	varieties	. Tr.	Pkt			30c
1/4 07		85c	02			\$3.00

A. B. C. Dwarf "Elk's Pride"



PETUNIA NANA COMPACTA DWARF HYBRIDS

Most Widely Used Class for Bedding, Combination Boxes and for Attractive Small Pot Plants

The Nana Compacta class of Petunias differ from the regular Hybridas principally in that they are more dwarf in their habit of growth. While some of the varieties are adaptable to pot culture, their greatest demand is as bedding and window box plants. Offer these to your customers by the flat. See also page 25.

Admiral Improved. Considered the choicest of all the dwarf blue bedding Petunias. Tr. Pkt. only	Snowball. Very compact in its habit of growth. Pure white. Tr. Pkt
We highly recommend this variety. Tr. Pkt	Velvet Ball. Large-flowered velvety crimson. Quite dwarf. Tr. Pkt
Cream Star. (All-America Silver Medal Winner.) Soft, creamy white. Flowers bluntly star-shaped. Tr. Pkt35c 1/8 oz,\$1.25	Violacea. Fairly dwarf rich violet-blue. Tr. Pkt
General Washington. Ruffled blooms with large open throats are 3 inches or more in diameter. A rich, velvety amaranth red with a glistening reddish-black throat. Tr. Pkt	Violet Blue. The grand color of this new Petunia, which is a rich violet with a bright blue cast, justifies its being classed as the most important addition yet to be developed in the Nana Compacta group. Tr. Pkt35c 1/2 oz\$5.00
and unquestionably the "highlight" in dwarf rose-colored Petunias. Tr. Pkt	Nana Compacta—Formula Mixture. Special formula mixture from abovenamed varieties. Tr. Pkt30c 1/4 oz85c 1 oz\$3.00
Igloo-white. See page 25. Tr. Pkt75c 1/8 oz\$1.25	,
King Henry. Rich velvety red; uniformly extra dwarf and large flowered.	"REGULAR" OR TALL HYBRIDS
Tr. Pkt	
Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt	Mars. The flowering trials of this variety show it to be very large flowered and in color the deepest crimson. Especially recommended for mass bedding effects.
Martha Washington. Nicely ruffled; light pink with dark veined throat;	flowered and in color the deepest crimson. Especially recommended for mass bedding effects. Tr. Pkt
Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt	flowered and in color the deepest crimson. Especially recommended for mass bedding effects.
Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt	flowered and in color the deepest crimson. Especially recommended for mass bedding effects. Tr. Pkt
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Martha Washington. Nicely ruffled; light pink with dark veined throat; extra compact. Tr. Pkt	flowered and in color the deepest crimson. Especially recommended for mass bedding effects. Tr. Pkt

PRIMULA

MALACOIDES "Improved Erikssoni"

(Originator's Seeds)

MRS. ERIKSSON OF RIVERSIDE

Glowing rose-red; strong grower; he	eavy flower stems.
Tr. Pkt. (500 seeds)	\$1.25

ERIKSSON'S OUTSTANDING VARIETIES

Glory of Riverside Imp. True rose-pink, is a strong grower, and without a doubt, the most valuable variety for all purposes.

Eriksson's New Giant. Color resembles closely Glory of Riverside. Very robust habit, with flower size approximately 1½ inches. It is a late bloomer, thereby assuring the florist-grower a longer Primula

Eriksson's White Giant (New). An exceptionally strong grower and well adapted to combinations in place of Hyacinths.

Lilac Beauty. The color is pure soft lilac, absolutely fixed. This is

another fine color for making up artistic combinations.

Peach Blossom. Color a real deep peach-blossom pink. It has a compact habit and it is also an excellent keeper.

500 Seed	1 1.	25
2000 See	d	00
	10.	

ERIKSSON'S STANDARD VARIETIES

Eriksson's Pure White (Imp). A real improvement in a pure white

Malacoides. Flowers profusely on numerous stems.

New Baby (Imp). An outstanding glowing deep pink, individual in color. Large flowered, heavy producer on strong stems.

Brilliancy. The flower opens lavender but changes to a brilliant red in one or two days in a sunny greenhouse.

Baby Rose. A good medium pink color, free flowering and compact. Wonder Baby. Beautiful pink, rather tall but a good producer.

Eriksson's Special Mixed. A real choice selection of the above va-

6000 Seed

BODGER'S GIANT MALACOIDES

Enchantress. Beautiful soft salmon-rose. Tr. Pkts\$1.50
Lavender Glory. Lavender Glory is a soft mauve lavender bearing
the largest flowers of any in the group. Large Tr. Pkts\$1.00
Snowflake. Snowflake has flowers of the purest shimmering white
Large Tr. Pkts
Sweetheart (New). The blooms are a bright salmon-pink bordered with
a wide band of white softly flushed flesh pink, center golden yellow.
Large Tr. Pkts\$1.50
Mixture. The Mixture contains all of the above single varieties, to-
gether with a good many others still in the developmental stage.
Large Tr. Pkt\$1.00
Double Fairy Jewels. The color is a lovely rich rose-pink, slightly
deeper in the center than the older outside petals. Large Tr. Pkts\$1.50
Double Twinkles. A very soft flesh pink, each petal accented with
a picotee penciled edging of rich rose. Large Tr. Pkt\$1.50
Double First Lady is a white with a slight tinge of pink, showing
a high percentage of doubleness. Tr. Pkt\$1.50
Double Cameo may be described as an orchid lavender. The flowers
are exceptionally large with a high percentage of doubleness.
Tr. Pkt\$1.50
Double Mixed shows a good range of color, including pink, white,
light lavender and orchid lavender. Tr. Pkt\$1.50

PRIMULA OBCONICA

SINGLE	Tr. Pkt.	oz.
Better Days. A valuable new color; deep carmine the darkest of the Obconicas	\$1.25	\$2.25
Coerulea. Clear blue	1.25	2.25
Fasbender. Rich deep red	1.25	2.25
Lavender	1.25	2.25
Mohnstein's Dark Red Mueller's Rose. Pure rose; choice	1.25	2.25
Snowstorm. Pure White	1.25	2.25
Wyaston Wonder. Bright rose; crimson flowers M & M Mixed	1.25	2.25 2.25
14 C 14 1416C 11116C		

PHLOX A. B. C. SPECIAL STRAINS

DRUMMONDI GRANDIFLORA

Beautiful summer flowering annual. Also a des	irable	cut flower	er.
Tr. 1	Pkt.	1/4 oz.	Oz.
Albα. White\$0	.35	\$0.80	\$2.75
Alba Oculata. White with dark eye	.35	.80	2.75
Atropurpurea. Reddish purple	.35	.80	2.75
Atroviolacea. Violet purple	.35	.80	2.75
Brilliant. Clear deep rose. Dark eye	.35	.80	2.75
Carnea. Flesh-pink with rose eye	.35	.80	2.75
Chamois Rose. With carmine eye	.35	.80	2.75
Cinnabar. Rich scarlet	.35	.80	2.75
Isabellina. Primrose-yellow	.35	.80	2.75
Leopoldi. Rose White centre	.35	.80	2.75
Orbicularis. Dark rose. White eye	.35	.80	2.75
Rosea. Rose-pink shading deeper in center; fine	.35	.80	2.75
Stellata Lilacina. Lilac white eye	.35	.80	2.75
Stellata Slendens. Scarlet white centre	.35	.80	2.75
Splendens. Brilliant scarlet	.35	.80	2.75
Violet. White eye :	.35	.80	2.75
Special Mixed. A mixture of tall varieties	.35	.70	2.50
	Pkt.	1/4 oz.	, Oz,
Apricot\$	0.40	\$0.90	\$3.25
Atropurpurea. Reddish purple	.40	.90	3.25
Chamois Rose. With carmine eye	.40	.90	3.25
Coerulea Oculata. Blue, white eye	.40	.90	3.25
Defiance. Intense Salmon Scarlet	.40	.90	3.25
Fireball. Fiery scarlet	.40	.90	3.25
Isabellina. Primrose yellow	.40	.90	3.25
Miriabilis. Carmine red, white eye	.40	.90	3.25
Snowball. Pure white	.40	.90	3.25
Violet	.40	.90	3.25
Cecily Mixed. A special mixture of all the at-	.35	.80	3.00
tractive colors in this class	.00	.00	0.00
GIGANTEA			
Red Glory. Bright red with white eye. Tr. Pkt.			50c
Rosy Morn. Blooms are very large, also free binations, rose-pink with eye. Tr. Pkt	flowe	ring. Cole	or com-
Salmon Glory. This huge-flowered variety has pink florets with wide creamy white eyes, each size of a half dollar. Tr. Pkt	s soft flore	but rich t being ak	salmon- oout the
Art Shades Mixed. Tr. Pkt			40c
GRANDIFLORA			
Mixed. Tr. Pkt			40с

POPPY (Papaver)

ICELAND (Nudicaule).

The standard type for greenhouse, spring forcing. Sow either direct or in pots and transplant.

El Monte. Standard tangerine-orange.

The Emperor. Brilliant orange. Improves El Monte in flower size and long, stiff stems.

The Empress. Same as above but in salmon-rose shades. Prices on above: Tr. Pkt.....25c 1/4 oz.....75c

1/64

POPPY (Continued) NUDICAULE GARTFORD GIANTS "ART SHADES"

Another product of our recent trip to the seed-fields this Iceland Poppy Mixture is outstanding with exceptionally fine large flowers beautifully fluted and soft textured, carried on extremely long heavy wiry stems up to thirty inches in length under good growing conditions. The flowers are produced in quantity in a color range including lovely pastel shades of apricot, cream, gold, biscuit, pink, white and various shades of rose. Very fine for cut flower arrangements if stems are burned or dipped in hot water.

Tr. Pkt25c	½ oz65c	Oz	.\$2.00
SHIRLEY (Rhoeas)		Tr. Pkt.	Oz.
American Legion. Single	orange-scarlet	\$0.15	\$0.75
Sweet Briar. (Double B			
pink			.6 5
A. B. C. Shirley Mixture.	All colors		.55
SINGLE ANNUAL			
Mixture. All colors. Tr.	Pkt15c	Oz	50c
(S	ee Perennial List)		

PORTULACA

Very excellent easily grown outdoor bedding plant. Will flower 30 to 45 days from sowing in late spring or early summer.

DOUBLE TYPE

Our double strains produce 85-90% true double flowers and are quite even.

quite even.	Tr. Pkt.	1/4 oz.	Oz.
Bright Pink	.\$0.25	\$1.00	\$3.50
Deep Yellow	25	1.00	3.50
Light Yellow	25	1.00	3.50
Salmon	25	1.00	3.50
Scarlet	25	1.00	3.50
Striped	25	1.00	3.50
White	25	1.00	3.50
Mixture	25	.90	3.00
SINGLE TYPE			
Jewel. Very large flowers of brilliant crimso color(1/2 oz., \$1.10			
Mixture	15	.60	2.00
VETTIBLIA ALIETIA			

PYRETHRUM AUREUM

RICINUS (Castor Beans)

borboniensis Arboreus.	Veddizii zie	ems and	veills.	10	10 1	J leet.	
Oz	15c	4 oz				5	0c
Zanzibariensis Enormis.	Foliage all	green.					
Tr. Pkt	10c	. Oz., .				5	Oc

RUDBECKIA

Starlight. Primrose yellow t	o mahogo	iny and	bicolors,	with	mahogany
centers. Very fine.					
Tr. Pkt	.50c	1/4 oz			\$1.10

SALPIGLOSSIS

Some very attractive colors for summer cutting and spring flowering under glass. Especially valuable for retail growers.

Emperor Mixea.					
Tr. Pkt	.15c	1/4 oz	30c	Oz	\$1.00

DWARF GIANT FLOWERED (New)

ZU Illenes	s. I me for be	dalling alla	Dorders.	•		
Mixture.	Tr. Pkt	20c	1/4 oz	.50c	Oz	\$1.5



SALVIA

We fully realize the importance of Salvias to the florist and are careful to arrange for our stock with an American specialist who supplies only fine plump seed which is saved from the specimen plants and such as show a high germination.

Tr	. Pkt.	1/4 oz.	Oz.
America (Globe of Fire)\$	0.50	\$1.35	\$4.50
Blaze of Fire. We offer you a true imported strain			
from our pre-war supplier. Growing a little			
over 12 inches tall, it is extra early flowering	.75	2.00	7.00
Bonfire (Clara Bedman)	.50	1.35	4.50
Firebrand. Extra early. Very dwarf; scarlet	.50	1.35	4.50
Fireball Dwarf	.50	1.35	4.50
Harbinger. A new early flowering dwarf that we			
consider the most desirable of all scarlet			
Salvias	.50	1.35	4.50
Splendens. Tall growing	.50	1.00	3.50
Zurich. Dwarf, early	.50	1.35	4.50
Farinacea. "Blue Bedder." Perennial, but best			
grown as an annual. Rich deep blue; makes a			
fine line. Hardy with protection	.35	1.10	3.50

SANVITALIA (Creeping Zinnia)

Procumbens	Fl. Pl.	Bright	yellow	double	flowers;	useful :	in vases, etc.
Tr. Pkt	2	5c	1/4 oz		.50c	Oz	\$1.75

SAPONARIA

VA	~	\sim	π	D	7 78
V 73		•	n	Æ.	TU.

18 in. Gypsophila-like flowers.	
Roseα. Oz20c	4 oz55c

A.B.C. Column Stocks

From this field will come your A.B.C. Column Stocks. Note the high percentage of double flowers. Since the seed is produced only by the singles, large acreages must be planted if the better strains are to be had. Greenhouse culture for seed wouldn't start to fill requirements.

 \star Indicates the varieties which are in the greatest demand.

½ Tr.	Pkt. Tr. Pkt.	1/4 oz.	½ oz.	Oz.
American Beauty. Old rose: \$0.6	0 \$1.00	\$2.50	\$4.75	\$9.00
★Apricot		2.50	4.75	9.00
Ball's White Improved. No. 16	0 1.00	2.50	4.75	9.00
Chamois Rose. (Chamois-pink)	0 1.00	2.50	4.75	9.00
Dark Apricot (New). An improvement and darker than No. 20 Apricot	0 1.00	2.50	4.75	
*Dark Blue. Rather a deep lilac	0 1.00	2.50	4.75	9.00
Deep Rose. A deep selection of the popular rose pink	0 1.00	2.50	4.75	9.00
★Gardenia. Purest white, long spiked	0 1.00	2.50	4.75	9.00
★Rose Pink	0 1.00	2.50	4.75	9.00
Royal Purple. Large flowered, bright purple, fine long stemmed	0 1.00	2.50	4.75	9.00
Ruby. Rich crimson-red	0 1.00	2.50	4.75	9.00
★Silvery Lilac. Lilac-lavender	0 1.00	2.50	4.75	9.00
★Supreme No. 22. Silvery pink	0 1.00	2.50	4.75	9.00
★Yellow Wonder. Rich creamy yellow	0 1.00	2.50	4.75	9.00
Mixed	0 1.00	2.50	4.75	9.00



STOCKS (Continued)

BRANCHING TYPE

GIANTS OF CALIFORNIA	Tr. Pkt. 1/4 oz. Oz.
Golden Gate. Clear golden yellow	w \$0.35 \$1.30 \$4.4 0
Mojave. Rich velvety-purple	
Monterey. Bright pink	
Pacific. Light blue	
Redwoods. Blood red	
Santa Barbara. Chamois	
Santa Maria. Pure white	
Sequoia. Rich sparkling carmine.	
Tahoe. Lavender	
Yosemite. Rose	
Splendid Mixture	
IMPROVED BISMARKS Stars (*) indicate preferred varieties	es.
Antique Copper. Fine copper red.	Flesh. Delicate shade of Mal-
Apple Blossom. An extra delicate	maison pink.
pink; nearly white.	*Golden Ball. Ivory yellow.
Blood Red. Ruby color.	Golden Rose. As named.
Buttercup. Deep cream, strong growing.	*Lavender. Clear lilac lavender; fine.
Chamois. Fine clear chamois.	*Lilac. Bright deep lilac-blue.
Chamois Rose.	*Rose. Fine bright rose.
Dark Blue.	*Shasta. New giant white.
*Elk's Pride. Rich purple.	White. Good clear white.
Fiery Blood Red.	
	1/4 oz\$1.10 Oz\$3.40
Mixture. Mixture of above colors: Tr. Pkt25c 1/4 oz	\$1.00 Qz\$3.25

STOCKS (Continued)

BEAUTY OF NICE

Compact like a Ten Week, but not American Beauty. Deep rose. Aurora. Golden buff; fine. Blood Red Cote d'Azure. Light lavenderblue. Flesh Pink (Beauty of Nice). Prices—each: Tr. Pkt	quite so dwarf. Mont Blanc. Clear extra early white. Monte Carlo. Rich canary-yellow. Souvenir De Monacrel. Crimson. Summer Night. Deep blue. Queen Alexandra. Rosy lilac
PERPETUAL BRANCHING	,
Blood Red Canary Yellow Empress Augusta Victoria Flesh Heatham Beauty Pale Blue Tr. Pkt	Pale Violet Rose Silvery Lilac Snowdrift Violet White75c Oz\$2.75
TEN WEEKS	
Dwarf, compact, and early; used for	
Blood Red Carmine Pink Canary Yellow Deep Rose Lavender	Purple White
Prices—each: Tr. Pkt	1/4 oz
EARLY COLONIAL	
Produces no center spike; doubles with 8 to 10 base branches per pla Mayflower. Red rose	nt. Tr. Pkt. ¼ oz

SCABIOSA

Blue Moon. Received Honorable Mention All-American trials. Attrac-
tive lavender-blue color with extra large fully double flowers and
long wiry stems. Tr. Pkt
Peace. Pure white, medium dwarf. Large flowered, 1½" to 2" across.
Tr. Pkt
Ageratum Blue. Standard large flowered azure blue.
Fire King. A bright scarlet.
King of the Blacks. Deep rich maroon.
Loveliness. Extra large flowered deep salmon-pink. First-class com-
mercial color.
Shasta Improved. Fine pure white.
Giant Hybrid Mixture. A special strain containing only the new large flowered varieties. Well balanced in good cut flower colors.
Tom Thumb Mixed. 10-in. Compact, dwarf plants for bedding and edging.
Each of the above: Tr. Pkt20c Οz85c
CHIZANTHUS (Butterfly Flower)

CHIZANTHUS (Butterfly Flower)	
Mother's Favorite (New). The last word in Schizar assortment of colors; exceptional as a pot plant for MoTr. Pkt	ther's Day sales.
Dr. Badger's Improved Hybrids. Good, large sized ficolors. Habit medium dwarf. Tr. Pkt35c	
A.B.C. Special Dwarf Mixed. Desirous as a pot plant. Seed sown in January and pinched once make ideal medium sized pot plants	Pkt. 1/8 oz. 1/4 oz. 50
WISETONENSIS Mixture	35 \$0.60 \$1.10

SENSITIVE PLANT (See Mimosa) Page 21 SHAMROCK

True Iriah To Diet	20€ ○2	\$1.20



Schizanthus "Mother's Favorite"



Our heaviest selling White is HOPE; black-seeded, with mammoth flowers

SNAPDRAGON (See Antirrhinum) STATICE

SINUATA
Lavender Queen (New). The flowers are a beautiful clear bright lavender, quite distinct from any of the other colors. Tr. Pkt
Market Grower's Blue. An ideal blue variety. Tr. Pkt
True Blue. The standard blue. Tr. Pkt20c Oz45c Lb\$4.8
Puberula (New). A most desirable Statice for pot plants. Dark violet 6 inches high; flowers 5 months from seed, Tr. Pkt35c Lb\$4.80
Kampi's Tall Improved. Extra long-stemmed, deep blue. The best blue cutting variety. Tr. Pkt20c Oz45c Lb\$4.80
Rosea Superba. Tr. Pkt20c Oz45c Lb\$4.8
Snow White. Tr. Pkt20c Oz45c Lb\$4.80
New Hybrid Mixture. A mixture of the above colors as well as new shades that add a bright variation to the mixture. Tr. Pkt
Bonduelli. Similar to Sinuata. Yellow. Tr. Pkt. 20c Oz
RUSSIAN OR RAT-TAIL STATICE
Suworowii. Excellent for spring cutting from either large pots or bed or can be sown in January for a late spring crop. Tr. Pkt156 1/4 oz45c 1/2 oz75c Oz\$1.25

STEVIA

Serrata. Fragrant white flowers. Tr. Pkt......35c Oz......\$2.75

A.B.C. Sweet Peas

EARLY OR WINTER FLOWERING VARIETIES ESPECIALLY RECOMMENDED

1 OUNCE OF SWEET PEA SEED WILL SOW 30 FEET OF ROW

Bacchus (New). Extra deep maroon-purple; large flower.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Ball Orange Improved. The only early flowering clear orange; fine	J
color.	
½ oz30c Oz50c 4 oz\$1.50 Lb\$5.50)
Ball Rose Queen. Clear rose, of exceptional merit. ½ oz30c Oz50c 4 oz\$1.50 Lb\$5.50	n
Ball White. Fine large flowered; white; white-seeded.	
½ oz 30c Oz 50c 4 oz \$1.50 Lb \$5.5 0	
Ball Rose Improved. Deep bright rose, strong free flowering habit	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Blue Danube. Showy clear deep blue. Very fine.	1
1/2 oz 30c Oz 50c 4 oz \$1.50 Lb \$5.5 0)
Boon. Fine deep salmon-rose on cream; quite large flowered.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Bridesmaid. Delightful silvery pink; extra for flower size and stem	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	
Coquette. Coral pink with amber and salmon shadings on duplexed	
flowers. Holds color well under winter conditions. Gorgeous new Sweet Pea for corsage or bouquet work.	7
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	3
Daphne. This Sweet Pea is a soft salmon-pink on a cream ground; the	9
flowers are of great size, with beautifully expanded and waved stand	-
ards. Many of the blooms are duplex and borne on long stout stems. $\frac{1}{2}$ oz 30c Oz 50c 4 oz \$1.50 Lb \$5.50	1
Fiesta. Brilliant orange-cerise.	
½ oz 30c Oz 50c 4 oz \$1.50 Lb \$5.5 0)
Gardenia. Pure, large flowered. White. Fragrant.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Harmony. The best commercial layender.	J
½ oz\$1.50 Lb\$5.50)
Hiawatha. Deep rose.	
½ oz30c Oz50c 4 oz\$1.50 Lb\$5.50)
Hope. Exceptionally good white (black seeded); germinates easily. 1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	,
Josie. Longest stemmed, clear rose-pink; most productive variety in any	
color; requires more headroom.	
½ oz30c Oz50c 4 oz\$1.50 Lb\$5.50)
Laddie Improved. Extra long stiff-stemmed rose.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Mrs. Hoover. Best early blue; strong growing and fine for spring.	,
½ oz\$1.50 Lb\$5.50)
Princess Blue. Light lavender-blue, probably largest flowered and long	
est stemmed on our list.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Rhapsody, Deep layender, rose-pink tints.)
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	
Sequoia. Extra large flowered salmon-rose; fine for spring.	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	}
Sparks. Large flowered orange-scarlet.	
1/2 oz	
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50	
Top Hat. Deep velvety blue. Large waved standards and widely	
spread wings.	
½ oz30c Oz50c 4 oz\$1.50 Lb\$5.50	ì
Tops. Salmon-rose. 4 oz\$1.50 Lb\$5.50	
Top Sergeant. A healthy deep blood-red crimson color, having very	7
long stems and extremely large bold faced flowers. Flowering trials	3
in the Chicago area this past season under winter conditions showed	1
it to be a deep crimson red, without any purple. Growers report it to	
be the best crimson among winter Peas. Oz60c 1/4 lb\$2.00 Treasure Island. Sparkling golden orange. Large ruffled flower and	
distinctive color.	
½ oz\$1.50 Lb\$5.50	
)
Triumph. Long-stemmed attractive lilac-mauve.	
½ oz 30c Oz 50c 4 oz \$1.50 Lb \$ 5.50)
1/2 oz30c Oz50c 4 oz\$1.50 Lb\$5.50 Twilight. A medium clear lavender; an improvement over the popular)
½ oz 30c Oz 50c 4 oz \$1.50 Lb \$ 5.50	r

SWEET PEAS (Continued) STANDARD EARLY VARIETIES

American Beauty. Fine American Beauty rose.

Amethyst. Rich bright purple.

Annie Laurie. Bright rose-pink.

Apollo. Salmon-cerise; fine for spring.

Attraction. Rich long-stemmed salmon-rose.

Blue Bird. Prefer Mrs. Hoover.

Bright Light. Vivid orange-scarlet.

Cavalcade (New). Rich golden-cerise.

Columbia. Rose and white bicolor.

Eileen. Rich Begonia rose.

Eleanor Blue. Nice light blue for spring flowering.

Semi-intermediate type.

Flamingo. Orange-salmon; long-stemmed.

Fragrance. Fine lavender for spring blooming.

Giant Rose. Extra large rose; medium stem.

Grenadier. Poppy scarlet.

Hortus Queen. (New). Bright rose.

Jeanne Mamitsch. Clear rose, long stems.

Magic. A duplexed lavender rose.

Majestic Rose. Fine large flowered heavy stemmed rose-pink.

Michigan. Large lavender.

Mrs. Holscher. Very good rose-pink.

Oriental. Black-seeded cream.

Pride. Extra long-stemmed brilliant cerise.

Prosperity. Soft glowing rose-cream.

Red Bird. Crimson-red.

Redwood. Extra large flowered deep crimson red.

Rhumba. Golden cerise in color. Large flowered.

Shirley Temple. Color of Pinkie with dainty fluted flowers of Lady Gay.

Stems are long, with four blooms on each stem.

Skippy. A new salmon-pink shade with good long stems, excellent.

Snowstorm. White-seeded white.

Springsong. Prefer Boon.

Sterling. Large duplex salmon-rose.

Success. Extra bright deep rose-pink.

Sunray. Light cerise, fine long stem.

Sunproof Orange. With slight scarlet-cerise shading.

Vivian. Long-stemmed deep carmine rose.

White Harmony. Longest stemmed black-seeded white.

Zvolanek's Rose. Rose; Laddie preferred.

ALL OF ABOVE (except otherwise noted) PRICED AT:

½ oz......30c Oz......50c 4 oz......\$1.50 Lb......\$5.5

A. B. C. Early Mixture. Formula mixture of above colors.

½ oz......\$1.35 Lb......\$5.0

SPRING FLOWERING

A New Race of Sweet Peas for Greenhouse Culture

The spring-flowering types give a much heavier crop of longer stemmed flowers than the standard early-flowering type. Seeds should not be sown before September or October in the greenhouse for flowering during March, April and early May. Sown early outdoors they are superior to the standard summer flowering varieties.

BLACK SEEDED WHITE LIGHT BLUE MAUVE CLEAR PINK BLUE LAVENDER ROSE-PINK MIXTURE

PRICES ON ABOVE VARIETIES AND MIXTURE

1/2 oz.......35c Oz......65c 4 oz......\$2.00 Lb......\$6.50

Please Note: When ordering Sweet Pea seed please indicate which of the following is desired:

"Winter Flowering" • "Spring Flowering"

"Late or Summer Flowering"



New Double "Sweet Wivelsfield"

SWEET PEAS (Continued) LATE OR SUMMER FLOWERING

THE BEST DOZEN VARIETIES

After careful survey, we have found the following varieties in the greatest demand. You can well restrict your growing to this list: Capri. A light blue that is clearly superior to the formerly popular Chinese Blue.

Flagship. A true clear deep blue.

Headlight. Fine sun-proof orange scarlet; extra for stem length and bright color.

Highlander. Clear deep lavender that decidedly improves Powerscourt in flower size, stem and growth.

Pinkie. Excellent long-stemmed, large rose pink; some heavier in growth than Bonnie Briar. The standard rose Pink.

Rubicund. Crimson scarlet in color.

Shrimp Pink. Soft silvery pink in color; its excellent production of quality flowers makes this variety outstanding in its color.

Snow White. A solid paper white throwing immense flowers which is an improvement over Gigantia.

The Admiral. A dark violet blue.

Welcome. Deep sun-proof scarlet; finest in its color.

What Joy. Rich deep cream with white seeds.

Windsor. Large flowered and heavy stemmed, clear mid-blue.

ALL OF ABOVE PRICED AT:

02	4 02	LD
SUMMER FLOWERING	MIXTURE	

A fine combination of above te

A line combination of	e evodo ie	n pest sweet	peas.	
Oz20c	4 oz	65c	Lb	. \$2.25

SWEET WIVELSFIELD (Dianthus)

Haray	annuai	with	a great	vari	lety, or	COLOL	ings.	Trusses	similar to
Sweet	William	but	flowers	are	larger	and	more	varied.	Provides
excelle	nt cut flo	wers	as well c	ıs a l	oeaut i fu	ıl bed	ding p	olant. Sin	gle Mixed.
Ir. Pkt.				.15c	0	z			\$1.50
New D	ouble Sv	veet V	Vivelsfie	ld. I	r. Pkt				35c
1/4 oz				.65c	Oz				\$2.25
	Sweet excelle fr. Pkt. New D	Sweet William excellent cut flo Tr. Pkt New Double Sv	Sweet William but excellent cut flowers fr. Pkt New Double Sweet V	Sweet William but flowers excellent cut flowers as well of Tr. Pkt	Sweet William but flowers are excellent cut flowers as well as a lar. Pkt	Sweet William but flowers are larger excellent cut flowers as well as a beautifum. Pkt	Sweet William but flowers are larger and excellent cut flowers as well as a beautiful bed Tr. Pkt	Sweet William but flowers are larger and more excellent cut flowers as well as a beautiful bedding part. Pkt	Hardy annual with a great variety, of colorings. Trusses Sweet William but flowers are larger and more varied. excellent cut flowers as well as a beautiful bedding plant. Sin Tr. Pkt

TAGETES (See Marigold) Page 19 THUNBERGIA (Black-Eyed Susan)

TITHONIA (Mexican Sunflower)

speciosa. Oran	ge-scarie	. Ir. PKi	Z3C	*/4 OZ	
Avalon Earliest.	Flowers	range from	orange topa	z through	tangerine.
Plants grow six	to seven	feet tall.			
Tr. Pkt	25c	1/4 oz	55c	Oz	\$1.75

TORENIA

TRACHELIUM

Coeruleum.	Large heads of	small blue	flowers resembling	Gypsophila.
18 inch. Tr	. Pkt	35c	½ oz	

VENIDIUM

Fastuosum.	Brilliant	orange	with a	glistening	dark	center.	
Tr. Pkt			35c	1/4 oz			.\$1.00
Facturary I	Just ala	X					1

ranging from silvery white down through various shades of cream and orange-salmon. Tr. Pkt.......35c 1/4 oz......\$1.00

VERBENAS

A.B.C. GIANT FLOWERING

A magnificent new strain of Verbenas of robust compact habit and free blooming. The trusses are immense, the individual florets measuring fully an inch in diameter. Crop very short.

Annapolis Blue (New). A true mid-blue. Husky	. Pkt.	1/4 OZ.	Oz.
grower, with 3" flowers. Semi-erect	0.35	\$0.70	\$2.50
Beauty of Oxford Hybrids. A valuable new strain. Rose-pink to rose-red shades	.35	.70	2.50
Cerise Queen. A beautiful shade of soft salmon cerise. Quite new in Verbenas	.35	.70	2.50
Crimson Glow. Self-color	.35	.70	2.50
Dannebrog. A bright scarlet with large white eye. Growth very compact	.35	.70	2.50
Etna. Intense Geranium red, with small creamy-yellow eye	.35	.70	2.50
Flamingo. (Hybrida Grandiflora.) Vivid rose-pink. Good producer of long stems and large flowers. Excellent for bedding and cutting	.35	.70	2.50
Lavender Giory (New). A true lavender with a medium sized creamy eye which accentuates the lovely lavender tone	.35	.70	2.50
Luminosa. Luminous flame, pink shading to salmon	.35	.70	2.50
Lucifer. Vivid scarlet	.35	.70	2.50
Mounty. A solid deep rose. Compact plants, blooms over a long period of time	.35	.75	2.50
Royale. Royal blue, creamy white eye	.35	.70	2.50
Rosea Stellata. Rose-pink, white eye	.35	.70	2.50
Spectrum Red. Intense bright red. Brighter than any other Verbena	.35	.70	2.50
Salmon Pink. A true salmon-pink with white eye	.35	.70	2.50
Violacea Stellata. Deep violet, white eye	.35	.70	2.50
White. Pure	.35	.70	2.50
Choicest Giant Flowering Mixture	.30	.55	2.25

HYBRIDA DWARF COMPACT ERECTA

Royal Bouquet Mixture. This group is very neat and compact in habit. It is a continuous bloomer particularly adapted for bedding and borders. Mixture composed of a good range of colors including bright reds, deep blues, etc. Tr. Pkt......35c

VENOSA

Heliotrope Blue. Tr. Pkt25c	½ oz50c	Oz\$1.75
Lilacina. This Verbena must be tre the seeds under glass in early Sp		
months' time, continuing to bloom	until frost. It is a	strong grower,

flowers throughout the season. Oz.....\$2.15 1/4 oz......75c Tr. Pkt......25c

ERINOIDES (Moss Verbeng)

Purple.	Somewhat spreading	habit.	Excellent	as o	a cover	on dry	soil.
Tr. Pkt.		25c	. 1/4 oz				50c
White.	Tr. Pkt	25c	1/4 0	z			50c



Verbena "Lavendar Glory"

VINCA (Periwinkle)

Requires a warm house and an early start. 12 inch.	Crop very	short.
	Tr. Pkt.	1/4 oz.
Alba Oculata. White with rose eye	\$0.30	\$0.60
Alba Pura. Pure white	30	.60
Crimson		.60
Delicata. Soft pink		.60
Roseα	30	.60
Twinkles. The bright red eyes of this large-flowered		
riety contrast pleasantly with the soft blush pir		
the petals		.60
Mixture. Each	25	.55

VIRGINIA STOCK

Mixed. An easy growing	border annual.	
Tr. Pkt	10c Oz80c	C

VISCARIA

Oculata-Azurea,	Nobilis-Chamois,	Cardinalis.	Tr. Pkt	20c
1/4 OZ		Oz		\$1.40

WALLFLOWER

Annual. An attractive crop of flowers may be had in early spring from an October sowing. Grown in shallow raised beds or floats. Very fragrant but fragile.

EARLY FORCING SINGLE	Tr. Pkt.	1/4 oz.
Blood Red	.\$0.15	\$0.40
Creamy White	15	.40
Golden Gem	15	.40
Paris Market		.40
Mixed	15	.40
EARLY FORCING DOUBLE	Tr. Pkt.	7 E
Gold Standard		\$1.10
Golden Yellow Flaked Brown		1.10
Double Mixed	25	1.10

WILD CUCUMBER (Vine)

Tr. Pkt10c	Oz 25c
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XERANTHEMUM (Everlasting)

Tr. Pkt15c	Oz90c
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BODGER'S FAMOUS ZINNIAS

BODGER'S FAMOUS DAHLIA FLOWERED ZINNIAS

Please see previous page for complete list.

GIANT MAMMOTH TYPE

Size and general effect of this class closely approaches the Dahliaflowered, the difference being in a flat or imbricated placement of the petals.

Brightness. Bright deep rose.

Cerise Queen. Choice cerise-rose.

Cherry Queen. Outstanding color.

Daffodil. Bright canary yellow resembling Narcissus King Alfred in color. Very fine.

Enchantress. Light rose, deep rose center.

Golden Queen. Same color as Golden Dawn.

Grenadier. Same color as Dahlia-flowered Crimson Monarch.

Lavender Queen. Same as Dream in the Dahlia-flowered class.

Miss Willmott. Medium light pink, nice soft shade.

Orange King. Similar in color to our Ball Orange Calendula.

Orange Queen. Golden orange.

Purity. A very clean white. Best white in Zinnias.

Rose Queen. Bright rose, deeper and brighter than Brightness.

Salmon Queen. Salmon rose.

Scarlet Queen. Best real scarlet in this group.

Violet Queen. Same color as Purple Prince in Dahlia-flowered.

Mixture of above. Prices: Tr. Pkt.......25c 1/4 oz.......40c

ELEGANS PUMILA DWARF DOUBLE (Cut and Come Again)

A most desirable type for bedding as well as cut flowers, and desirable for growing in greenhouse or under cloth, particularly the variety "Salmon Rose."

SUNSHINE TINTS

Canary-Yellow.

Crimson. Scarlet. White.

Golden Orange.

Spun Gold. A butter yellow.

Salmon Rose. A delightful shade, ideal for cut flowers.

Each, Separate Colors: Tr. Pkt.....15c ½ oz.....40c Oz.....75

Mixed. All colors. Tr. Pkt......15c 1/2 oz......40c Oz......75

HOWARD'S NEW GIANT CRESTED

SCABIOUS-FLOWERED (Harmony Type)

GAILLARDIA FLOWERED

Navajo Mixed. Resemble Picta Double Gaillardia in form and coloring. Tr. Pkt......35c 1/4 oz......45c Oz.......\$1.45

BURPEE'S SUPER GIANTS

Bigger and better than the Dahlia-flowered Zinnias. The loveliest colors and combinations of colors ever seen in any flowers.

Finest Mixed. Tr. Pkt......35c 1/4 oz......60c Oz......\$2.00

DAVID BURPEE

Very large flowers with petals curled and quilled, giving the appearance of Chrysanthemums.

Finest Mixed. Tr. Pkt......25c 1/4 oz......45c Oz......\$1.40

FANTASY

LILLIPUT OR POMPON IMPROVED

Dainty Gem (New). Dainty bi-color rose.

Black Ruby. Salmon Gem.
Canary Gem. Scarlet Gem.
Crimson Gem. White Gem.
Purple Gem. Rosebud. Clear deep rose-pink.
Golden Gem. Pink Gem. Deep flesh.

Lilac Gem. Valencia. Attractive burnt orange

Each, Separate Colors:

Tr. Pkt.....25c 1/4 oz.....40c Oz.....\$1.00 Lb.....

Mixed, All colors:

Tr. Pkt.....25c 1/4 oz.....35c Oz.....90c Lb......\$9.50

SUPER CROWN O'GOLD

Pastel Tints. A wide range of colors in the pastel shades. The flowers are large and showy, five and five and a half inches in diameter. Strictly a pastel mixture.

Tr. Pkt...25c 1/4 oz...40c Oz...\$1.25 1/4 lb...\$4.00 Lb...\$14.50

GRACILLIMA (Red Riding Hood)

CUPID

LILLIPUT "TOM THUMB"

LINEARIS

HAAGEANA

Mexicana Hybrids. An especially valuable class for bedding. Very free flowering, compact growth. Attractive colors. Tr. Pkt........15c 1/4 oz........35c Oz..........\$1.00



There will be a great demand for attractive perennial borders like above in the near future. Sow seeds now to produce salable stock.

ACHILLEA (Milfoil, Yarrow)

Ptarmica "The Pearl." One of the best hardy white perennials. Grows about 2 feet high. Is covered with heads of purest white double flowers from June until frost. Tr. Ptk. ...25c 1/4 oz....80c Oz....\$2.75

ACONITUM (Monkshood, Helmet Flower)

AGROSTEMMA

ALYSSUM

ANCHUSA

ANEMONE

French Sin	gle Mixed. Tr. Pkt50	C
His Excelle	ency. Scarlet. Tr. Pkt	C
Hollandia.	Tr. Pkt	c
St. Brigid.	Creach Castle Mixed. Tr. Pkt	C

ANTHEMIS (Marguerite)

A.B.C. "Supreme Quality"

HARDY PERENNIAL SEED

Perennial Borders Grown with A. B. C. Seeds as shown in the illustration are in great demand. Sow seeds now for salable stock.

AQUILEGIA

Alpina Blue. Tr. Pkt
Canadense, Tr. Pkt
Chrysantha, Golden yellow, Tr. Pkt35c 1/4 oz75c
Chrysantha Silver Queen. Tr. Pkt35c 1/4 oz75c
Crimson Star. Long spurred, rich crimson center. White.
Tr. Pkt
Mrs. Scott Elliot. Long spurred. Wide range of color. Tr. Pkt50c
Snow Queen. Pure white. Tr. Pkt25c 1/4 oz\$1.10 Oz. \$3.75

ARABIS

Alpina.	Masses of	white flo	wers. Tr.	Pkt	 	.35c 32.50
/4 02			-			

ARMERIA

Formosa. Large flowering hybrids. About 2 ft. Tr. Pkt..................35c

ASTER

AUBRETIA

Campbelli. Ageratum blue. Tr. Pkt
Deltoidea. Lilac. Tr. Pkt
Hendersonii. Deep purple. Tr. Pkt
Violacea. True violet. Tr. Pkt
Giant Flowered Hybrids. Mixed. Tr. Pkt

RAPTISIA

Australis (False Indigo). Racemes of indigo blue. Pea shaped flowers.

Tr. Pkt......15c Oz.......75c

BARTONIA

BELLIS PERENNIS

Monstrosa Do	ouble Mixed	l. English	Daisy.	Very .	large	double	Howers
on plants six	inches tall.	Tr. Pkt					50c
1/8 oz.,	\$1.75	1/4 oz		\$3.00	Oz		\$9.50
Red. Double.	Tr. Pkt	50c	1/4 oz	\$3.	00	Oz	\$9.50
Snowball. Do	uble white.	Tr. Pkt	.50	/4 oz	\$3.00	Oz.	\$9.50

MONSTROSA DOUBLE ROSE

We were fortunate to obtain a nice quantity of this very desirable color of English Daisy. Order now.

Tr. Pkt.......50c 1/4 oz.......\$3.00 Oz......\$9.50

CAMPANULA

(See page 38)

CARNATIONS

(See page 37)

CERASTIUM

CHERIANTHUS

Allioni. Burnt orange.	1½ ft.	
Tr. Pkt15c	Oz50c	4 oz\$1.50
Golden Queen (Allioni).		

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Delphinium Giant Pacific Hybrid

CARNATIONS

GRENADIN	Tr. Pkt.	1/4 oz.	Oz.
Black King. Dark Red	. \$0.50	\$2.50	\$8.00
Cardinal. Scarlet	50	2.50	8.00
Triumph Pink. Rose-Pink	50	2.50	8.00
White. Snow white	50	2.50	8.00
Golden Sun. Golden yellow		2.50	8.00
Mixed	50	2.50	8.00

DAISY—See Chrysanthemum Page 38

Delphinium

GIANT PACIFIC HYBRIDS

Black Knight Series. Darkest of all. Flowers $2\,\%$ to 3 in., with heavy, velvety mixture.

Blue Bird Series. A white bee on the clearest medium blue petals.

Blue Jay. A true medium to dark blue with dark bee.

Cameliard Series. Lavender self with white bee; perfectly formed flowers, round and flat. Spikes are uniformly in balance.

Galahad Series (New). Finest white, 3-inch flowers; pyramidal spikes. Good branching habit, strong stems.

Guinevere. Light pink-lavender with white bee. Large spikes. Excellent branching habits.

King Arthur. Royal violet with white bee. $2\frac{1}{2}$ -inch flowers on thin woody stems with graceful foliage.

Round Table Series. All the colors of the "Knights and their Ladies" Series, including many not yet introduced.

Summer Skies. Light blue with white bee. Flowers 2 to 2% inches in diameter.

PRICES ON ABOVE VARIETIES

Tr. Pkt....\$1.25 1/8 oz....\$2.50 1/4 oz....\$4.00 Oz....\$14.00

GIANT PACIFIC HYBRIDS (Vetterle & Reinelt)

Blue Shades. Shades from very light to rich deep blue.

Clear White. Regular strain of a good white. Ideal for cut flowers.

Lavender Shades. A fine pastel colored strain.

Pastel Shades. A fine mixture of lavender and blue pastel shades.

Violet Shades. Deep rich violet-blue colors with many contrasting white bees.

V. & R. Mixture. A very fine general Hybrid mixture of all V. & R. varieties.

PRICES ON ABOVE-

BLACKMORE & LANGDON'S HYBRID MIXTURE

Too well known to need any commendation on our part.

B & L-ABC Strain.	A good average	strain. Seed prod	uced in America.
Tr. Pkt50c	½ oz90c	Oz\$3.00	4 oz \$8.50

MISCELLANEOUS STRAINS

Tr. Pkt. Oz.

Belladonna Improved (Cliveden Beauty). A very select strain of strong, vigorous habit. Large flowers of brilliant iridescent turquoise blue		\$3.00
Belladonna. The original or "Regular" Strain. (½ oz., 75c) 4 oz		2.25
Bellamosum Improved. A rich, deep blue form of Belladonna		3.00
Cardinale. Scarlet flowers, yellow center	.35	3.00
Lamartine. Fairly deep extra bright marine blue	.50	

CHINENSIS

Blue Mirror. Useful as a cut flower it is most impressive		
in mass plantings. Bright navy blue flowers have		
no spurs(1/4 oz., \$1.00)	.50	3.75
Cambridge Blue. Rich blue	.25	2.75

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS **DIANTHUS (Hardy Pinks)—Continued** CAMPANULA (Canterbury Bells) **VARIOUS TYPES—Continued** (Biennial) Sweet Wivelsfield. Single. Flowers are larger than CALYCANTHEMA (Cup and Saucer) Sweet William and are borne in trusses. Fine cutflower of lasting quality and as a new spring bed-Dark Blue, Light Blue, Lilac, Rose-Pink, White. ding plant(1/4 oz., 50c) \$0.15 Deltoides. Maiden pink.... MEDIUM SINGLE White Dark Blue, Light Blue, Lilac, Rose, White. Mixed Prices on the above. Tr. Pkt...........10c 1/4 oz...........40c Delight. A hybrid between Sweet Wivelsfield and Dian-thus Roysii. Flowers continuously out of doors from June until October, flowers about one-half inch MEDIUM DOUBLE in diameter, and in alternating spikes in great pro-Rose, Blue and White. fusion Prices of αbove: Tr. Pkt. 25c Mixed. Tr. Pkt. 20c ½ oz......**70**c Loveliness. Mauve-pink flowers of latifolius type. Pleas-ing fragrance(1/8 oz., \$1.25) PERSICIFOLIA GRANDIFLORA (Peach Bells) Caesius (Cheddar Pink). Six inches tall. Pink Blue. Grows 2 to 3 feet high. Has large blue flowers............\$0.35 flowers(1/4 oz., 75c) 2.50 Alba. White flowered..... Telham Beauty. Immense bell-shaped flowers of a pale DIANTHUS BARBATUS (Sweet William) There is always a good demand for these beautiful free-flowering, old-fashioned favorites. PYRAMIDALIS (Chimney Bellflower) Ω_{Z} Blue. A beautiful, hardy plant. Blue salver-shaped flowers; 4 to 6 feet......\$0.35 Newport Pink. Salmony rose or Watermelon pink.....\$0.25 Scarlet Beauty. Intense bright scarlet..... Giant White. Enormous trusses with individual flowers Mixed almost twice the size of ordinary varieties....(½ oz., 75c) .25 CHRYSANTHEMUMS (Hardy) Dark Crimson Auricula. Eyed mixed 2.50 2.50 Diadem. Crimson with large white eye..... 2.50 Deiner's Giant Double White. Produces immense white flowers 4 and Pink Beauty 2.50 inches across. Blooming over a period of several months, the 2.00 flowers are almost fully double when plants become thoroughly established. Tr. Pkt......**50c** 1/16 oz......**\$1.25** 1/8 oz.....**\$2.00** inches tall in a wide range of colors. Perfect for G. Marconi (Diener). Excellent variety for greenhouse and outdoor perennial border and used by many as a pot plant culture. Produces giant double flowers of about 7 inches diameter. 5.00 Alaska. The largest and best of the Shasta Daisies. Domestic seed. 3 ft. Tr. Pkt.....15c ½ oz.....40c Oz.....\$1.25 2.75 **CLEMATIS PANICULATA** GAILLARDIA Tr. Pkt. 02 The Dazzler. The flowers are very large, of dark, rich red with a bright orange tip on the end of each petal, making it a very attractive flower for florists..\$0.25 \$1.75 COREOPSIS (Perennial Calliopsis) Portola Hybrids. Plants of strong, vigorous, upright Lanceolata Grandiflora. An extra fine strain of this useful golden yellow, hardy perennial. Tr. Pkt......10c \bigcirc z......40c habit, 21/2 to 3 feet high. Heavy, leathery, glaucous foliage. The long flower stems, straight and strong, Lanceolata Grandiflora Mayfield Giant. The plants are taller and hold the massive yellow and red flowers erect. more vigorous than the type. The individual flowers are larger and(½ oz., **50c**) .25 1.50 st D T DIC G

stems are longer and stiffer. Tr. Pkt15c O	z	80c		
Double New Sunburst. Deep golden yellow flowers, at 2 inches across.			GERBERA	
Tr. Pkt	• • • • • • • •	90c	Excellent for pots or cutflowers. (Greenhouse perennial). Jamesoni. Mixed Hybrids. 100 seeds 40c 1000 seeds	#2.00
CENTRA—(Bleeding Heart)	Tr. Pkt.	Oz.	Jamesom. Mixed Tryphas. 100 seeds 40C 1000 seeds	\$3.00
Exima. The plumy bleeding heart. 12 inches ($\frac{1}{4}$ oz., 90c	\$0.30	\$3.00	GEUM	
GITALIS (Foxglove) Gloxiniaeflora. Mixed spotted flowers(1/4 oz., 75)	c) 25	2.00	Lady Stratheden. Large double flowers of rich golden yellow	\$2.25
		2.00	GYPSOPHILA (Baby's Breath) Tr. Pkt.	
DIANTHUS (Hardy Pinks	s)			Oz.
PLUMARIUS TYPES T	r. Pkt.	Oz.	Paniculata (Baby's Breath). The fine mist-like flowers are much used in bouquets. Single(1/4 lb., \$1.75) \$0.15	\$0.50
Spring Beauty. A wide color range of large carnation like flowers of giant size. Fragrant(1/8 oz., \$1.50)			Paniculata Double. Pure white(1/4 oz., \$1.40) .50 Pacifica. Small pink blooms borne profuselly after the	
SCOTICUS DOUBLE SPECIAL FLORIST STRAIN			paniculata varieties are past(1/4 oz., 75c) .25	2.60
Self colors of various tints of pink, rose, salmon an white, and the combination of these colors with			Repens White	• • •
bright crimson zones. Free flowering. 12-15 inc stems(½ oz., \$1.75; 1/16 oz., \$1.00			HEUCHERA (Coral Bells) Tr. Pkt.	Oz.
VARIOUS TYPES			Sanguinea Hybrids. One of the finest hardy perennials. The flowers are rich, bright, coral red. The leaves	
Rock Garden Species Mixed. A special mixture containing 25 varieties suitable for the rockery(¼ oz., 60		\$2.00	are light green and slightly hairy. Excellent for cutting; 30 inches(1/64 oz., \$1.50) \$0.75	
		38		

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A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS

HOLLYHOCK (Althea Rosea)

Imperator (New). Very large, double blooms with elegantly and deeply fringed outer petals and a very double crested rosette in the center. Includes many charming color combinations of choice, delicate

Tr. Pkt.25c

Triumph (New). Of branching habit, 4 to 5 feet tall. Blooms 10 days earlier than others. Has very double flowers composed of attractively waved and fringed petals. Many splendid and rich colors.

Tr. Pkt......40c

CHATER'S CHOICE DOUBLE STRAINS

Bright Rose

Lilac

Red

Maroon

Newport Pink

Salmon-Rose

Scarlet

White

Yellow

Any of the above: Tr. Pkt.....30c Oz.....\$1.50

Double Mixed—

Tr. Pkt.25c Oz.....\$1.15 1/4 lb.....\$3.75

Single Mixed (Allegheny Types). All colors-

Tr. Pkt.....15c Oz.....75c



Hollyhock Chater's Double

IBERIS (Hardy Candytuft)

Gibraltarica.	Lilac shad	ling white.	. Flowers la	rge. Plants	about 1 ft.
Tr. Pkt	25c	1/4 oz	55c	Oz	\$1.75
Sempervirens	. The popu	lar hardy	white variety	r. Tr. Pkt	50c
1/4 oz	\$1.25	½ oz	\$2.25	Oz	\$4.00

LATHYRUS (Hardy Sweet Pea)

Showy, free-flowering, hardy perennial climbers for covering old stumps, fences, etc. Continually in bloom, fine for cutting.

	Tr. Pkt.	Oz.
Crimson	\$0.20	\$2.00
Latifolius "White Pearl". The finest white	20	2.00
Pink Beauty. Rosy Pink	20	
Mixed	15	2.00

LEUCOCORYNE IXOIDES

Odorata. (Glory of the Sun). Rich striking blue with white eye. Delicately fragrant......(1/8 oz., \$1.75) .50

LIATRIS (Blazing Star, Gay Feather)

Pycnostachya. Most showy and attractive with its long spikes of rosy purple flowers from July to September; 5 feet.
Tr. Pkt
Scariosa. Deep purple flowers on graceful stems 3 to 4 feet high. Tr. Pkt
Scariosa September Glory. Particularly valuable because it comes into flower all at once. September flowering on 6 ft. spikes.
Tr. Pkt

LILIUM

Longiflorum Praecox "White Queen." The popular variety which is
being grown with greater success both as a cut flower and as a pot
plant. True imported strain.
Tr. Pkt\$1.00 1/8 oz\$2.75 1/4 oz\$5.00
Philippinense Formosanum (Selected Pure White Strain). A truly remarkable Lily with umbels of large, white, long-trumpet-shape flowers, like an Easter Lily. Will bloom in 6 to 8 months from the time seeds are sown. Very fragrant. 2 to 3 feet. Tr. Pkt
Regale. This wonderful Lily is easily grown from seed, flowering the second season.
Tr. Pkt20c
Tenuifolium (Coral Lily). Bears in profusion medium-sized flowers of perfect form and of dazzling coral red. Excellent for the rock garden or for forcing; 1 to 2 feet; May. Perfectly hardy. Tr. Pkt
LINUM

Perene Sibericum. Att	ractive blue flowers	produced on plants $2\frac{1}{2}$ ft.
tall. Tr. Pkt	15c	Oz50c
		ellow continuous bloomer. 1/16 oz

LOBELIA

Cardinalis.	The	cardinal	flower.	Fiery	red	flowers.	Three	feet.	
Tr. Pkt		3 5c	1/4 oz		8	5c O:	Z		\$3.00

LUPINUS (Polyphyllus)

Russell Lupins (Miracle Flowers). Extraordinary colors; many new shades never before seen in Lupins; self blues, pinks, reds, yellows, maroon, purples; bi-colors such as violet and white, blue and yellow. red and bronze, red and white, yellow and orange, pink and white, and others; the standard is one color, the keel another. Individual flowers above average size, upright standards of some being an inch across. The flower spike resembles a closely set, well rounded column of Sweet Peas. All flowers on spike open at one time from top to bottom. Requires a well drained location and thrives in cool climate. Tr. Pkt......50c 1/4 oz......55c

MATRICARIA (Feverfew)

Matricaria Double Se	lect (Ball's D	ouble White).	This is	the	only	fully
double flowering pure	white strain	of Feverfew	from see	d.		
Tr. Pkt35c	½ oz	\$1.00	1/4 oz.			\$1.80

MYOSOTIS ALPESTRIS

Oblongata, Blue Bird. Large deep blue flowers 3 to 4 months after
sowing. Also splendid for growing indoors during the winter.
Tr. Pkt
Royal Blue. A deep rich blue flower produced on plants about 12 inches high.
Tr. Pkt25c 1/4 oz90c Oz\$2.75 4 oz\$9.00
Mixed Tr. Pkt

OENOTHERA

Lamarkiana.	Yellow	flowers	of	good	size	on	long	spikes.	
Tr. Pkt			.15	C	Oz				60c

PAPAVER ORIENTALE (Oriental Poppy)

		II. PKt.	Oz.
Orientale.	Scarlet	\$0.25	\$3.25
Mixed. A	selection of the finest varieties	35	3.50

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS SCABIOSA



PYRETHRUM HYBRIDUM (Persian Daisy)

Roseum Rose. Bright rose
color½ oz., \$4.75
Tr.Pkt 50c Oz \$8.00
Grandiflorum. Mixed.
Single, large flowering.
Tr. Pkt35c Oz\$7.00
Grandiflorum. Mixed.
Double ½ oz., \$2.00
Tr Pkt

Pyrethrum Roseum Single

PENTSTEMON (Beard Tongue)

Hybrid Gloxinoides Mixed. Careful selection of the choicest Hybrids

PHYSALIS (Chinese Lantern Plant)

Franchetti. An ornamental variety of the Winter Cherry, forming dense bushes about 2 feet high. Bears a profusion of bright orange-scarlet lantern-like fruits which can be cut and dried, in which shape they are used extensively for floral decorations during the winter.

PRIMULAS (Hardy Primrose)

Auricula. Choice m	nixed. Tr. Pkt	50c	1/16 oz \$1.00
Bullesiana Hybrids	. Shades of ye	ellow, orang <mark>e</mark> ,	apricot and carmine.
May-June. 11/2 feet	t. Tr. Pkt		50c
Chinensis Dazzler.	Scarlet, single	. Tr. Pkt	\$1.00

PRIMULA POLYANTHA VERIS HYBRIDS

A. B. C. Private Stock

Exceptional wide range of brilliant colors—including reds, yellows, purples, as well as blues, pinks and other rare colors. Plants compact with good stems. Grower advises florets producing this seed all measured three inches or better. Try "A.B.C. Private Stock"

Veris Kleyni. Heavy stems 8-12 inches carrying immense heads of 15-25 florets. Wide range of colors. Hardy. 100 seeds..........\$1.00

RUDBECKIA (Cone-Flower)

Starlight. This large-flowered, semi-double selection out of Kelvedon Star, is certainly a free bloomer. Its doubleness varies from fully double to single, mostly with about three rows of petals. Coloring is from primrose yellow to mahogany and bicolors, with mahogany centers. Unique for cutting and arrangements, with nice long stems. About 3 feet tall, branching plants.

1/16 oz.....**\$1.25** 1/8 oz.....\$2.00 Tr. Pkt......50c

Purpurea (Giant Purple Cone-Flower). Flowers about 4 inches across, of a peculiar reddish purple with a remarkably large cone-shaped center of brown. Forms bushy plants 3 feet high and blooms from July to October. Tr. Pkt.................25c Oz..................\$3.50

Caucasica (Blue Bonnet). Mixed. Valuable for cutting, as the blooms last a long time in water. Color soft lavender-blue; 3 feet. Tr. Pkt
Caucasica Isaac House Giant Hybrids. A great improvement over Caucasica. Colors from light to darkest blue, but delicate lilac and mauve shades predominate. Tr. Pkt
Columbaria Lavender. Lavender similar to above. Tr. Pkt
Columbaria Pink. Beautiful soft pink flowers 2 to 2½ inches across. Tr. Pkt
Fischeri. Large flowers in violet blue. Tr. Pkt35c

STATICE (Sea Lavender)

Splendid hardy perennials either for the border or rockery, producing panicles of minute flowers which can be dried and used for winter bouquets.

Caspia. The most beautiful of all perennial Sea Lavenders. Very vigorous in habit, with 3 foot stems carrying innumerable lilac flowers. Dumosa. Dense clusters of pure silver gray blooms; 30 inches. Tr. Pkt...........35c 1/4 oz..........85c Oz..........\$3.00 Latifolia. Purplish flowers.

SWEET WILLIAM (See Dianthus Barbatus) Page 38

THALICTRUM (Meadow Rue)

Tr. Pkt......25c

Adiantifolium. Yellow flowers. 1½ ft. Tr. Pkt....20c Dipterocarpum. Its dainty, graceful sprays of flowers, elegantly arranged on stems 4 feet high, are invaluable for cutting. The flowers are a charming shade of violet-mauve, which is brightened by a bunch of lemon yellow stamens and anthers.

Tr. Pkt......35c Oz.....\$3.25

THERMOPSIS

Caroliniana. A showy tall growing hardy perennial, producing in June and July long spikes of Lupin-like yellow flowers. 3 feet. Excellent for cutting. Seeds germinate slowly.

Tr. Pkt......25c Oz.....\$2.25

A. B. C. HARDY PERENNIAL and BIENNIAL SEEDS



Viola "Chantreyland"

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TROLLIUS (Globe Flower)

Trollius Europaeus. Yellow. Tr. Pkt......35c 1/16 oz......85c

TUNICA

Saxifraga. A pretty tufted plant with light pink flowers produced all summer. Useful either for the rockery or the border.

VALERIANA (Valerian)

VERBENA

BIFINNATIFIDA

VERONICA (Speedwell)

VIOLA

CORNUTA Tr.	Pkt.	1/4 oz.	Oz.
Apricot. Beautiful rich apricot shades tinged towards center	0.50	\$2.00	\$6.75
Arkwright Ruby. Bright ruby crimson, with central markings; velvety; fragrant	.50	2.25	8.00
Avalanche. Large pure white	.50	2.00	
Blue Butterfly. Mid-blue shading to white. Resembles Pansy Beaconfield	.50	1.50	4.00
Blue Elf	.50	2.25	
Blue Perfection. Light blue. Large flowered. 8 in.	.35	1.50	3.75
Chantreyland. A perfect Viola, producing masses of purest apricot flowers	.50	2.25	8.00
Jersey Gem. Compact habit, deep violet-blue. 8 in $(1/8 \text{ oz.}, \$3.00)$.50	• • •	
Lutea Splendens. Chrome yellow. 8 in	.35	1.55	
Papilio. Blue and white. 6 in	.35	1.55	4.50
Papilio. Deep violet	.35	1.55	4.50
Primrose Perfection. A good yellow	.35	1.40	
Viola Admiration. Rich violet	.50	2.00	6.00
White Perfection. White. Large flowered. 8 in	.35	1.50	4.75
Special Mixture. Bright shades of self colors of red, yellow, blue and apricot	.50	1.25	3.50
VIOLA—VARIOUS TYPES			
Johnny Jump Up. Little Pansy faces of purple, blue and yellow	.50		
Viola Odorata The Czar. Large flowered blue	.50	2.00	6.00

BOOKS EVERY FLORIST SHOULD OWN

The Designer's Notebook. Up-to-date methods of arranging funeral work, wedding bouquets, corsages and table flowers. Illustrated. For beginners, and experienced designers. 96 pages (1940)...\$1.00

COMMERCIAL FLORICULTURE, by Fritz Bahr. Fourth edition, revised and brought up to date. A practical manual for the retail grower. The best book for the all-around florist. A guide to the inexperienced showing the profitable methods of growing and selling flowers and a help to the experienced as a volume of reference and reminder. Part I is devoted to opportunities and responsibilities of the florists' business. Part II has 300 pages of cultural information. Written by a retail grower of lifelong experience. 646 pages. Illustrated.................................Out of Print

Propagation of Plants, by M. G. Kains and L. M. McQuesten. A reference book for propagators in greenhouse and nursery. It includes seed testing, layerage, division, separation, rooting cuttings by growth-stimulating substances, greenhouse fumigation, grafting, budding, stock and scion handling, nursery management and pest control. 375 illustrations. 637 pages (1942).......\$4.00

A. B. C. Vegetable Seeds

Because of the world-wide food shortage, home gardening of vegetables is more important than even in the war years. You will be serving your own best interests as well as those of your customers by supplying superior quality plants. Don't make the mistake of jepardizing your customers' satisfaction by offering plants grown from inferior seed. For continued repeat business from your trade, sow A. B. C. "Supreme Quality" Vegetable Seed.

ASPARAGUS	Days to				CANTALOUPE				
VARIETY	Edible Stage		1 / 11		(See Muskmelon).				
Mary Washington	Days	Oz. \$0.25	¹ / ₄ lb. \$0.60	Lb. \$1.75	CARROTS	Days	Oz.	1/4 lb.	Lb.
3					Chantenay, Greater	70 75	\$0.30 .30	\$1.00 1.00	\$3.00 3.00
BEANS, Bush Green		Lb.	5 lbs.	10 lbs.	Nantes	68	.35	1.25	3.50
Black Valentine Stringless Bountiful		\$0.45 .45	\$2.00 2.00	\$3.80 3.80	Г	ays from			
Stringless Green Pod		.40	1.85	3.50	A		½ oz.	Oz.	4 oz.
					A. B. C. Super Snowball	55	\$1.75	\$3.00	\$10.00
BEANS, Bush Wax Pencil Pod Wax	. 55	\$0.50	\$2.35	\$4.50	Snowdrift	65	1.75	3.00	10.00
Sure Crop Wax		.50	2.35	4.50	CELERIAC, Root Celery	Days	Oz.	1/4 lb.	Lb.
-	,				Large Smooth Prague	110	\$0.75	\$2.25	\$7.50
BEANS, Pole		40.50	#0.0F	44.05	CELERY, Early		Oz.	½ lb.	Lb.
Kentucky Wonder		\$0.50 .50	\$2.25 2.25	\$4.25 4.25	Easy Blanching	110	\$0.90	\$2.70	
agomada, wondor ware every					Golden Plume or Wonderful Golden Self Blanching Short	85 90	.90 .90	2.70 2.70	\$9.00
BEANS, Lima						30	.50	2.70	φ3.00
Early Leviathan (Pole) King of the Garden (Pole)		\$0.45 .45	\$2.10 2.10	\$4.00 4.00	CELERY, Late				
Challenger (Pole)		.45	2.10	4.00	Giant Pascal	140 130	\$0.70 .80	\$2.35 2.40	\$7.00 8.00
Fordhook (Bush)	75	.50	2.35	4.50					0.00
Baby Potato (Bush)		.45 .50	2.10 2.35	4.00 4.50	CHARD, Swiss Lucullus	Days	Oz.	1/4 lb.	Lb.
						60	\$0.15	\$0.50	\$1.50
BEANS, Green Shell		40.45	40.10			ays from			
Horticultural, Dwarf	. 53	\$0.45	\$2.10	\$4.00	Large Rooted	150	\$0.50	\$1.70	\$5.00
BEETS	Days	Oz.	1/4 lb.	Lb.	CHIVES	Days			
Crosby's Egyptian		\$0.20	\$0.65	\$2.15	Allium Schoenoprasum	90	\$1.20	\$4.00	\$12.00
Detroit Dark Red Early Wonder—Tall Top		.25 .20	.70 .65	2.25 2.15			\$1.20	ψ4.00	W12.00
Larry Worlder - Jan 10p		.20	.00	2.10	COLLARDS	. 70	40.15	40.45	
BROCCOLI	Days	Oz.	½ lb.	Lb.	Georgia	75	\$0.15	\$0.45	* * * *
Green Sprouting Calabrese	. 75	\$0.40	\$1.25	\$4.00	CORN, Sweet Early	Days	Lb.	5 lbs.	10 lbs.
Da	ys from settin	α			Spancross	- 69 7 2	\$0.65 .65	\$2.95 2.95	\$5.75
BRUSSELS SPROUTS	of plants	Oz.	1/4 lb.			12	.03	2.33	5.75
Long Island Improved	. 90	\$0.75	\$2.50		CORN, Sweet Mid-Season Golden Cross Bantam	or.	80.00	40.05	****
CABBAGE, Chinese	Days	Oz.	1/4 lb.		Ioana. Yellow	85 87	\$0.60 .70	\$2.35 2.40	\$4.50 4.75
Chihili	_	\$0.25	\$0.75		CORN, Sweet Late				1170
Wong Bok	.' 75	.25	.75		VARIETY	Days	Lb.	5 lbs.	10 lbs.
	Days from				Stowell's Evergreen	100	\$0.45	\$2.10	\$4.00
CABBAGE, Early s	etting plants	Oz.	1/4 lb.	Lb.	CUCUMBERS				
*All Head Select		\$0.45	\$1.40	 E 00	Early Fortune	Days 66	Oz.	1/4 lb.	Lb.
Copenhagen Market Early Flat Dutch		.50 .45	1.55 1.40	5.00 4.75	Longfellow	72	\$0.25 .35	\$0.80 .95	\$2.50 3.50
Early Jersey Wakefield	. 62	.45	1.40	4.75	Long Green, Improved Straight Eight	68	.30	.90	2.75
Early Red. Similar to late Rock Red but matures at earlier date		.75	2.25			66	.35	.95	3.50
Golden Acre	. 64	.50	1.55	5.00	CUCUMBER, Pickling Chicago Pickling	60	#0.0F	40.85	40.05
*Marion Market	. 7 5	.50	1.55	5.00		60	\$0.25	\$0.75	\$2.25
CABBAGE, Late	Days from				DANDELION Improved Thick Leaved	05	00 PF	40.00	
	etting plants	Oz.	1/4 lb.	Lb.		95	\$0.75	\$2.25	• • • •
Danish Ballhead (Short Stem). *Globe Glory		\$0.65 .60	\$2.10 2.00	\$6.40	EGG DI ENI	Days from tting plants	0-	1/- 21-	71
Mammoth Rock Red	. 90	.70	2.10	6.50	Black Beauty	80	Oz. \$0.95	¹ / ₄ lb. \$2.75	Lb. \$9.50
Premium Flat Dutch Savoy—Chieftain		.50 .70	1.50 2.00	5.00	Imp. New York Purple	83	.95	2.75	9.50
*Wisconsin Hollander No. 8		.65	2.10	6.40	ENDIVE	Days	Oz.	1/4 lb.	Lb.
*Wisconsin All-Seasons		.55	1.75	5.50	Full Heart Batavian	90	\$0.25	\$0.65	\$2.10
*Indicates Resistant varieties.					Deep Heart Fringed	90	.25	.65	2.10
				X.	2				

A.B.C. SEEDS MAKE MORE SATISFIED CUSTOMERS

HERBS					MUSKMELON (Continued)				
Basil, Sweet					VARIETY	Days	Oz.	1/4 lb.	Lb.
Savory, Summer					Honey Dew	110	\$0.25	\$0.75	\$2.50
~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~				200	Honey Rock	85	.25	.75	2.50
KALE or BORECOLE					Pride of Wisconsin	86 92	.35 .25	1.00 .75	3.25 2.50
VARIETY	Days	Oz.	1/4 lb.	Lb.	Tip Top	86	.25	.75	2.50
Dwarf Green Curled	85	\$0.25	\$0.80	\$2.10					
Siberian	85	.20	.75	2.00	MUSTARD				
KOHLRABI					Fordhook Fancy	40	\$0.15	\$0.55°	\$1.50
Early White Vienna (Short Top)	55	\$0.75	\$2.00		ONION				
Early Purple Vienna	5 <b>5</b>	.75	2.00		,				
LEEK					Southport White Globe	100 120	\$0.80 .95	\$2.25 2.90	\$7.50 9.50
	.150	61.00	\$3.00		Sweet Spanish	105	.95	2.90	9.50
Large Flag	·150	\$1.00	\$3.00		Yellow Globe Danvers	110	.80	2.25	7.50
LETTUCE, Head									
Bibb (See below)	5 <b>7</b>	\$0.35	\$0.85	\$2.50	PARSLEY	Days	Oz.	½ 1b.	Lb.
Bibb (See below)	5 <b>7</b> 76	\$0.35 .25	\$0.85 .70	\$2.50 2.25	Hamburg Rooted	90	\$0.20	\$0.55	\$1.75
Bibb (See below)	76	.25	.70	2.25	Hamburg Rooted Triple Curled Champion	90 70	\$0.20 .15	\$0.55 .50	\$1.75 1.45
Bibb (See below)				2.25	Hamburg Rooted	90	\$0.20	\$0.55	\$1.75
Bibb (See below).  Big Boston  Cornell No. 456. Especially resistant to tip burn.  Great Lakes  Imperial 847	76 80 75 83	.25 .60 .50 .35	.70 2.00 1.50 1.00	2.25	Hamburg Rooted.  Triple Curled Champion  Paramount	90 70 85	\$0.20 .15 .15	\$0.55 .50	\$1.75 1.45 1.45
Bibb (See below)	76 80 75	.25 .60 .50	.70 2.00 1.50	2.25	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP	90 70 85 <b>Days</b>	\$0.20 .15 .15	\$0.55 .50	\$1.75 1.45
Bibb (See below). Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King	76 80 75 83	.25 .60 .50 .35	.70 2.00 1.50 1.00	2.25	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP  Early Short French.	90 70 85 <b>Days</b> 90	\$0.20 .15 .15 .15	\$0.55 .50	\$1.75 1.45 1.45 Lb.
Bibb (See below). Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King  LETTUCE, Leaf	76 80 75 83 66	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70	2.25  3.50 2.25	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP	90 70 85 <b>Days</b>	\$0.20 .15 .15	\$0.55 .50	\$1.75 1.45 1.45
Bibb (See below)  Big Boston  Cornell No. 456. Especially resistant to tip burn.  Great Lakes  Imperial 847  May King  LETTUCE, Leaf  Black Seeded Simpson.	76 80 75 83 66	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70	2.25  3.50 2.25	Hamburg Rooted.  Triple Curled Champion Paramount  PARSNIP  Early Short French. Hollow Crown Sugar.	90 70 85 <b>Days</b> 90 100	\$0.20 .15 .15 .15	\$0.55 .50 .50	\$1.75 1.45 1.45 Lb.
Bibb (See below)  Big Boston  Cornell No. 456. Especially resistant to tip burn.  Great Lakes  Imperial 847  May King  LETTUCE, Leaf  Black Seeded Simpson.  Grand Rapids Forcing.	76 80 75 83 66	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70	2.25  3.50 2.25	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP  Early Short French.	90 70 85 <b>Days</b> 90	\$0.20 .15 .15 .15	\$0.55 .50	\$1.75 1.45 1.45 Lb.
Bibb (See below)  Big Boston  Cornell No. 456. Especially resistant to tip burn.  Great Lakes  Imperial 847  May King  LETTUCE, Leaf  Black Seeded Simpson.	76 80 75 83 66	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70  \$0.65 .70	2.25  3.50 2.25 \$2.00 2.25	Hamburg Rooted.  Triple Curled Champion Paramount  PARSNIP  Early Short French. Hollow Crown Sugar.  PEAS, Early  Dwarf Telephone (Mid-Season).	90 70 85 <b>Days</b> 90 100 <b>Days</b>	\$0.20 .15 .15 .15 .15 .14 lb. \$0.60 .55	\$0.55 .50 .50	\$1.75 1.45 1.45 Lb. \$1.00
Bibb (See below) Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King  LETTUCE, Leaf Black Seeded Simpson Grand Rapids Forcing Grand Rapids U. S. No. 1 (Forcing)	76 80 75 83 66	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70  \$0.65 .70	2.25  3.50 2.25 \$2.00 2.25	Hamburg Rooted.  Triple Curled Champion Paramount  PARSNIP  Early Short French. Hollow Crown Sugar.  PEAS, Early  Dwarf Telephone (Mid-Season). Laxtonian	90 70 85 <b>Days</b> 90 100 <b>Days</b> 73 62	\$0.20 .15 .15 .15 .15 .15 .15 .14 lb. \$0.60 .55	\$0.55 .50 .50	\$1.75 1.45 1.45 Lb. \$1.00
Bibb (See below) Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King  LETTUCE, Leaf Black Seeded Simpson. Grand Rapids Forcing. Grand Rapids U. S. No. 1 (Forcing)	76 80 75 83 66	.25 .60 .50 .35 .25 .25	.70 2.00 1.50 1.00 .70  \$0.65 .70	2.25  3.50 2.25 \$2.00 2.25	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP Early Short French. Hollow Crown Sugar.  PEAS, Early Dwarf Telephone (Mid-Season). Laxtonian Little Marvel	90 70 85 <b>Days</b> 90 100 <b>Days</b>	\$0.20 .15 .15 .15 .15 .14 lb. \$0.60 .55	\$0.55 .50 .50 .50	\$1.75 1.45 1.45 Lb. \$1.00 10 lbs. \$3.00 2.90 2.70
Bibb (See below) Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King  LETTUCE, Leaf Black Seeded Simpson Grand Rapids Forcing Grand Rapids U. S. No. 1 (Forcing)	76 80 75 83 66 45 42 42	.25 .60 .50 .35 .25	.70 2.00 1.50 1.00 .70  \$0.65 .70 .75	2.25 3.50 2.25 \$2.00 2.25 2.50	Hamburg Rooted.  Triple Curled Champion Paramount  PARSNIP  Early Short French. Hollow Crown Sugar  PEAS, Early  Dwarf Telephone (Mid-Season). Laxtonian Little Marvel Nott's Excelsior. Premium Gem.	90 70 85 <b>Days</b> 90 100 <b>Days</b> 73 62 64	\$0.20 .15 .15 .15 .15 .15 .15 .14 lb. \$0.60 .55 .1b. \$0.40 .35 .35	\$0.55 .50 .50	\$1.75 1.45 1.45 Lb. \$1.00
Bibb (See below) Big Boston Cornell No. 456. Especially resistant to tip burn. Great Lakes Imperial 847 May King  LETTUCE, Leaf Black Seeded Simpson Grand Rapids Forcing Grand Rapids U. S. No. 1 (Forcing)  MUSKMELON Extra Early Osage.	76 80 75 83 66 45 42 42	.25 .60 .50 .35 .25 .25 \$0.20 .25 .30	.70 2.00 1.50 1.00 .70  \$0.65 .70 .75	2.25 3.50 2.25 \$2.00 2.25 2.50	Hamburg Rooted. Triple Curled Champion Paramount  PARSNIP Early Short French. Hollow Crown Sugar.  PEAS, Early Dwarf Telephone (Mid-Season). Laxtonian Little Marvel Nott's Excelsior.	90 70 85 <b>Days</b> 90 100 <b>Days</b> 73 62 64 59	\$0.20 .15 .15 .15 .15 .15 .15 .14 lb. \$0.60 .55 .1b. \$0.40 .35 .35 .40	\$0.55 .50 .50 .50	\$1.75 1.45 1.45 Lb. \$1.00 10 lbs. \$3.00 2.90 2.70 3.20

Bibb Lettuce. A delicacy for American dinner tables. CRISP, TENDER, DELICIOUS . . . a few descriptive words from florists who last year got a real salad thrill for the first time with Bibb Lettuce. With a distinct flavor all its own, you get more in BIBB than any other Lettuce. Heads small, somewhat loose in form, the outer leaves are dark, glossy green and vitamin-packed, bleaching to a waxy golden-green heart. You haven't eaten real Lettuce until you've eaten BIBB. CULTURE. Similar to other Lettuce. Start seed under glass or sow direct. Set or thin plants to six inches apart in the row. Like other head varieties, will bolt in hot weather. Plan for crops in cool of Spring and Fall or grow under lath or shade during Summer. Cut heads just as center begins to extend.





VENTURA

### **VENTURA**

This variety needs no introduction to many of you. Very early, the solid fruits produced are smooth and weigh between 4 and 8 ounces. It will ship long distances and is resistant to blight. Our sales of this variety have consistently shown an increase over the years we have been offering it.



### RUTGERS

A heavy producer that bears fruits of good size well into the season. Especially recommended as a second early variety for canning and for juice. Fruits are of medium large size, slightly flattened as shown in the picture above. Scarlet-red in color. Plants set June 1st should bear fruit in about 73 days.

Oz......**60c** ½ lb......**\$1.80** 

# Jomatoes outstanding for the home garden

Tomatoes are the "Heart of the Home Garden." No other vegetable gives so much for so little. As one of the most profitable crops for you to offer as plants, we have made a separate list of those varieties which are in greatest demand. You may have other favorites, but everything considered, you won't go wrong on these.

### JUBILEE

No list of tomatoes would be complete without at least one yellow fruited variety of which Jubilee is the outstanding today. Fruits are bright orange-yellow, globular, weigh about 6 ounces. Makes delicious juice of unusual attractive color. 72 days.

Oz......90c ½ lb......\$2.40

### **BONNY BEST**

Fruit is produced early; plants set about June 1st will bear tomatoes in about 70 days. Ripe fruit is red with some scarlet. Slightly flattened globe shape, as below, of medium size, usually weighs 5 or 6 ounces. Borne in clusters of 4 to 7 fruits. The standard of excellence among early red varieties. Not resistant but very widely adaptable.

Oz......**60c** ½ lb......**\$1.80** 

### PRITCHARD

Also known as Scarlet Topper, Pritchard is a medium-early maturing about mid-August from plants set out June 1st. Fruits are borne in clusters of 4-5. Usually described as determinate or self-topping in growth. Fruit-color similar to Marglobe. Fruits weigh 4-5 or 6 ounces.

Oz......**65c** ½ lb......**\$1.90** 

### STOKESDALE

A second early scarlet maturing in about 70 days. Fruits large, globe, smooth and well colored.

Oz......**65c** ½ lb......**\$2.00** l lb.....**\$6.50** 



MARGLOBE Supreme

MARGLOBE (Supreme)

A very uniform strain of Marglobe. Midseason in maturity, a well grown plant set out in June will start yielding fruit in about 75 days. Fruits are medium large and shaped as shown above, weighing 5 to 7 ounces. Fruits are scarlet, deepening in color at maturity. Disease resistant, Marglobe follows Pritchard by a week or two in maturing. Certified seed.

Oz.....**70c** ½ lb.....**\$2.00** l lb.....**\$6.50** 

BONNY BEST



### TOMATOES-HEART OF THE "HOME GARDEN"

PEPPER, Green	avs from			
	ting plants	1/2 oz.	Oz.	1/4 lb.
California Wonder Early	63	\$0.40	\$0.70	\$2.50
Ruby King	65	.35	.60	2.00
World Beater	70	.35	.60	2.00
Harris Early Giant	63	.40	.70	2.50
Large Bell (Bull Nose)	65	.35	.60	2.00
Sunnybrook, Tomato-shaped	73	.35	.60	2.00
PEPPER, Yellow				
Hungarian Yellow Wax (Hot)	• •	\$0.40	\$0.70	\$2.75
PEPPER, Pimiento				
Perfection Pimiento	75	\$0.40	\$0.70	\$2.25
PUMPKIN	Days	Oz.	1/4 lb.	Lb.
Connecticut Field	70	\$0.15	\$0.35	\$1.10
Small Sugar	75	.15	.40	1.25
Winter Luxury	75	.20	.45	1.50
RADISH, Early	Days	1/4 lb.	Lb.	5 lbs.
Scarlet Globe (Short Top)	23	\$0.40	\$1.25	\$5.50
Scarlet Turnip (White Tip)	25	.35	1.20	5.25
White Icicle (Short Top)	25	.45	1.30	6.00
RADISH, Winter				
Round Black Spanish	55	\$0.50	\$1.65	
White Celestial	55	.50	1.65	
D			17.11	
RHUBARB	Days	Oz.	1/4 lb.	Lb.
Victoria	terresults	\$0.30	\$0.80	\$2.75
RUTABAGA		½ oz.	Oz.	1/4 lb.
Improved Long Island	100	\$0.20	\$0.50	\$1.55
SPINACH	Days	1/4 lb.	Lb.	
Bloomsdale, Long Standing	45	\$0.35	\$1.00	
King of Denmark	48	.40	1.25	
Noble, Thick Leaved	43	.35	1.00	
Savoy Leaved	40	.35	1.00	• • • •
SQUASH, Summer	Days	Oz.	⅓ lb.	Lb.
Bush Scallop White	50	\$0.15	\$0.45	\$1.50
Crookneck, Summer	55	.20	.50	1.60
Giant Straightneck	55	.15	.45	1.50



# GET EARLIER TOMATOES GROW SEEDLESS TOMATOES

NO-SEED sets blossoms chemically, prevents their falling. Produces ripe tomatoes 2 to 4 weeks earlier; 20% to 40% greater yield; larger, meatier, sweeter, SEEDLESS—tomatoes, peppers, cucumbers, eggplant, squash. Bigger set of berries, beans, peas. Tested by USDA, Experiment Stations, Universities.

DILUTION: 1 to 32.

2 oz. Each\$ 0.60
Case of 24 8.64
4 oz. Each 1.00
Case of 24 14.40
Pint. Each 2.50
Case of 12 18.00
1/2 gal. Each. 7.50
2½ gal. drum 20.00
5 gal drum 37.50

**PRICES** 

Buy Large Sizes for

Your Own Use ... Buy

Small Sizes for Resale

NO-SEED

PLANT HORMONE

SEEDLESS TOMATOES

### TOMATOES FOR FORCING Along with Lettuce, Tomatoes are the most profitable crop to grow under glass. (*) Indicates varieties in greatest demand. Bonny Best. Bright deep scarlet. 1/4 oz...\$1.00 Oz. ...........\$0.60 *Globe Strain "A". Somewhat larger than reaular Globe. Very firm and productive pink. 1/4 oz......\$1.00 Oz. \$3.00 Globelle. Selection out of Globe. 1/4 oz..\$1.00 Oz. .....\$3.00 is impor-tant. Inves-tigate the re-*Livingston's Globe. The standard pink most your market be-fore shipping. generally grown. ¹/₄ oz.......\$1.00 Oz.....\$3.00 Marglobe Supreme. Select strain of garden type. *Marhio. Wilt-resistant bright rose. ½ oz. \$0.70 *Michigan State Forcing. Rich deep scarlet. Heavy producer. Very generally grown. ½ oz. \$1.00 Oz. \$3.00 *Waltham Forcing Certified. Developed by Mass. Agr. Exp. Station. Heavy producer of 4-oz. scarlet fruits. Widely grown in the East.

Oz.....\$3.00

¹/₄ oz.....\$1.00

SQUASH, Winter

VARIETY	Days	Oz.	1/4 lb.	Lb.
Delicious	. 103	\$0.25	\$0.70	\$2.25
Golden Hubbard	. 100	.25	.70	2.25
Original Hubbard	. 105	.25	.70	. 2.25
Table Queen		.20	.55	2.00
SWISS CHARD—See Chard				
TOMATOES, A. B. C. Select Strains				
	Days from			
	Setting Flants	Oz.	1/4 lb.	Lb.
Beefsteak (Crimson Cushion)	. 84	\$1.00		
Bonny Best—Red		.60	\$1.80	\$6.00
*Break O'Day		.65	2.00	6.00
Earliana		.70	2.25	7.00
Greater Baltimore		.60	1.80	6.00
John Baer—Red	. 73	.65	2.00	6.50
*Marglobe Supreme—Red Oxheart—Pink		.70 1.20	2.00 3.60	6.50
Penn State Earliana		.80	2.40	7.50
Ponderosa Pink		.1.00	2.10	7.00
*Pritchard—Red		.65	1.90	6.00
Rutgers—Red		.60	1.80	6.00
Stone Improved Dwarf-Red		.80	2.40	8.00
Stokesdale—Scarlet		.65	2.00	6.50
*Ventura—Red		1.20	4.00	12.00
Victor	. 65	.95	3.50	* * * *
TOMATO, Yellow				
Jubilee	. 72	.90	2.40	7.00
TOMATO, Small Fruited				
Cherry, Red		\$0.80	\$2.40	
Pear, Red	. 75	.80	2.40	
Plum, Yellow		.80	2.40	
Yellow Husk or Ground Cherr	у 85	.80	2.40	
TURNIP				
Purple Top White Globe	. 55	\$0.15	\$0.25	\$0.75
	. 00	\$0.10	<b>#</b> 0.00	D0170
WATERMELLON				
Kleckley's Sweets	. 85	\$0.15	\$0.55	\$1.60
Pride of Muscatine		.15	.55	1.60
Stone Mountain		.15	.55	1.60
Tom Watson	. 95	.15	.55	1.60
*Indicates Resistant varieties.				

# A. B. C. LAWN SEED MAKES "Beautiful Lawns"

★ There is no substitute for quality in grass seed. Into the A. B. C. Mixtures are blended the finest available heavy weight seed—seeds of hardy perennial grasses that produce a deep-rooted permanent turf of real beauty.

Every season more and more florists and landscape gardeners are sowing our seed. Whether you sell or sow . . . use A. B. C. "Supreme Quality" Lawn Seed for greater customer satisfaction—for greater profits. Send your order today.

*

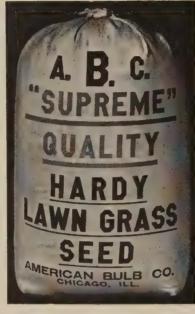
Buy A. B. C. Sunny Mixture
. . . The finest all-purpose blend of grasses.



### A. B. C. Sunny Mixture

				Per lb.
1	to 25	lbs		.\$0.60
25	lbs			59
50	lbs			58
100	lbs.		· · · · · · · · · · · · · · · · · · ·	57

This is the same unchanged "Sunny Mixture" that has pleased the trade for years. Heavy weight Kentucky Blue Grass and Fancy Red Top are the principal grasses. High purity and high germination. You can buy this "Supreme Quality" blend with full confidence.



 $\star$ 

The most profitable lawn seed to sell or sow. Only best seeds used. No cheap grasses.

*

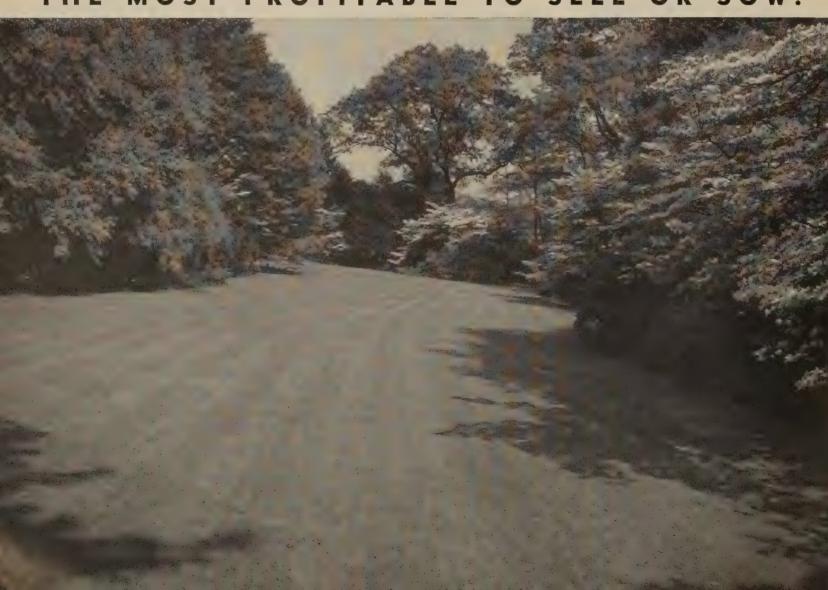
### A. B. C. Shady Mixture

	Per l	b.
1	to 25 lbs <b>\$0.</b>	65
25	lbs	64
50	lbs	63
100	lbs	62

A liberal addition of shade loving grasses has adapted this blend for sowing where the above mixture will not prove fully satisfactory. All perennial grasses included are of a hardy nature

NOTE: All prices are subject to change without notice. Grass Seed prices are net cash.

### THE MOST PROFITABLE TO SELL OR SOW!



# Lilies for summer blooming

During the past few years Croft lilies have been too high in price for florists to purchase for cold storage use to enable them to have blooms during the months of May, June, July, and August until December.

During the months of May, June and July the demand for lilies is very heavy for weddings, graduation exercises, as white flowers are required for these occasions.

Our growers have increased their quantity with better quality, which enables us to offer Croft lilies for Summer blooming at prices to enable you to purchase. We have provided the sizes best recommended for Summer forcing and we offer you the following:

		Per 100	Per Case
8-9	200 bulbs to case	\$30.00	\$55.00
9-10	150 bulbs to case	40.00	52.50
10-11	100 bulbs to case	40.00	40.00

### LILIES FROM JAPAN

Through the American military authorities in Japan, we received a small shipment of Lilium Giganteum, Rubrum, Auratum, Tigrinum, Hansoni, Krameri.

	GIGANTEUM	Per 100	Per Case
		\$32.00	\$92.00 75.00
7-9 inch	300 bulbs to case	35.00	75.00
	RUBRUM		
7-9 inch	250 bulbs to case	\$40.00	\$95.00
8-9 inch	200 bulbs to case		
9-10 inch			
	AURATUM		
7-9 inch	250 bulbs to case	\$40.00	\$95.00
8-9 inch	200 bulbs to case	45.00	87.00
9-10 inch	140 bulbs to case	47.00	62.00
	TIGRINUM		
Large flowe	ering bulbs	\$27.00	
	HANSONI		
Large flowe	ering bulbs	\$45.00	
	KRAMERI		
Large flowe	ering bulbs	\$45.00	

### REGALE LILIES (American Grown)

Crop good; bulbs over-sized. From storage.

	Per 100	Per 1000
5-6 inch	500 bulbs to case\$ 8.50	\$ 75.00
6-7 inch	250 bulbs to case <b>10.00</b>	90.00
7-8 inch	250 bulbs to case <b>12.50</b>	115.00
8-9 inch	200 bulbs to case <b>16.00</b>	150.00
9-10 inch	100 bulbs to case <b>21.00</b>	200.00
10-11 inch	100 bulbs to case <b>27.00</b>	265.00
11-12 inch	100 bulbs to case <b>37.00</b>	360.00

### LILY-OF-THE-VALLEY PIPS

GERMAN VALLEY purchased through the American Military Authorities.

We import only exhibition quality, top size. Packed 250, 500, 1000, 2000 to case. Sold in case lots; delivered direct to you from storage. WRITE FOR PRICES.



**Croft Lily** 

### A. B. C.

# "Supreme Quality" Gladiolus Bulbs

For stock that incorporates the required vitality to produce real results, A. B. C. "Supreme Quality" Gladiolus Bulbs are recommended to the grower. With a total output of bulbs produced exclusively for bulb harvest only from young corms, we are ready to meet the requirements of growers who desire high quality at a fair price.

### Grown Under Close Supervision

Bulbs furnished by us are produced in sandy loam ideal for their culture and are thoroughly cured before shipping. Our growers hold Agricultural Inspection Certificates that assures you the bulbs are free from thripsand other diseases.

### **DEAR CUSTOMER:**

While in Europe visiting Holland, Belgium, France and Sweden, I selected some very fine varieties of new Gladioli. Note listings on opposite page.

A. Miller.

### NOTE!

Other profitable bulbs and plants for greenhouse forcing are:

FORCING ROSES
AZALEAS
BEGONIAS
CALCEOLARIAS
CARNATIONS
GERANIUMS
HYDRANGEAS
POINSETTIAS

These are all available in season.

# A. B. C. GLADIOLUS GROWN EXCLUSIVELY FOR CORMS

		2" Up		to 1½"
	Per 100	Per 1000	Per 100	Per 1000
Beacon. Dark rose with cream blotch	\$3.30	\$28.00	\$3.00	\$25.00
Betty Nuthall. Coral pink	3.30	28.00	3.00	25.00
Bit of Heaven. Purple with deeper throat	3.50	30.00	3.20	27.00
Corona. Creamy white with rose-pink throat	4.50	40.00	4.10	36.00
Dr. Bennett. Ruffled fiery red	3.30	28.00	3.00	25.00
Early Rose. Early medium rose	4.00	35.00	3.50	30.00
Early Queen. Early fine rose-pink	4.00	35.00	3.50	30.00
Edith Cave Cole. Fine large light pink	4.00	35.00	3.50	30.00
Flaming Sword. Early brick red	3.00	25.00	2.70	22.00
Gold Dust. One of the best yellows	3.30	28.00	3.00	25.00
Golden Dream. Golden yellow	3.30	28.00	3.00	25.00
King Lear. Fine purple	4.00	35.00	3.50	30.00
Lulu Hunt. Early geranium pink	3.30	28.00	3.00	25.00
Lavender Ruffles. Early ruffled lavender	3.50	30.00	3.20	27.00
Maid of Orleans. Large creamy white	3.00	25.00	2.70	22.00
Margaret Beaton. Cream-white, red blotched	4.00	35.00	3.50	30.00
Margaret Fulton. Coral pink	3.00	25.00	2.70	22.00
Minuet. Clear lavender	4.00	35.00	3.50	30.00
Miss Bloomington. Early deep lemon yellow	3.00	25.00	2.70	22.00
Mrs. P. W. Sisson. Pink	3.30	28.00	3.00	25.00
Oregon Gold. Excellent, fine yellow	3.50	30.00	3.20	27.00
Picardy. Large tall salmon pink	3.00	25.00	2.70	22.00
Peggy Lou. Deep shrimp pink	3.30	28.00	3.00	25.00
Pelegrina. Early large dark purple	3.50	30.00	3.20	27.00
Rewi Fallu. Giant, rich deep red	4.00	35.00	3.50	30.00
Rosa Van Lima. Bright pink, light throat	3.50	30.00	3.20	27.00
Snow Princess. Beautiful white	3.50	30.00	3.20	27.00
Shirley Temple. Creamy white	3.50	30.00	3.20	27.00
Token. Flame-salmon, yellow throat	3.00	25.00	2.70	22.00
Wanda. Creamy Picardy		35.00	3.70	32.00
White Gold. Large ruffled white	4.00	35.00	3.70	32.00
Florist Mixture. Fine range of color	2.50	20.00	2.25	17.50
NEW EUROPEAN INTRODU	ICTI	ONS		
Ace Laurentia. Bright orange	\$5.50	\$50.00	\$5.00	\$45.00
Hopman's Glory. Deep yellow	5.50	50.00	5.00	45.00
Nieuw Europa. Glistening brick red	5.00	45.00	4.50	40.00
Marks Memory. Reddish magenta	5.50	50.00	5.00	45.00
Silentium. Cream; pink striped	5.50	50.00	5.00	45.00
Sweet Seventeen. Bright sweet lavender-pink	6.00	55.00	5.50	50.00
Vincent Van Gogh. Salmon-scarlet, very fine	8.00	75.00	7.00	65.00

ALL BULBS QUOTED SUBJECT TO CROP CONDITIONS



"Picardy"

### MISCELLANEOUS BULBS FOR SPRING



**Double Flowered Tuberous Rooted Begonia** 

### GLOXINIAS Ready Now

While in Belgium, our Mr. Miller selected from the best growers the best selected varieties for greenhouse growing. All were in bloom while he was in Belgium, enabling him to make  $\alpha$  selection of superior varieties in the following colors:

Brilliant Red, Blue Bordered White, Red Bordered White, Dark Red, Blue, Violet Blue, Pure White, Pink Bordered White, Dark Pink, Light Blue and Mixture.

Per 100	Per 1000
1 ¹ / ₄ -1 ¹ / ₂ inch\$10.00	\$ 95.00
1½-2 inch 17.00	160.00
2 inch and up 27.00	260.00

### **GLOXINIA CULTURE**

Gloxinias are fit companions for the tuberous rooted Begonias and the fancy leaved Caladiums. Their richly colored flowers are most outstanding. Start the tubers in 4-inch pots in a mixture of leaf mold, sand and a little well-rotted cow manure with good bottom heat. Keep shaded and as the leaves appear, be careful with the watering. You cannot do it with the hose, so make use of the old-fashioned way, the watering can, and go over each plant carefully, examine every one and don't apply water unless it is needed, on the other hand, they suffer every bit as much if they don't get water when ready for it, for they want a moist soil. Keep the leaves dry. To get them moist on a hot day early in the morning doesn't hurt, but they soon go if you wet them every time you water the plants. They want most of all a little shade, but if you overdo it you may obtain foliage but no flowers.

SINGLE TUBEROSES	
Per 100	\$45.00
Our strain of "Pearl" is the true, large-flowered type, old variety. Bulbs are clean and properly graded in sizes	far superior to the offered.
<b>Double Pearl.</b> 3 to 4 inches, 100	1000\$35.00
Double Pearl. 4 to 6 inches, extra large. 100 6.50	1000 60.00

# Begonias

# TUBEROUS ROOTED BEGONIAS Belgian Grown Large Flowering Type

With its bright colors, richness of foliage and easy culture it has become a favorite with the public in gardens and homes. **EMPLACEMENT.** The begonia prefers partial shade and not too warm a place where they will give best results specially in wet summers. For the cultivation in greenhouses, shade is necessary. **CULTIVATION.** Forcing can be started in February, March or April, depending on the time they should be in flower. The bulbs are placed in boxes, on light porous soil close together, and then covered with earth to a depth of one inch above the

When the plants begin to develop they are placed in pots.

# BEGONIAS—Tuberous Rooted Ready Now

bulb. The earth should be kept just moist, too much water will

On his trip to Belgium, our Mr. A. Miller paid strict attention to the Double Camelia type. We have to offer the following colors, also single flowering:

### Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson and Mixed

Per 100

Per 1000

1 -1 1/8 inch \$ 4.00	\$ 30.00
1½-1½ inch	50.00
1%-1¼ inch 10.00	90.00
13/4 inch up (scarce)	125.00
We offer in limited quantity a new Camelia Flower	ing Double
AMERICA—Peach Blossom color: Per 100	Per 1000
1 -1½ inch \$ 5.00	\$ 45.00
1 1/8-1 3/8 inch	60.00
1%-1¾ inch	100.00

OUBLE	FIMBRIATA	-Mixed colors:		
11/4 inch	Por 100	\$10.00	Dor 1000	600.00



Large Flowering Gloxinia

# Fancy Leaved Caladiums



Amaryllus, Giant American Hybrid

# The Most Profitable Crop To Grow!

Ready in January

| 100 | 1000 | Separate Named Varieties....\$19.00 | \$180.00 | Named Varieties, Mixed..... 17.00 | 160.00

### CALADIUM ESCULENTUM (Elephant's Ear)

Much used for bordering Canna beds or subtropical plantings. Plants of these always find a ready sale.

					100	1000
7	to	9	inch	circumference\$	9.00	\$ 80.00
9	to	11	inch	circumference	15.00	140.00

# AMARYLLIS (Giant American Hybrids)

The value of Amaryllis depends on the quality of the strain. We buy our bulbs from several sources of known reputation and mix these strains ourselves, thus making certain that you get the best obtainable. Every bulb we ship is of flowering size and many produce more than one flowering stem.

	Per 100	Per 1000
21/4-21/2	 \$15.00	\$130.00
21/2-23/4	 18.00	150.00
23/4-3	 23.00	200.00
3 -31/4	 40.00	350.00
31/4-31/2	 50.00	450.00
		600.00
-		



### Fancy Leaved Caladium

These exotic tropical foliage plants, with gorgeous coloring, provide a brilliant subject unexcelled for many uses. Taking little care, they are ideal for the home, hotel, store or office. Use them for pot plants, window boxes, plant arrangements and wall brackets... and don't overlook recommending them for summer use outdoors, around pools and bog gardens or in those shady nooks where color is at such a premium.

# Large Flowering Cannas

### STRONG NORTHERN GROWN -- TRUE TO NAME

**DORMANT ROOTS, 3 to 5 Eyes** 

Our Canna roots are strong, healthy, true Northern Grown. The varieties listed below have proven indispensable where large exhibition showings are needed. Early ordering is suggested, because of the great demand this year.

City of Portland. Deep pink. Green foliage 3½ feet. Extra good flower. Does not fade.

**Dorothy S.** A new dwarf continuous flowering clear salmon red Canna. Produces large flowers and grows about 4 feet tall. Very vigorous and drought resistant.

Eureka. 4 feet. Green foliage. Best white Canna, large flowers.

Hungaria. 31/2 feet. LaFrance pink.

**King Humbert.** This remarkable Gold Medal Canna has been the sensation of the past ten years and is the greatest favorite today. Handsome, broad, tropical foliage. Scarlet flowers; bronze leaves. 4 feet.

Yellow King Humbert. 4 feet. An orchid-flowering sport of the well-known King Humbert. Flower a deep, rich yellow, softly spotted and blotched with bright red. Some plants occasionally give a scarlet or scarlet striped flower, which we consider an improvement rather than a detriment. Green foliage.

The President. 4 feet. This immense new flaming scarlet has come into wider use more quickly than any other Canna. The President leads the red varieties in the quality and also the quantity of its bloom. The foliage is rich green and burn-proof in the hottest weather.



Canna "The President"
The Last Word in Red-Flowered, Green Foliage,
Large-Flowering Cannas

ALL PRICES AND SUPPLY SUBJECT TO CROP CONDITIONS

# "Supreme Quality" LILIES

### FOR EARLY AND LATE FALL DELIVERY

### **CROFT LILIES**

Due to heavy crop of last Fall harvest, it enabled the growers to select only the best selected stock for planting. Our growers have planted for this Fall delivery 5"-6" and 6"-7" to enable us to get bulbs that will produce heavy in flowers for Easter forcing. Easter 1949 is April 17th. Your lilies will be stored and precooled properly, delivered to you during the months of November-December, earlier if desired.

> 7-8 inch-250 bulbs to case · 8-9 inch—200 bulbs to case 9-10 inch—150 bulbs to case 10-11 inch—100 bulbs to case

### **GENUINE ESTATE LILIES**

Guaranteed from originator's strain. We have already delivered in all sizes more than 200,000. A good lily for greenhouse forcing for cut; very desirable for outdoor planting. Grows taller than Croft and blooms later.

7-8 inch-250 bulbs to case 8-9 inch-200 bulbs to case 9-10 inch-150 bulbs to case

### ROYAL KENYON DAVIS

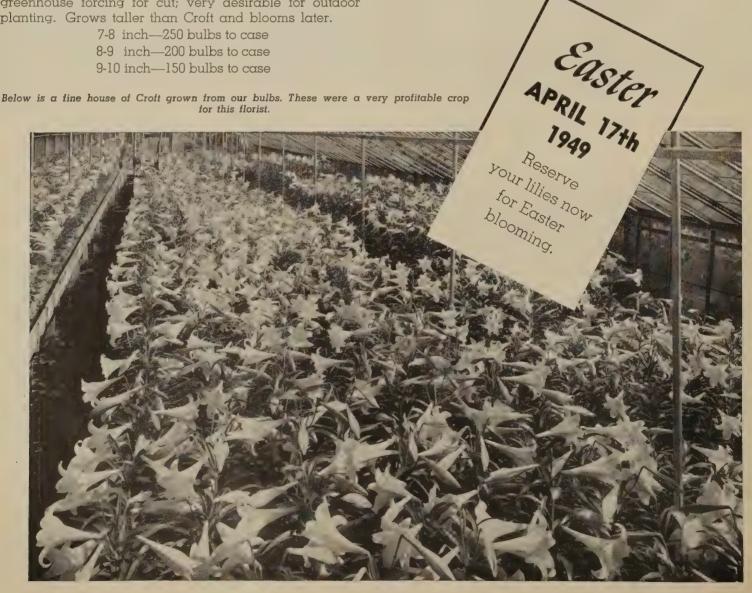
Similar to Croft; blooms about ten days earlier. Purple stem; very desirable for Easter forcing.

6-7 inch—300 bulbs to case 8-9 inch—200 bulbs to case 7-8 inch—250 bulbs to case 9-10 inch—150 bulbs to case

### ACE LILIES

A sport of Croft; exceptionally fine large blooms; blooms later than Croft under ordinary growing conditions. Some growers can bring in for Easter under special attention.

> 7-8 inch-250 bulbs to case 8-9 inch-200 bulbs to case 9-10 inch—150 bulbs to case



### LILIUM FLORIDII

We have secured the two outstanding Florida growers, who are producing for us certified bulbs, free from disease of the early flowering Floridii Lily. This Lily is often re-named and sold at higher prices produced by the same growers. Planting Floridii Lilies late September or early October, comes in bloom late December and early January, when the demand is the heaviest, prices highest.

NOTE: One of our customers who planted 100,000 in one large house had the utmost success, starting to cut flowers late December and early January from plantings made in early October. We recommend the following sizes:

### Floridii

7-8 inch—250 to case 8-9 inch—200 to case

### **Longiflorum Perfection**

Creole Type. This exceptional Lily has been given our most careful attention the past several seasons. Planting in fields free from disease and regular inspection during the growing season gives us the assurance that the bulbs we ship you will be "Perfection" in quality. Available in all popular sizes:

6-8 inch 400 bulbs to case 7-8 inch 300 bulbs to case 8-9 inch 250 bulbs to case 9-10 inch 200 bulbs to case 10-11 inch 150 bulbs to case

### Longiflorum Mexican

Our strain of this Lily is from the best growers in Mexico, who are carefully selecting only the best.

6-8 inch 400 bulbs to case 7-8 inch 300 bulbs to case 8-9 inch 250 bulbs to case 9-10 inch 200 bulbs to case



### Grading A.B.C. Lilies for size and quality

### Lilium Rubrum

7-9 inch 250 bulbs to case
8-9 inch 200 bulbs to case
9-10 inch 140 bulbs to case
9-11 inch 125 bulbs to case
11-13 inch 90 bulbs to case
13-15 inch 50 bulbs to case

Grown in Japan, flowers are larger; more flowers; deeper in color than the strain grown in Holland.

### Lilium Giganteum

6-8 inch 400 bulbs to case 7-9 inch 300 bulbs to case 8-10 inch 225 bulbs to case 9-10 inch 200 bulbs to case

### Lilium Auratum

7-9 inch 250 bulbs to case
8-9 inch 200 bulbs to case
9-10 inch 140 bulbs to case
9-11 inch 125 bulbs to case
11-13 inch 90 bulbs to case
13-15 inch 50 bulbs to case

### Regale Lilies (American Grown)

Crop good, bulbs over-sized. From storage.

5-6 inch 500 bulbs to case
6-7 inch 250 bulbs to case
7-8 inch 250 bulbs to case
8-9 inch 200 bulbs to case
9-10 inch 100 bulbs to case



### Lilium Formosanum Wilsoni

Early bloomer type, pure white.

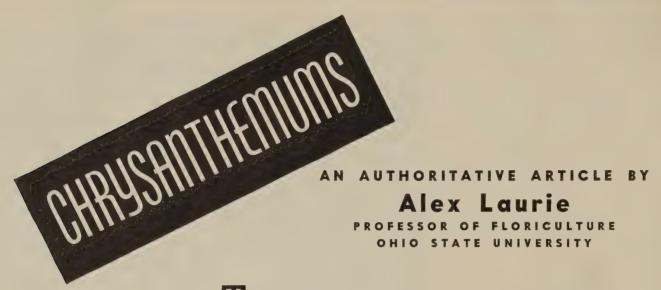
4-5 inch

5-6 inch 6-7 inch

### Callas Aethiopica (White)

1½-1½ inch 1½-1¾ inch 1¾-2 inch 2-2½ inch 2½ inch up

A field of Regale Lilies grown for American Bulb Company.



The popularity of the chrysanthemum has made it a universally grown crop. Practically every grower of miscellaneous flowering crops includes the chrysanthemum in his program of rotation. Unfortunately the comparative ease of culture of this crop results frequently in neglect and sloppy methods. With competition becoming greater in the post-war period, quality becomes essential and to produce quality the chrysanthemum should not be treated as a step-child and given inadequate care. Lack of attention to stock plants, untimely propagation, use of weak cuttings, hardening of plants before benching, allowing insects and disease to become rampant, growing plants to too many stems, bunching improperly and handling the cut stock roughly, are some of the glaring inadequacies of culture.

• • •

The above is a quotation from Prof. Laurie's book on Mum culture written especially for American Bulb Company.

White . . . for your copy of this helpful booklet. We will be glad to send you extra copies for your growers, to assist them in their culture of this popular florist crop.

### TERMS OF SALE

- 1. The minimum total order that can be accepted is 500 cuttings.
- 2. Fifty of each variety is the minimum that can be supplied.
- 3. More than 50 of a variety must be in multiples of 50.
- 4. No C. O. D. orders.

5. SAFE ARRIVAL cannot be guaranteed. All shipments must be in satisfactory condition before being accepted by the common carrier. Our responsibility ceases upon receipt of shipment by their agent. If shipment arrives in bad order customer must file claim against the common carrier.





### CONSTELLATION

(Yoder Bros., Inc.)

Yellow Decorative—November 5

The two outstanding features of this variety are its uniformity in response to black cloth shading and its dependability as a high producer of quality flowers. Constellation has consistently yielded as high as the most productive of the commercial varieties. With the use of light and shade we recommend this variety for flowering from May 5 to November 15.

### SENECA

(Yoder Bros., Inc.)

Orange Bronze Decorative—November 1

The earliest bronze pompon in the cloth house shading program. It holds its color well. It is a better producer than Navaho. It is the most reliable bronze pompon for early shading.

### TALLY-HO

(Yoder Bros., Inc.)

Yellow Intermediate Pompon—November 15

A quality pompon. It is very similar in many respects to the variety Princeton and compliments this variety in being a clear yellow and a well-rounded hard pompon.

### YELLOW QUEEN

(Yoder Bros., Inc.)

Yellow Sport of Orchid Queen—November 10 Highly recommended for natural flowering and delayed flowering into Thanksqiving season by the use of artificial light.

### GOLD COAST

A small, deep lemon yellow pompon blooming normally October 25. It lends itself ideally to early shadings. Its clean, vigorous, free growth habit is outstanding. Easily grown and consistently dependable.

### **Garden Varieties**

### SPELLBOUND

(Yoder Bros., Inc.)

Lavender Pink Decorative-September 25

A striking 3-inch decorative that combines the beauty and grace of Lavender Lady with the durability and substance of Jean Treadway. Spellbound captivates the eye with its gloss and finish derived from Burgundy. The plant is a solid, compact bush attaining a height of 24 inches. The characteristic, uniformly planed flower development contributes to a wonderfully showy mass effect that cannot fail to greatly enhance the early fall garden. The habit of growth is equally ideal for pot plant culture.

### SERENITY

(Yoder Bros., Inc.)
White Daisy—September 25 The major requirements of a good garden chrysanthemum are early, showy, flowers borne on rigid compact, bushy plants. A degree of resistance to frost winter kill, insects and diseases is equally desirable. Serenity combines all of these qualities plus a uniformity of growth and flowering seldom exceeded by an outdoor chrysanthemum. It is a beautiful creamy white, heavily petalled daisy that opens rapidly to a real show of literally hundreds of blooms.

As a pot plant, it resembles the bushy compactness of Judith Anderson and Pomponette. The shapely plant, because of its strength and rigidity makes a beautiful border or low hedge.

### HONEYCOMB

(Yoder Bros., Inc.)

Yellow Pompon—September 25 A small, perfectly formed pompon of intense golden yellow. The flowers are borne on well formed sprays, nearly ideal for cut flowers of medium 18-22" stems.

Honeycomb is a marked advance over the widely grown and well known Early Yellow and Pomponette in that the habit of growth is more vigorous and productive, the flowering season is equally early and the quality and color of the flower is such as to closely rival many greenhouse grown counterparts.

Honeycomb will shape up to a fine pot plant or add a distinctive note of formality and rich color to the fall garden scene.

The American Bulb Company, gives no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds (bulbs or plants) it sells and will not be responsible for the crop.

If the customer does not accept the goods on above terms he must return them at once, and money will be refunded or proper credit given. We ercise, however, the greatest care to fill our orders with the highest quality possible, as it is our constant aim to give our customers fullest satisfaction. All goods are offered subject to crop failures, shortages or other causes beyond our control and to being unsold on receipt of order, and we reserve the right to advance prices without notice.

# WORTHWHILE NOVELTIES



IVANHOE

### IVANHOE (Yoder Bros.)

A small reddish bronze mum, especially suited for early cloth house culture. The flower is decorative in form, similar but more formal than Glitters. Its hard substance gives it unusual shipping quality. Foliage is small and is carried right up to the bloom. Stems are rigid and must be disbudded to a single flower. Like the Mandel varieties, it is vigorous and consistently produces a uniform crop. Because of its free breaking habit, it will stand fairly close cropping and still produce uniform stems. This same quality results in well shaped plants when grown in pots. Ivanhoe holds its color well under early shade when good bronze disbuds command a premium market. Its natural season is November 1st. Price: \$6.00 per hundred Rooted Cuttings.

### PINOCCHIO (Yoder Bros.)

A glistening white button for early cloth house shading. It responds beautifully to black cloth treatment and for this reason we believe it will fill the insistent demand for a small white pompon that can be easily shaded into late August and early September maturity. The flower is a beautifully formed tightly quilled button of lively and dainty appearance. It is of hard substance and has good keeping and shipping qualities. The color is a clear sparkling white. The growth is vigorous, taller than Irene and requires less time between pinching and shading to form a fuller spray of flowers. Bunches of Pinocchio appear smarter than Irene because the spray formation is more nearly single planed; and fresher because of the more uniform opening of its flowers. Price: \$6.00 per hundred Rooted Cuttings.



PINOCCHIO

### **GRANITE STATE**



### **GRANITE STATE**

A small, clear white mum ideally suited for pot plant culture. The flower is of good substance, semi-incurved form and matures normally October 25. The growth habit is similar to Richard Mandel, being dwarf and compact. Granite State responds well to early shade, producing a quality flower much superior to Christina. A fine contribution to pot plant culture from the University of New Hampshire. Price: \$6.00 per hundred Rooted Cuttings.

### YELLOW CAMEO (Yoder Bros.)

A deep lemon yellow sport from Cameo. The form and growth habit are identical with the parent variety. Because of the increasing popularity of Cameo, this attractive yellow counterpart should be a very valuable variety for early December flowering, when Yellow Cordova is cut out and December Gold and Vibrant not yet ready to cut. The flower opens slowly, increasing in size, attractiveness and substance until at full maturity it is at its best. Even after full development the crop may be held for a considerable time. Because of its strong well branched spray and large sized flowers, it bunches to good advantage. Very acceptable in any market. A good producer that is easy to grow. Price: \$6.00 per hundred Rooted Cuttings.

A COMPLETE LIST OF VARIETIES arranged alphabetically under types and colors. Varieties marked with an asterisk (*) are meant primarily for garden purposes, but may be suitable for cut and some as pot plants.

### STANDARDS YELLOW

t to	LLO W	
Variety	Matures	Price per 100 Rooted Cuttings
BONOFFON DE LUXE	Nov. 20	\$3.75
CARDONIA	Nov. 10	3.75
CELESTRA	Oct. 15	4.00
GOLDEN GLORY		4.25
GOLDEN MISTLETOE	Dec. 10	4.00
GOLDEN OCTOBER		4.75
GOLDEN PEARSON		3.75
IMP. HONEYDEW		4.25
IMP. TOBINS YELLOW		4.25
INDIANAPOLIS YELLOW		4.50
MARIE DEPETRIS		4.00
MRS. KIDDER		4.00
SUNGLOW		4.00
SUNGOLD		4.25
YELLOW AMBASSADOR		4.25
YELLOW BEAUTY		4.00
YELLOW MONUMENT		4.00
YELLOW QUEEN		8.00
YELLOW TURNER		4.50
		2.00
V.	/HITE	
ALBATROSS		4.25
AMBASSADOR		4.25
CHRISTINA GRANITE STATE		4.00
INDIANAPOLIS WHITE		6.00 4.50
JEAN ELIZABETH		5.00
MEFO		4.25
MONUMENT		4.00
QUAKER MAID		3.75
RICHARD MANDEL	Nov. 10	3.75
SILVER SHEEN		3.75
SM. EARLY WHITE		3.75
SM. LATE WHITE		4.25
SNOWWHITEWHITE FRICK		3.75
WHITE FRICK		5.00 4.50
WHITE MISTLETOE		4.00
***************************************		4.00
	PINK	
	THE COURT	
DARK PIINK ORCHID QUEEN	Nov. 10	7.00
DISTINCTION	Nov. 25	4.25
ED. SEIDEWITZ	Nov. 30	3.75
HELEN FRICK	Nov. 25	4.50
INDIANAPOLIS PINK		4.50
J. W. PRINCE		3.75
MAJOR BOWES	Oct. 20	4.50
OCT. ROSE		4.00
ORCHID QUEEN		5.00
PINK CHIEF	Oct. 15	4.25
PINK MISTLETOE	Dec. 10	4.00
QUEEN OF PINKS		3.75
THANKSGIVING PINK	Nov. 23	3.75

### BRONZE

BRC	ONZE	
Variety	Matures	Price per I Rooted Cutti
BRONZE FRICK	Nov. 25	\$5.00
BRONZE MISTLETOE	Dec. 10	4.00
BRONZE ORCHID QUEEN	Nov. 10	5.00
GLADYS PEARSON	Nov. 25	3.75
HILDA BERGEN	Oct. 25	4.25 4.50
INDIANAPOLIS BRONZEINDIANOLA	Nov. 8	4.25
IVANHOE	Nov. 1	6.00
OAK LEAF	Nov. 25	3.75
R	ED	
GARNET KING	Nov. 18	5.00
MRS. ROY		4.75
POM	PONS	
YEL	LOW	
BARCAROLE	Nov. 5	5.00
EARLY YELLOW	Sept. 15	4.75
GOLD COAST*HONEYCOMB		6.00 8.00
NUGGETS		3.75
PIXIE		4.00
RODELLE IMP.	Oct. 20	3.75
SUNNYSIDE		5.00
TALLY-HO		8.00
YELLOW ARCADIA	Oct. 28	4.00
YELLOW BUSHNELL		4.50 4.00
YELLOW DOTYELLOW SEAGULL		3.75
YELLOW SNOW		3.75
WH	HITE	
ARCADIA	Oct. 28	4.00
IRENE	Oct. 15	4.25
MINONG		3.75
PEARL		3.75
PINOCCHIO		6.00
PRISCILLA		5.00
REVELATION ROYAL QUEEN	Dec. 30	5.00 3.75
SEAFOAM	Nov 20	4.00
SEAGULL		3.75
SILVER BALL	Oct. 15	3.75
SNOW	Dec. 30	3.75
VESPER	Nov. 10	5.00
WHITE DOTY	Nov. 1	4.00
WHITE JEWELL	Oct. 15	4.00
WHITE YULETIDE	Nov. 28	3.75
PI	NK	
CAPT. COOKCAROLYN YOSICK	Oct. 23	4.25
CAROLYN YOSICK	Oct. 20	7.00
DARK PINK BULKELEY	Nov. 8	4.50
DK. PK. JEWELL*EARLY WONDER	Oct. 15	4.50
JESSIE	Sept. 25	3.75 4.00
IEWELL:	Oct 15	4.00
LILIAN DOTY	Nov. 1	4.00
LILIAN DOTY MASTERPIECE	Nov. 15	3.75
MRS. BULKELEY	Nov. 8	4.50
PINK DOT	Oct. 25	4.00
PINK PEARL	Oct. 20	4.75
THYRA	Nov. 10	4.00
UNEEDA	Nov. 25	3.75
USONA	Nov. 25	5.00

### **POMPONS** (Continued)

### **BRONZE**

BRC	DNZE	
Variety	Matures	Price per 100 Rooted Cuttings
ADELAIDE	Oct. 23	\$4.75
BRONZE BULKELEY		4.50
BRONZE MASTERPIECE		3.75
CASSANDRA	Nov. 10	4.25
CATHERINE	Nov. 20	3.75
*EARLY BRONZE	Sept. 15	4.75
JEMIMA	Oct. 23	4.50
LEGAL TENDER	Nov. 20	3.75
RED RUST		7.00
ROMAN BRONZE	Oct. 20	4.25
ROYAL CRIMSON		4.75
RUSTICON		6.00
SENECA		8.00
R	ED	
*RUBY POMPON	Oct. 5	4.00
	DRATIVE	
(Full centered but		aped)
YEL	LOW	
CONSTELLATION	Nov. 5	8.00
DECEMBER GOLD		4.50
GOLDEN HERALD		4.25
*KING MIDAS		4.00
PRINCETON		4.25
VIBRANT		4.25
YELLOW CAMEO		6.00
YELLOW FELLOW		4.50
wi	HITE	
*AVALANCHE	Oct. 5	4.25
CAMEO		4.25
*JEAN CUMMING		5.50
P	INK ·	
ALLEGRO	Oct. 15	6.00
LAVENDER LADY	Oct. 8	4.00
PINK TREASURE ISLAND		5.00
*SPELLBOUND		8.00
RD4	ONZE	
		6.00
AVIATOR		4.00
*BURGANDY		4.00
*MRS. DUPONT		4.50
R	ED	
		4.25
RED PRINCETON		
*RED VELVET		4.00

*Garden variety.

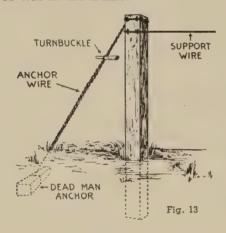
# ANEMONE (Large Single with High Cushion) YELLOW

	ELLOW	
Variety	Matures	Price per 100 Rooted Cuttings
SUNRAY		\$3.75
SUSANNE MILLER	Nov. 18	3.75
YELLOW GARZA	Dec. 15	4.75
YELLOW ROLINDA YELLOW SUPREME	Nov. 23	3.75
YELLOW SUPREME	Dec. 10	3.75
	WHITE	
BLANCHE	Nov. 1	4.25
GARZA SUPREME	Dec. 15	4.75
LITTLE AMERICA L. I. BEAUTY	Nov. 10	3.75 3.75
WHITE ANEMONE	Nov 5	4.50
WHITE FREIDA	Nov. 15	4.00
WHITE NORMA	Nov. 18	3.75
WHITE SUPREME	Dec. 10	3.75
	PINK	
BEAUTIFUL LADY	Nov. 25	4.00
DARK PINK NORMA	Nov 18	3.75
DARK PINK SUPREME	Dec. 10	3.75
ENCHANTRESS FREIDA	Dec. 5	3.75 4.00
NORMA	Nov. 18	3.75
ORCHID BEAUTY	Nov. 15	3.75
		0.70
GYPSY	RONZE	3.75
YOLANDA	Nov. 15	3.75
	RED	
RED ROLINDA		3.75
THE TITAN		4.00
GOLDEN JANE	INGLE ELLOW	4.00
YELLOW DAISY		4.25
*SERENITY	WHITE	8.00
WHITE MENSA	Nov. 10	3.75
YUKON		3.75
	RED	
CARNELIA		5.50
RED DAISY		4.75
		4.70
_	RONZE	4.00
APRICOT VALENCIABITTERSWEET		<b>4.</b> 00 <b>5</b> .00
BR. BUCKINGHAM		4.25
JANE		3.75
OCT. BRONZE	Oct. 28	4.75
SYLVANNA	Nov. 10	4.00
	PINK	
BROCADE	Nov. 15	7.00
DARK PINK VALENCIA	Nov. 28	3.75
HASEGAWA PINK		3.75
OCT. PINK		<b>4.</b> 75 <b>3.</b> 75
W. H. BUCKINGHAM		3.75 4.25
		2.00
	PINK	
PINK RAYONNANTE	Nov. 5	4.50

# COMPLETE BUILDING INSTRUCTIONS FOR CLOTH HOUSES

Measure out a perfect rectangle on the ground, each side of the rectangle being 33 feet if you plan a house 33 feet in width, or if larger, some multiple of 33 feet. Posts to be placed in the ground three feet deep, to carry the wires at positions that will line the wires in 16-feet-6-inch centers, in every direction.

If you plan a 33 foot wide house, it will require no inside posts; in a 66 foot width house you will need one row of posts inside, and in a 99 foot width house two rows of posts inside. IN ALL SIZE HOUSES BE CAREFUL THAT THE POSTS ARE PLACED TO CENTER THE SUPPORT WIRES EXACTLY 16 FEET 6 INCHES, so the top cloth made 33 feet widths with allowances will fit the frame.



Each outside post must be anchored rigidly with a dead man, and each corner post must have two dead men, one anchored against each side of the rectangle, dig a hole about three feet deep, six feet away from the post, take a 24-foot length of No. 8 galvanized wire, double it and loop one end around the post 6 feet 6 inches from the ground, attach the other end to the dead man and bury it, then twist the wire with a stick as in Fig. 13 until the post is in line; nail the 6-inch baseboard in position around the outside of the house. Place two 1½-inch staples six feet above the ground on each post so the No. 8 galvanized wires will pull through easily and use wire stretchers to stretch the

wires taut. Stretch the wires from the corner posts only, as corner posts have two dead men, one anchored against each side of the rectangle, stretch the wires until they have the proper rigid tension and then drive staples in fully to hold wires.

If you have inside posts they may be placed to hold the support wires and cloth 6¾ to 7 feet in height, giving more head room with the same width of cloth.

The cloth is rolled and folded and will be easy to lay if care is taken to follow directions.

To cover the top unroll the cloth at one end of the frame and with several men lift it across the support wires, leaving about a yard hanging over the end wires so you can adjust it later; unfold a few yards lengthwise besides the frame, then take the selvage edge of the house top and the selvage edge of the sidewall and roll them together five times around the side wire, where you have surplus cloth on the ends wrap this around the wires and sew it, as it protects the cloth where the strain centers on the support wires. Pin the cloth in place with 8-penny wire nails, pin 10 or 15 feet before you begin to sew, stretch the cloth only enough to keep the sagging out and be sure to keep the lengthwise reinforcement woven lines at an even distance parallel with the length of the wire.

Start at the post and sew by whipping around the wire, using a tight lock stitch, so that the cloth will not slip; do not whip the thread along the wire more than 3 inches before lock stitching again. As you sew have the cloth pinned ahead of you 10 to 15 feet all the time. After this side is finished unfold the cloth to the other 33 feet side support wire and pin before sewing, making sure that the woven reinforced lines are at an even parallel distance from the support wire; sew ends with the same method. Only sew the cloth to support wires. Fasten the sidewalls to the baseboard with the new aluminum fasteners every 9 inches instead of using the old lath strip method, as this will prevent the cloth from rotting at the baseboard from dampness.

A very good idea to prevent the cloth from chafing and wearing out the yarns is to cover the rough joints of the baseboard and also wrap the posts with either heavy paper or old cloth. Where wires are spliced cover them with some kind of wrapping.

### CLOTH FOR SHADING AND CLOTH HOUSES

SEND ORDER NOW-Will advise prices, when established

# AMOUNT OF CLOTH REQUIRED TO COVER DIFFERENT SIZE STANDARD HOUSES

A little more cloth than the actual measurements of the frame, as additional material is needed for rolling around the wires and for slight variations in fitting the cloth to the frame when sewing.

Required for House Top	Required for Sidewalls	Total Number Sq. Yds.	Sq. ras. Required for House Top	Sq. Yas. Required for Sidewalls	Total Number Sa. Yds.
33'x 33' 133 33'x 66' 260	96 140	229 400	66'x165'1276	320	1596
33'x 99' 394	184	578	99'x 99'1177	364 276	1898 1453
33'x132' 511 66'x 66' 531	232 184	743 715	99'x132'1540 99'x165'1914	320 364	1860 2278
66'x 99'792 66'x132'1034	232 276	1024 1310	99'x198'2298	408	2706
M(-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1	, ——		132'x132'2046	364	2410

Weight of cloth approximately 13 lbs. 100 square yards F.O.B. Factory.

### SHADING CLOTHS

We will have "AMERICAN BLACK SHEEN" yard, 36" wide, or sewn. Write for prices.

# BLUEBONK

THE COMPLETE GUIDE TO ALL HORTICULTURAL SUPPLIES -

# FLORIST GREENHOUSE LANDSCAPING

Supplies for 1948



# GOOD SUPPLIES bring GOOD RESULTS

High quality is the mainspring of our purchasing policy—and is the reason why we are leaders in the florist supply field. When you order from us you can be sure that the items you buy will perform as warranted by the manufacturer. Our name is your assurance that you will get the goods you desire. The prices listed in this catalog are the lowest possible, consistent with good qual-

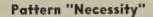
ity and the character of our service. Our geographical position permits us fast and economical shipping, while our complete line enables you to purchase all your requirements in one place. We know that good supplies lead to good results—and higher profits. It is our constant aim that A.F.S. quality should help you do more business more profitably.

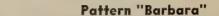
A. F. S. SUPPLIES LISTED PAGES 62 to 95



### STYLISH SPRAY RIBBONS

Pattern "Marilyn"







### THE DESIGNER'S NOTEBOOK



An attractive metalline with a striped, open weave. Its live colors give a good appearance when used on lower priced work. Colors: Same as colors listed under "Barbara." Width,  $4\frac{1}{2}$  inches.

40-yard bolt. Each.....\$2.00



### **DESIGN BOOKS**

The Album of Designs—Handsome pictures of funeral pieces, many full-page size, assist greatly in taking funeral orders more quickly...........\$1.50

"Vogue in Flowers" (new edition). Contains many fine illustrations of the latest styling in Wedding Flowers, Corsages, Table Decorations, etc.......\$1.50

### DECORATIVE RIBBONS FOR POTTED PLANTS



Pattern "Swanky"

A beautiful pot tie with a lustrous finish. Colors: White, pink, blue, yellow, nile green, moss green, orchid, talisman, better times, red. Width, 1/8 inch.

40-yard bolt. Each.....\$1.00 10 bolts for..........9.50



Pattern "Irene"

This good grade of pot tie has been our best seller for years. Colors: White, pink, blue, yellow, lavender, nile green, moss green, better times, red, red and white. Width: % inch.

50-	yard l	oolt.	Eα	ch.			.\$	0.90
10	bolts	for.				۰		8.50
50	bolts	for.						39.50



Pattern "Sensation"

An excellent ribbon of good body. Wider than the usual pot tie, it makes a fine, full bow. Width 1% inch. Colors: White, pink, blue, yellow, nile green, moss green, better times, red, red and white.

40-yard bolt. Each.....\$ 1.15
10 bolts for......... 10.75

### WHITE CHIFFON

A. F. S. Stands for Quality in Ribbons

### RIBBONZENE



### The Standard Tying Ribbon

1/4" wide. Colors: White, pink, light blue, yellow, royal blue, green, yellow, orchid, red.

Attractive, Yet Inexpensive



### RIBBONS OF DISTINCTION

# SATIN RIBBON Pattern "Sunshine"



Finest quality cut-edge SATIN	rayon. Colors
same as Pattern "Debutante."	20-yard bolts.
No. 40 width (23/4 inch). Each	<b>\$ 2.</b> 25
10 bolts for	20.00
No. 120 width (4½ inch). Each	3.25
10 bolts for	30.00

### TAFFETA RIBBON

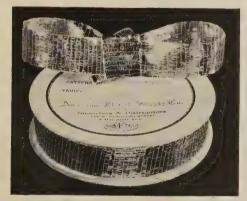
Water-repellent taffeta of excellent quality. Colors: White, pink, blue, nile green, orchid, lavender, better times, yellow, talisman. 50-yard bolts.

No. 40 width (234 inch). Each		 		 .\$ 4.50
10 bolts for		 ٠.	٠	 . 42.50
No. 120 width (4½ inch). Each	h.	 		 .\$ 6.00
10 bolts for		 		 . 56.50

# TINSEL RIBBONS Pattern "Glitters"

A scintillating viscous ribbon that makes a striking corsage bow or pot tie. 50-yard bolts.

No. 3 width, red with tinsel stripes, or green with tinsel stripes. Per bolt..........\$ 1.30

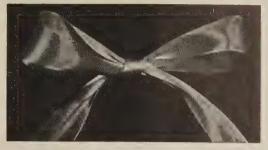


### Pattern "Stardust"

A bright, lustrous creped tinsel, available in two widths. 50-yard bolts.

Silver No. 2 width	. Per bolt <b>\$1.15</b>	
Silver No. 3 width	. Per bolt 1.35	
Gold No. 3 width	Per holt 1.75	

### CORSAGE RIBBONS



Pattern "Debutante"

A beautiful **No. 3** width, lustrous cut-edge SATIN rayon Ribbon used by many leading florists. Soft and beautiful yet firm enough to make a fine, graceful bow.

### COLORS:

White Eggshell Pink Better Times Lavender Fuchsia Purple Red	Aqua Light Blue Royal Blue Nile Green Moss Green Emerald Green Chartreuse Orchid	Maize Orange Talisman Black Brown Orchid Glace Green and Gold Peacock and Ceris
*		\$ 1.25

### "EXQUISITE"



An unusual, lacy corsage ribbon with a woven edge of French creped tinsel, and interwoven with white rayon-silk. Dainty in appearance, it makes a neat, firm bow. Particularly suitable for quality corsages and silver wedding decorations. Full No. 3 width.

10-yard bolt.	Each	.\$ 1.25
10 bolts for		. 17.50

### SHOWER RIBBON Pattern "Suzanne"

No. 2 width. Colors: White, pink, maize.	blue, nile,
50-yard bolt. Each	*\$ .90
10 bolts for	8.00
100-yard bolt. Each	1.75
10 bolts for	16.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# FANCY NINON Pattern "Bright Future"



A lovely new Ninon Ribbon with two twinstripes of glittering silver tinsel. 21/4 inches wide. Colors: White, pink, light blue, royal blue, nile green, moss green, maize, talisman azalea, better times, orchid, red.

				 _	-	-,			 •	140000	201101	,	OLD COLO
4.25	\$ ٠			٠	٠		٠			Each.	bolt.	ard	50-yc
40.00										r	olts for	) bo	10

# FANCY LACE NET Pattern "Suzette"

Makes a fine, firm bow on sprays or baskets, 6 inches wide. Colors: White, pink, blue, nile green, aqua.

Bolt of approx. 30 yards. Each......\$2.75

### MALINE

Full Z/	-inch	wiath.	just tr	ie iui	ing ior	weaa	mgs.
Cut. F	er yo	ard				\$	0.30
Bolt of	appı	rox. 30	yards.	Per	bolt		7.50

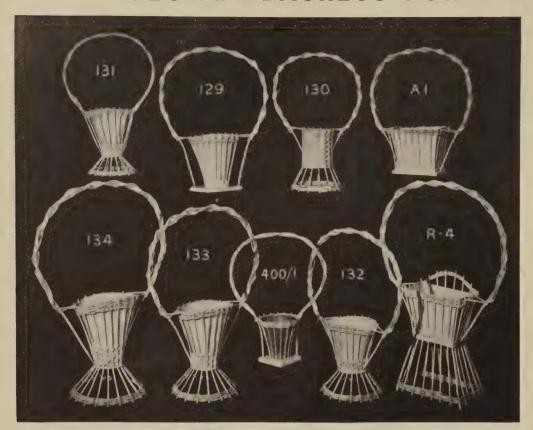
# TRI-COLOR RIBBON Pattern "Yankee"



Red, white and blue striped—for American Legion, patriotic and national designs and bouquets.

No. 5 width (% inch).       20-yard bolt.         Each       \$1.25         50-yard bolt.       Each       2.25
No. 9 width (1½ inch). 20-yard bolt. Each
<b>No. 40</b> width (2¾ inch). 40-yard bolt. Each

### FLOWER BASKETS FOR EVERY NEED



Model	Height of Body
No. 400/1	8 inches
No. A-1	10 inches
	13 inches
No. 130	13 inches
No. 131	14 inches
No. 132	14 inches
No. 133	16 inches
No. 134	18 inches
No. R-4	24 inches

### "AMERICAN BEAUTY" VASES



42-inch.	Each.																\$	7.	.0	0
48-inch.	Each.		۰	0	0				۰		٠		۰		٠	٠		8.	-	
Ed inch	Fooh																1	In	n	٦

Height Overall	Price, Each
24 inches	\$0.90
27 inches	1.70
30 inches	1.90
30 inches	1.50
30 inches	1.70
30 inches	1.90
35 inches	2.50
39 inches	3.30
40 inches	3.30

### "FLOWER GIRL" BASKETS



A very dainty petal basket. Made of white reed. Much superior to the average basket of this type.

Small.	Each.	 	٠		٠												\$0.90
Medium																	
Large.	Each		۰			۰	۰	۰	0	٠	٠			٠		٠	1.00

### SPECIAL BASKETS

Large baskets of any description can be made to order. Send us your specifications and we will quote prices. Delivery approximately two weeks.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

### CHRYSANTHEMUM SPECIAL



A high stand basket that will give a few Mums or Gladiolus a massive appearance. Height overall, 52 inches. Depth of liner, 11 inches.

No. CHR-3. Each.....\$4.50



### AISLE VASE

Made To Order

Delivery approximately two weeks.

Bottoms weighted, will not tip. Height, 56 in. Top diam, 8 in. Depth of liner, 10 in.

Each .....\$10.00

### CONTAINERS AND POT COVERS

### **HANDY HANDLES**



Make your own baskets. Handle fits any flower pot or pot cover with a bulldog grip. 17 inches high

WIRE HAN	IDLE. A	all whit	e.		
Bundle of	10			\$	3.50
50 for				1	6.00
100 for				2	29.00
FIBER HAI	NDLE. \	White.			
Bundle of	10			\$	4.50
50 for				2	1.00
100 for				3	39.00

### FLORIST FOIL

Plain or Polka Dot. Colored on one side, silver on the other. Best quality. 20 inches wide. Colors: Nile green, medium green, chartreuse, pink, gold, orchid, fuchsia, dark blue, sky blue, copper, red, violet, silver. 50-foot rolls.

		Each	Dozen
Plain	* * * * * * * * * * * * * * * * * * * *	\$1.10	\$12.00
Polka	Dot	1.25	14.40

### PAPIER MACHÉ CONTAINERS



	Fach	Per 100
	Lacii	1 61 100
41/4" Pot Cover	. \$0.07	\$ 6.50
51/4" Pot Cover	09	8.50
61/4" Pot Cover	11	10.50
71/4" Pot Cover	14	13.50
81/4" Pot Cover	22	21.50
Centerpiece, 5" x 3", oblong.	06	5.50
Centerpiece, 9" x 5", oval	11	10.50
Centerpiece, 11" x 6", oval.	17	16.50
Bulb Box, 12" x 5", oblong	20	19.50
Bulb Box, 16" x 6", oblong	35	34.00

### **VASES**

Rose Vase, 8"	50.11
Rose Vase, 10", No. 400	.15
Spray Vase, 11½", fluted	.22
Spray Vase, 10" x 7", No. 500,	
weighted bottom	.25
Heart Vase, 10" high, heavy base	.45
Mum Vase, 13" x 9½", No. 700,	
weighted bottom	.50

# DECORATIVE WATERING POTS



A practical and handsome household aid for watering indoor plants. Also appropriate as a container for bouquets and plants. Sturdily constructed of metal and painted in attractive colors.

1-qt.	size.	${\sf Carton}$	of	12.							. \$	10.8	5
2-qt.	size.	Carton	of	12.								14.7	0

### WATERPROOF CREPE PAPER



Colors: White, light pink, rose pink, nile green, grass green, moss green, blue, red, yellow, purple, lavender.

20′′	wide.	Per	roll.	 	 	 \$0.35

### CREPE PAPER CRIMPER



### Something NEW!

You will want this latest crepe paper fancy crimping machine the instant you see what a wonderful scallop and ruffled edge it makes for your paper pot covers. It works swiftly with one or more colors at a turn of the handle and enhances the beauty of your pot plants. Small and compact in size.

### FLORETTE—The Flower Pot of Beauty and Utility



7.20	dozen	of 3	Carton	(30c retail).	3½-inch.
8.00	dozen	of 2	Carton	(50c retail).	43/4-inch.
7.20	dozen	of 1	Carton	(90c retail).	53/4-inch.

The new flower pot that will not warp or rot and whose color and luster are permanent; complete with saucer. May be used as a jacket to hold clay flowerpot or separately as a flowerpot by easily punching out water drainage blank in the bottom. FLORETTE comes in six striking colors—onyx pink, onyx green, black, yellow, ivory and réd; and in three standard sizes, having top diameters of  $3\frac{1}{2}$ ",  $4\frac{3}{4}$ " and  $5\frac{3}{4}$ ". Made of strong, beautiful plastic that is light in weight, non-fragile, washable and odorless.

### ARTIFICIAL FLOWERS AND PREPARED FOLIAGES

### ASPARAGUS FERN—Prepared

Per	10 sprays	0.50
Per	100 sprays	4.50
Per	1,000 sprays 4	0.00

### **DIAMOND FLOWERS**



Tiny miniature strawflowers.

Flowers approximately 1/4 inch diameter.

### 12 Beautiful Colors:

White	Red	Light Pink
Yellow	Autumn	Dark Pink
Green	Orange	Light Blue
Lavender	Purple	Dark Blue
Each bunch contai	ns one color or	nly.
Per 1-oz. bunch		\$0.25
Per lb		3.3!

# GYPSOPHILA "California Beauty"

Big,	white	rolt	wers-	—tul	ι,	10	ITÇ	ge	b	ul	10	h	е	s.	
Per	bunch													\$	1.25
Per	case of	10	bun	ches				٠.							12.00

### STATICE—Wisconsin

White,	per	lb													-								.\$0.9	5
44 111107	Por	****	•	•	۰	۰	•	•	•	۰	۰	۰	•	۰	•	•	•	•	•	а	•	a		_

### **PEPPERGRASS**

	green, pink-wille, orchid-
white, green-white, p	pink-blue, white-yellow.
Per lb	\$ 1.10
Per 10 lb. carton	10.00

### ROSE LEAVES



Natural Green.	Per	gross	 	\$1.25
Silver. Per gro	ss		 	1.75
Gold. Per gross	s		 	2.00

### **MAGNOLIA LEAVES**

Red, br	ow	n or	gre	en.							
Per 6-lk	). C	arton			 		 			 	3.00
Per 50-	lb.	case					 ٠.				24.00
						_					

### **GRASS MATS—Raffia**

Green.	Fines	t quality.	56	row	sewing.	36
inches	Turido '	72 inches	Inna	Faci	s 4	2.5

### LILY OF THE VALLEY

ed.	
1	\$2.00
	5.75

### PLEASE NOTE

The Wax Flowers listed below are packed 100 of a color to a carton. We do not break cartons.

### EASTER LILIES-Wax

White. Per 100......\$5.50



### CACTUS DAHLIAS—Wax

Colors:	White,	pink,	red,	lavender,	yellow,
talisman	1.				
Per 100	of a col	or			\$5.00

### CAMELIAS—Wax

Colors:	White,	white-pink,	pink,	talisman,	red.
Per 100	of a co	lor			3.95



### CARNATIONS Wax

Large — Fancy — Natural. White, pink, or red.

Per 100 of a color ......\$3.50

### GEORGINES Wax

Large Dahliatype flower. Colors: white, pink, red, talisman.

Per 100 of a color .....\$5.50



### ROSES—Wax

Colors: white, pink, red, yellow, talisman.

Per 100 of a color. \$3.75

Wired-stemmed.

ARTIFICIAL WREATHS
New and Modern Numbers
Beautiful Combinations



Control of the Contro
Assorted colors.         18-inch. Each.       \$ 2.65         Per carton of 6.       15.00         20-inch. Each.       3.65         Per carton of 6.       21.00         24-inch. Each.       4.50
RUSCUS—EEE
Best quality. Finest dye.         Red-dyed. Per lb.       \$ 1.25         10 lbs.       \$11.50       25 lbs.       27.50         Silver-painted. Per lb.       1.00         Green-painted, Per lb.       1.00
LYCOPODIUM—Green
10 lbs
LYCOPODIUM—Red-Dyed
Per lb.       \$1.25         10 lbs.       \$11.50       25 lbs.       25.00
METALLIC CRINKLEBUSH
Silver. Per lb.         \$1.25           TWO-TONED. Per lb.         1.50
OAK LEAVES
Red, green, or brown.         10 lbs
OAK PRANCUES
OAK BRANCHES
Red, green, or brown.         10 lbs
HOLLY BERRIES
Cotton-stemmed. Per gross\$0.25
25 gross\$5.00 50 gross\$9.00

CHERRIES
Per gross.....\$1.75

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

### SUPPLIES FOR THE DESIGNER

### HANGING BASKETS

These are made of strong wire, sturdily built for long service, painted green.

Measure diameter of largest ring.

									E	ach
10	inch		٠	٠					.\$	.40
12	inch	٠								.45
14	inch									.55
16	inch									.68



### **CEMETERY VASES**



Fine, pre-war pattern. Well made with removable wire prongs, painted green.

Medium size, 63/4-inch depth. 4-inch top diameter.

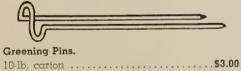
Per dozen..\$ 1.50 Per gross.. 16.00

Large size. 8-inch depth,  $4\frac{1}{2}$ -inch top diameter. Per dozen.....\$2.25 Per gross.....\$22.50

### WREATH ROLLS-3-inch



### "PHILLY" FERN PINS



SPRAY HANGERS

# SPRAY HANGERS "James"

Very strong hooks.
For hanging up or arranging Sprays, Wreaths, etc.

The Florists' and Undertakers' Friend.

Package contains 4 dozen hangers. Per box.....\$1.75



### MOSS FILLED WREATHS AND DESIGNS

Save Time in Making Up Sprays and Wreaths

Machine made, moss filled nets, filled with finest grade of dry Sphagnum Moss. Always ready to use.

### **Spray Bars**

Length		Each	Length	ı	Each
12" x	31/2"	.\$0.20	24" x	41/2"	.\$0.50
16'' x	31/2"	25	24" x	6''	61
18'' x	31/2"	29	30'' x	6''	68
20'' x	31/2"	32	36" x	6''	77

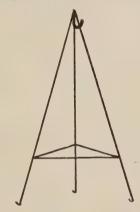
### Crosses

Siz	е			E	ach	Size							Each
18′		 	 	. \$0	0.52	24''						. !	\$0.73
20'	,	 			.58	27''							.82
22'	·	 			.65	30''							.96

### Wreaths

Size	Each	Size	Each
10''	\$0.26	20"	.\$0.55
12"		22''	62
14''		24"	70
16''		27''	85
18''		30''	. 1.15

### **GREEN WIRE EASELS**



		bullate of	
Size	. 10	50	100
21''	\$1.	20 \$ 5.00	\$ 9.00
24"		40 6.00	10.50
27''		70 7.00	12.75
30''	2.	00 8.25	15.00
33''	2.	40 10.00	18.00
36"	2.	80 12.00	21.00

### WIRE WREATH FRAMES

	Per 25	Per 50	Per 100
10-inch	 \$2.50	\$ 4.25	\$ 8.00
12-inch	 3.00	5.35	10.00
14-inch	 3.65	6.75	12.50
16-inch	 . 4.25	8.00	15.00
18-inch	 5.25	9.75	18.75
20-inch	 . 6.25	11.75	22.50
22-inch	 7.00	13.25	25.00
24-inch	 8.75	16.50	31.50

### WIRE CASKET PLAQUES

Size	Each	Size	Each
12-inch	\$0.20	24-inch	\$0.30
18-inch		30-inch	

### SPHAGNUM MOSS



WHITE WOOD EASELS

Dozen Size Dozen

 36"
 \$5.75
 54"
 \$7.45

 42"
 6.25
 60"
 8.15

 48"
 6.75

Packed one dozen to package. We do not break packages.

Size

### WIRE PLANT STANDS

Sturdily constructed of green wire. Top dimensions, 9" x 11".

BIOID, O A II.	
Size Each	Size Each
12''\$0.90	36" <b>\$1.70</b>
18" <b>1.00</b>	42" 1.80
24" 1.30	48" 2.00
20" 160	54" 2.50

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Carefully selected. Finest quality. Free from sticks and other refuse. Gathered from the finest swamps.

Full size bales. Approximately 48" x 16" x 14". Weight, per bale, approximately 20 to 22 lbs. Per bale......\$2.45

### SHEET MOSS

### GREEN BURLAP

For r	making	casket	covers.	36	inches	wide.
Per y	yard					\$ 0.50
Bolt	of 50 y	ards				22.50

### SUPPLIES FOR THE FLOWER SHOP

### CORONA CLIPPER



A	very	handy	workroom	shear	 	\$1.50
6	for		\$7.50 I	Oozen	 	.\$12.00

### UTILITY SHEARS



Serrated blade. Lightweight. Ideal for cutting wire, rope, twine, ribbon, flower stems, etc.

### FLORIST SHEARS



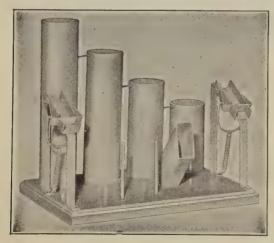
### TIN SNIPS

Lightweight, but powerful. For cutting florist wire, galvanized wire, chicken netting, etc. 7½". Each.......\$1.50 6 for......\$7.50 10". Heavier weight. Each..........\$2.25

### CLOCK DIALS

Purple :	background.	White	letters	and	hands.
7-inch d	liameter				\$0.30
9½-inch	diameter				50

### UTILITY HOLDER



4 tubes for wires, 2 clamps for wired picks, 2 poles for spools of thread and a holder for workroom shears.

### AFS-HEADQUARTERS FOR FLORIST WIRE

Finest quality—Soft annealed—Clean and straight as an arrow. In 12-lb. boxes, packed six to the case. Cut 18 inches.

BRIGHT ANNEALED	
Cut 18 inches	Case of
Gauge Per box	6 boxes
16 <b>\$1.70</b>	\$ 9.60
18 <b>1.90</b>	10.80
19 <b>2.00</b>	11.40
20 <b>2.10</b>	12.00
21 <b>2.20</b>	12.60
22 <b>2.30</b>	13.20
24 <b>2.80</b>	16.20
26 <b>3.25</b>	18.60
30 <b>4.25</b>	24.60

### STONE WIRE



Wire, soft	annealed,	12-lb. stone	s.
Gauge	Per stone	Gauge	Per stone
18	\$1.85	23	\$2.35
19	1.95	24	2.55
20			2.75
21		26	2.95
22	2.20		

### GREEN ENAMELED Cut 18 inches

Gauge Per box 6 box 18	of
18 \$2.60 \$15.	es
10	00
19 <b>2.70 15.</b>	60
20 <b>2.80 16.</b>	20
21 <b>2.95 17.</b>	10
22 <b>3.10 18.</b>	00
24 <b>3.85 22.</b>	50
26 <b>4.60 27.</b>	00
30 <b>5.95 35.</b>	10

### STICK WIRE—Malin's



Soft, bright annealed. 1/4-lb. sticks.

		Per box of
Gauge	Per stick	20 sticks
22	 \$0.15	\$2.10
24	 20	2.50
26	 25	2.80
28	 30	3.40
30	 35	3.80

### AQUAPICS

New design of plastic water tube pick. Straight tip permits easy insertion or withdrawal from flower piece. Extra length holds firmly in place. Can also be used as orchid tube. 4½ inches overall.

Per 100......\$2.00 Per 1000.....\$19.00

WATER TUBE PICKS-"Madon"



Barbed at point to hold firm in the moss. 31/2

inches overall.
Per 100....\$1.85 Per 1000. \$17.50

UNWIRED PICKS—Green

3"—Box of 1,000. \$0.50
3"—Case of 20,000. 6.35
4"—Box of 4,000. 2.25
4"—Case of 10,000. 4.95
6"—Box of 3,000. 2.25
6"—Case of 10,000. 6.50

WIRED PICKS

2½" White. Box of 10,000. \$3.95
2½" White. Case of 50,000. 19.20
3" Green. Box of 8,000. 5.45
3" Green. Box of 4,500. 4.95
4" Green. Box of 4,500. 4.95
4" Green. Case of 10,000. 10.20
6" Green. Box of 3,000. 3.95

### TOOTHPICKS—World's Fair

Natural, double-pointed, round.
Box of 1,200.....\$0.25 24 boxes.....\$5.00

Green. Case of 10,000...... 12.20

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

### **GOLD LETTERS and NUMBERS**

A to Z. 1 to 9.
25 of a letter to the package.
100 letters, 4 pkgs.

Per 100 letters......**\$0.20**Per 1,000 letters...... **1.80** 

### Compartment Boxes for Gold Letters



### GOLD SCRIPT—Words

 10 of a word to the package.

 10 packages per 100 words.

 Per package (10 words).
 \$ 0.15

 Per 10 packages (100 words).
 1.40

 Per 100 packages (1,000 words).
 12.00

### LODGE EMBLEMS-Gold Paper

Square and Compass, Elks, Eastern Star, Knights of Columbus, Kiwanis, Rotary.

Packed: 10 of a kind to a package.

Per pkg......\$0.50 10 pkgs.....\$4.50

Size: Fits picely on a 5-inch ribbon.

# SILVER AND GOLD ANNIVERSARY EMBLEMS

### AMERICAN LEGION EMBLEMS

### V.F.W. EMBLEMS

7-inch. Colored paper. Each......\$0.50

## SUPPLIES FOR THE FLOWER SHOP

#### **CORSAGE CONTAINERS**



#### BEAUTY CORSAGE BAGS

Moisture-proof lace corsage bags with colored cardboard backs.

			P	er 100	Per 1000
No.	1-B5"	x 3½" x	151/4"	\$3.75	\$35.00
No.	2-B-41/2"	$x 2^{3/4}$ " x	131/2"	3.50	32.50
No.	3-B-41/2"	$x 2\frac{3}{4}$ " x	11"	2.75	25.00
No.	4-B-4"	$x 2^{3/4}$ " $x$	9"	2.25	20.00

#### CELLOPHANE BAGS

LACE PRINTED CONSERVETTES

					Per 100	Per 1000
No.	15"	x 4½'	x 1	4"	 \$2.75	\$25.50
No.	28"	x 31/2"	x 1	2"	 1.95	18.00

CLEAR CELLOPHANE BAGS

			Pe	er inn	Per 1000
Large.	5" x 5"	x 143/4"	′ <b>\$</b>	2.50	\$22.50
Medium.	6" x 3½"	′ x 13′′		1.85	17.25
Small.	4" x 23/4"	′ x 9′′		1.25	10.00
ELECTRIC	HEAT S	SEALER	FOR	CELL	OPHANE

# CUT FLOWER AND DESIGN BOXES

#### MIST GREEN-SHALLOW LID

																		P	er l	00
24	x	5	x	31/2	inch.													. 5	5 7.	55
30	x	5	X	31/2	inch.														9.	00
36	X	6	X	4	inch.														12.	95
24	x	8	X	5	inch.									٠					11.	50
28	X	8	X	5	inch.						٠			٠					12.	55
36	X	8	Х	5	inch.														16.	20
42	X	8	X	5	inch.														22.	70
30	X	10	X	6	inch.									۰					18.	60
36	Х	10	X	6	inch.														21.	60
30	$\mathbb{X}$	12	X	6	inch.														19.	90
36	Х	12	X	6	inch.														24.	95
30	$\mathbb{X}$	14	X	8	inch.														28.	20
36	x	14	X	8	inch.									٠					29.	90
50	C	omj	ole	ete	boxes	0	f	OI	16	si	zε	)	W	71	α	q	p	ed	in	а

#### package. We do not break packages.

#### CORSAGE BOXES

MIST GREEN—SHALLOW LID

																			Pe	rll	JŪ
8	x	5	x	4	inch.													۰	.\$	4.7	70
12	x	5	X	4	inch.															5.7	75
10	X	6	X	51/2	inch.				,											6.2	25
12	X	8	X	51/2	inch.								۰				٠	۰		7.7	70
50	CC	m	pl	ete 1	ooxes	of	(	n	е	S	iz	е	7	W	rc	ıŗ	pp	96	ed	in	α

package. We do not break packages.

#### **FLORATAPE**

White, Green, or Orchid. Put up on 1/2-inch
rolls. Two rolls are wrapped into a twin pack-
age. Per twin package\$0.35
Per box of 6 twin packages 1.95
1-inch tape. Per roll
Per box of 6 rolls

#### **CORSAGE PINS**

"Aura"

Round pearl-head, 2-inch white or assorted colors.

Per gross.....\$1.25 10 gross.....\$11.00

#### "Boulevard"

Pear-shaped head. Pearl, 2-inch. White or assorted colors.
Per gross.....\$1.35 10 gross.....\$12.00

White pearl, 1½ inch.	
Per gross\$1.25 10 gro	oss\$11.00

#### **BANK PINS**

No. 1	, 2,	or (	3. ]	Per	1/2	lb.	box.							\$0.75	
-------	------	------	------	-----	-----	-----	------	--	--	--	--	--	--	--------	--

#### SAFETY CORSAGE BUCKLES



Packed 50 to a box.
Per box. \$1.75

#### **CORSAGE SHIELDS**



SHOULDER or WRIST-Specify which.	
Plain Sateen. Per dozen	\$1.00
Fancy Chiffon. Per dozen	2.00

# CHENILLE—All Colors Regular Chenille

#### Corsage Stems

Chenille in 12-inch lengths. All colors.
Per 100.......\$7.00

#### CORSAGE FEATHERS

Heavy plumage. Uniform size. 25 of one color packed in a neat glassine bag. Colors: White, pink, orchid, pale blue, nile green, yellow. Per 25.......\$1.25 - Per 100......\$4.50

#### DOVES



Beautiful, pure white birds.	
Medium. Green label	2.50
Extra Large. Blue label	3.00

#### **BOUQUET HOLDERS**

Lace paper. White only. Used as background for Colonial Bouquets and Corsages.

Inside	Outside		
Meas.	Meas.	Per	doz.
11/2"	33/4"		0.50
2"	41/2"		.60
21/2"	51/2"		.70
3''	71/4"		08.
31/2"	8''		.85
4''	83/4"		.95
41/2"	93/4''		1.05
5"	111/4"		1.40
6''	13"		1.75

#### **CANDLES—Hand Dipped**

Will not drip or wilt. Colors: White, Old Ivory, Pink, Blue, Peach, Yellow, Red and Xmas Green.

	Per dozen	Per gross
10-inch	 \$0.70	\$ 7.60
12-inch	 85	9.40
14½-inch	 1.05	11.80
18-inch	 1.25	14.20

#### FLORIST THREAD

BIG CHIEF. On wooden spools. A new 2-ply rayon green thread of proper strength with much greater yardage per spool. 1-lb. box of 8 spools.

Per	box									٠		.\$	1.	75	j
10 bo	oxes	for.										. ]	6.	50	)

#### NEW BEST-YET

On Wooden Spools

1-lb. box of 8 spools.

Per box ......\$1.75



**NEW FLORABOND.** 1-lb. box of 8 tubes. Per box....**\$1.35** 10 boxes....**\$12.00** 

IDEAL. 1-lb. box of 8 tubes. Per box....\$1.50 10 boxes....\$14.00

AMILSCO. Very high grade. 2½-lb. box of 12 wooden spools. Per box..\$3.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# SUPPLIES FOR THE RETAIL SHOP

#### CUT FLOWER PRESERVATIVES



#### "CONSUMER" 10c Size

25 <b>2</b> -qt.	packets	\$ 1.25
100 2-qt.	packets	5.00

#### BULK FLORALIFE

30-qt.	size (\$1 retail seller)\$	0.60
100-qt.	size (\$3 retail seller)	1.75
250-qt.	drum (10 lbs. net)	4.00
500-qt.	drum (20 lbs. net)	7.50
1000-qt.	drum (40 lbs. net)	13.50
2000-qt.	drum (80 lbs. net)	25.00

#### BLOOMLIFE

Cut flowers will last 2 to 5 days longer if you send a package with each order.

10c size enough to make 2 qts. 25 Pkgs. .....\$1.50 100 Pkgs. ..... 5.75



#### "BULK" Sizes-Commercial

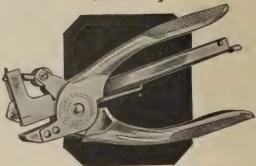
50-qt. size.	Each \$ 1.15	5
100-qt. size.	Each 2.00	)
200-qt. size.	Each 3.75	,
500-qt. size.	Each 8.50	)
1000-qt. size.	Each 15.00	)
2000-qt. size.	Each 28.00	)

#### WEDDING SUPPLIES



THE SELON AND NO.	
MUFF. White satin. Each	. \$3.00
RING BEARER PILLOWS. White	satin,
8" x 11".	
With cord edge	
With lace edge	
AISLE CLOTH. White duck, 36"	wide.
Hemmed. 50 ft <b>\$17.00</b> 75 ft	<b>¢25 00</b>
100 ft <b>34.00</b> 150 ft	∌∡3.00 50 00
AISLE CLOTH. White muslin, 48"	
Hemmed.	wide.
50 ft <b>\$25.50</b> 75 ft	\$37.50
100 ft <b>50.00</b> 150 ft	
TAPE FOR AISLE CLOTH. 21/4"	
Roll of 10 yards	
PEW CORD. White satin, 1/2" dia	
8 ft. long. With tassels. Each	
PEW CORD. Same as above. W	
tassels.	
72 ft. length\$6.00 102 ft	.\$8.50
TASSELS. White satin.	
6-in. Each\$1.25 8-in. Each	.\$1.50
WEDDING ORDER CONTRACT FO	ORMS
Packet of approximately 50	.\$1.25

#### **STAPLERS** Neva-Cloq



Model S100—S	ta	n	d	a	T	d	į	P	li	e	r				
Model J-30—Lightweight			۰		۰	0			۰			٠	٠	. 1	\$4
Model S-100—Standard		٠	٠			۰		٠	٠		٠	۰	۰		

#### Model B-100-Heavy duty ..... 5.50 Staples—Neva-Cloq

_
Plier. Per box 10M\$3.50
Plier. Per box 10M 3.50
Plier. Per box 5M 2.50
ier. Per box 5M 1.50

#### Ace Clipper

No. 702. Each	
Staples: 5,000 per box—2	
Per box\$1.10	5 boxes <b>\$5.00</b>

#### CORRUGATED BOX STAPLES

Per box of 1,000										.\$0.90
Staple Driver. Each.						۰		۰	٠	75

#### "BULLDOG" COIN CLIPS

Per 1	box o	f 1,000.		 	٠	. \$0.75
			Each.			



#### FLOWER HOLDERS "Perfection"



		Dozen
No. 1—3½" x 2½" x 2"	\$0.50	\$4.50
No. 2—3½" x 3" x 2½"	.60	5.15
No. 3—2½" x 2½" x 2"	.40	3,50
No. 4—2½" x 2½" x 2"—		
Fine mesh, for Sweet Peas, etc.	.40	3.50

#### "Goldon Catall

•	Joiden Gate	
Pin type. Round.		
No. 11 — 1½"	WANTER THE THE TAKEN THE TAKEN THE	
Each\$0.20		
Dozen 1.80		
No. 12 - 21/4"		
Each \$0.35		
Dozen 3.00		
No. 13 — 3"		
Each	.\$0.60 Dozen\$5.40	
O 1 NT FO	12/11 01/11	

Oval. No. 73 — 134" x 31/2" Dozen......\$4.50 Each......\$0.50

# Floradye Floraglow

New immersion dye. Just dip, rinse and dry. In a matter of seconds flowers are thoroughly dyed whatever color you

Colors: Pink, Light Pink, Yellow, Golden-Yellow, Joanna Hill, Orange, Blue, Light Blue, Aqua, Green, Nile-Green, Lavender, Violet, Purple, Fuchsia, Red.

8 oz.....**\$1.00** Qt......\$2.50

#### **BLOOMTINT**—Powder

Small bottle. Each	50.20
12 small bottles, assorted colors	2.00
Large size. Each	.75
6 large bottles, assorted colors	4.00

#### **BLOOMTINT—Liquid**

Absorption dye. Per package......45c Colors: Blue, Red, Pink, Orange, Yellow, Violet, Lavender, St. Patrick's Day

#### FOR YOUR POTTED PLAN

Gives leaves an amazingly beautiful luster. Just spray or dab on leaves once a month. Leaves become greener, glisten and sparkle. Discourages insects, makes plants thrive. TWO-WAY PROFIT: (1) Increase your sale of potted plants by dressing them up with Floraglow. (2) Sell Floraglow for use in the home. Gallon (for Florists' use). Each.....

Florawax protects your set pieces against wilt. A transparent material, the consistency of milk. Just dip flowers and greens into Florawax and let dry for 15 minutes. Or make up in usual manner and then spray on; quick, clean, easy. Works like magic. Set pieces stay crisp and beautiful! (Full directions and details on label.)

l gallon....\$2.50 5-gallon drums....\$10.00

# PAPER, CARDS AND TWINE

#### WRAPPING PAPER



Our Own Pattern Wrapping Paper

#### "Mother of Pearl"

GREEN:	Width	24",	width	30",	width 36"
Per lb					\$0.22

#### WEIGHTS

24	in.	roll	weighs	approximately	35	lbs.
				and the second second		

30 in. roll weighs approximately 40 lbs.

36 in. roll weighs approximately 50 lbs.

#### **BROWN KRAFT**

	Widths:	24''30''	–36′′.	Per lb	\$0.20
--	---------	----------	--------	--------	--------

#### PAPER CUTTERS

Width-	24''	Width-	-30''	Widt	h—36′′
Per cutter,	comple	ete			\$3.75

#### WHITE TISSUE

Very	finest	grade	white	glazed.	11-lb.	basis
tissue	ì.					

480 count re	ams. Per ream.	Each	 .\$ 3.00
Per bundle o	of 10 reams		 . 28.50

#### **WAX TISSUES**

Finest	quality.	10-lb.	basis.	Waxed	Tissues.
Sheets	24" x 36"	480	count	reams.	

WHITE.	Per	ream	 		 		 		 3.50
5 reams	for.		 	 	 		 		 16.75
GREEN.	Per	ream	 	 	 		 		 3.75
5 reams	for.		 						 17.85

#### **CELLOPHANE**

Clear waterproof cellulose acetate. More durable than ordinary cellophane.

Length	Width		Width	
50-ft. rolls:	20''	\$1.15	40''	\$2.20
100-ft. rolls:	20''	2.20	40"	3.95

#### SHREDDED CELLOPHANE

Clear,	makes	fine	packing	for	orchids,	etc.
Per lb.		.\$0.	50 5-	lb. c	tn	\$2.00

#### **GUMMED TAPE—Brown**

Finest	quality	available.	It	really	sticks.	3"
wide.	Per roll				\$1	.25

#### FLORIST CARDS

#### Standard Cards of Pleasing Design

Consist of: Sympathy Cards, Holiday Cards, Birthdays, Sympathy, Speedy Recovery, Congratulations, Greetings, Mother and Baby—in fact, a card for every need.

100....\$0.40 500....\$1.80 1000....\$3.30

PACKED: In packets of 25 of one style in a glassine envelope. This assures cleanliness and economy.

Special assortments for your convenience:

No. 1—500 Christmas Cards—12 different designs.

No. 2—500 Mother's Day Cards—12 different designs.

No. 3-500 Easter Cards-10 different designs.

No. 4-500 Sympathy Cards-Assorted.

No. 5—500 Everyday Cards—20 different designs.

#### PLAIN CARDS

Finest Quality of Cardboard.	Your Pen Will
Not Scratch. The Ink Will Not	Smudge.
Per box of 500—Wt. 2 lbs	\$0.50
Case of 10 boxes	4.50

#### WHITE ENVELOPES

Size of Enve	elopes 2½" x 4¼".	
PLAIN—Per	box of 1000\$ 2.5	0
Case of 10	boxes 22.5	0

#### **GLASSINE ENVELOPES**

21/2"	X	41/4" with	metal	eyelet.	
Box	of	500			\$2.50

#### LARGE SYMPATHY CARDS



PRICE:

50c Per Box

Packed 25 Cards and 25 Envelopes in a Neat Box.

Size of Cards: 3"x5"

"With Deepest Sympathy"

#### LILY TUBES—Paper Bags

Kraft paper made into cylinders for wrapping lily and similar plants.

Easy to Use: Staple bottom—Insert plant—Staple top—Presto! Your plant is wrapped, quickly and neatly at a big saving in labor and time

Made of durable kraft paper.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# TWINES ON CONES Sea Island Twine

#### Cable Cord Twine

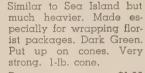
Green, white, or red.

A hard twine similar to Sea Island but thinner, harder, and stronger . . . therefore,

greater yardage.

White only. 2½-lb. cone. . . . . . 2.75

# Parcel Post Twine



Per cone......\$1.35

#### Cone Holders

Each								\$0.75

#### **HEAVY TWINE**

Jute or sisal, specify which. 2-ply, medium. 10-lb.ball.....\$4.50 50-lb.reel.....\$22.00

# GENUINE SCOTCH CELLULOSE TAPE



Always ready—No water used Dispenser—Heavy duty. Each...........\$1.95 Weight 8 lbs.

Tape—Transparent only—2 Rolls to a Box.  $\frac{1}{2}$  inch width.

Per box of 2 rolls......\$2.16

# "FILMONIZE" CELLULOSE TAPE

#### CONTAINERS AND POTS

# IRON HORSE VASES Galvanized



	Top			
Style	Diam.	Height	Each	Dozen
No. 57	5"	5"	\$0.60	\$ 6.50
No. 58	5½"	6''	.65	7.10
No. 59	. 61/2"	7" .	.75	8.20
No. 65	. 71/2"	8''	.85	9.15
No. 66	. 9"	10''	1.05	11.40
No. 67	. 9"	111/2"	1.15	12.80
No. 68	. 9''	121/2"	1.25	13.45
No. 68-B	. 9"	151/2"	1.35	14.85
No. 69	. 9"	18''	1.45	15.45
No. 70	. 9"	231/2"	1.75	18.95
No. 253	. 43/4"	10''	.70	7.65
No. 254	. 5½''	11"	.80	9.15
No. 255	. 6½"	12"	.90	9.50
No. 256	. 61/2"	13½"	.95	10.05
No. 257	. 61/2"	15''	1.00	10.40
No. 258	6½"	17''	1.05	11.60

#### **BIRD RED AND GREEN POTS**



RED—For shipping only. Not recommended for growing. Lightweight and sturdily made to protect root ball from breakage—inner wax coating prevents drying out. A must to preserve the top quality of your plants in transit. Delivering quality promotes repeat business.

GREEN—Sturdy fiber resinous material for growing and shipping plants.

# Prices per 1000 (Sold in units of 1000 only)

Size	Red	Green
2-inch	\$ 6.00	\$ 9.65
21/4-inch	6.00	9.80
2½-inch	6.10	10.50
3-inch	6.85	12.10
3½-inch	9.15	16.35
4-inch	10.40	19.25
5-inch	13.30	26.40
6-inch	16.90	34.15

#### POCKET SHARPENING STONE

Handy carborundum stone for sharpening knives, etc. In leather case.

Each.....\$0.25 Display card of 6.....\$1.00

# FLOWER POT WASHER "Presto"



Puts a new finish on your old flower pots. Removes all traces of dirt, fungus and algae, leaving the pot clean and smooth. Revolving brushes scrub the pot while a stream of water both inside and outside the pot carries off the dirt and grime. Unskilled labor can clean as many as 1,000 pots an hour without risk of breakage.

The entire machine is cast aluminum, fitted with "Oilite" bronze bearings. Two shut-off valves control the flow of water. Operated by ¼ h.p., 110 volt, 60 cycle electric motor. Includes brush sets for cleaning all size pots from 2" to 5". Brushes for 6" pots at slight additional charge.

Pot Washer with Motor......\$125.00
Pot Washer without Motor..... 90.00
F.O.B. Cleveland, Ohio

#### SAUCERS—Rubber—"Plantrays"



E	Each P	er doz
No. 1—Takes up to 6" pot\$	0.25	\$ 2.00
No. 2—Takes up to 8" pot	.50	4.00
No. 3—Takes up to 10" pot	1.00	8.00
No. 4—Takes up to 12" tub	1.95	16.00

#### HOTKAPS

HOTKAPS—patented paper hothouses—completely protect plants from destructive frosts, storms, insects. Ripen crops weeks earlier; increase yield 18% to 51%. Maintain perfect mulch. One man can set 2000 per day. Millions used by growers every season.



Used under

lardinieres and

Vases as well as

Flower Pots.

over beabell.	
1,000 to carton. Per 1,000	13.50
5,000 or more. Per 1,000	13.35
10,000 or more. Per 1,000	13.20
25,000 or more. Per 1,000	13.05
Steel Hotkap Setter, Each	1.00

#### PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### PALM TUBS

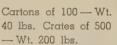


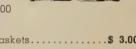
Strongly constructed of wood and held rigid with three steel wire straps. Painted green.

Size	Each	Dozen
7-inch		\$ 9.50
8-inch		10.50
9-inch	1.05	11.75
10-inch		12.50
11-inch	1.25	13.75
12-inch	1.45	15.75
14-inch	1.95	22.00
16-inch	2.45	27.00

#### PANSY BASKETS

Two-quart standard size. Packed and sold only in:





Per	carton of 100 baskets 3.	00
Per	crate of 500 baskets	75
Per	1.000 baskets	00

# "CLOVERSET" POTS FOR PLANTS







Made of a tough waterproof fibre fabric asphalt coated, similar to roofing.

Packed 100 to a carton—we do not break cartons.

#### Standard Heavy Weight Pots

Wt. 100	Top Diam.	Per 100	Per 1000
32 lbs.	5"	\$3.00	\$27.50
52 lbs.	6′′	4.25	40.00
77 lbs.	7"	4.75	45.00
88 lbs.	8"	5.25	50.00

300 or more billed at the 1,000 price F.O.B. Kansas City, Mo.

Shipped New and Fresh from the Factory

A. F. S. "Casi-Off" WOOD PLANT BANDS



This modern method of culture saves time and labor, and assures the highest yield in cut flowers, potted plants, perennials, nursery stock, etc. Saves losses at transplanting time by avoiding a check to root systems. Buy now for immediate use and for stock on hand.



#### SIZES AND PRICES

CAT.	Size in inches	Weight per 1000	Per 1000
No. M-310	13/4 x 13/4 x 21/2	12 lbs.	\$3.75
No. M-320	2 x 2 x 21/2	15 lbs.	4.35
No. M-340	21/2 x 21/2 x 3	20 lbs.	4.65
No. M-350	3 x 3 x 3	21 lbs.	4.95
No. M-360	3 x 3 x 4	32 lbs.	5.15
No. M-391	4 x 4 x 4	40 lbs.	5.60

Packed 1000 to the carton. We do not break the cartons.

#### FLATS-LIGHT WOOD FOR ALL SIZE BANDS

For handling	and shipping	g all sizes of Plant Bands.	Per 100
M-370; holds	twelve 13/4	-inch Bands	\$2.95
M-390; holds	twelve 2-in	ich Bands	3.30
M-392; holds	twelve 21/2	-inch Bands	3.95
M-393; holds	six 3-inch	Bands	3.85
M-394: holds	six 4-inch	Bands	4.25

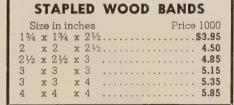
Packed 100 to the carton. We do not break the cartons.

SHIPPED PROMPTLY FROM THE FACTORY IN MICHIGAN

# BIRD Plant Bands

Vita-Band 40: Growers are reporting outstanding results in vigorous well balanced growth. Exclusive nutrient treatment affords a liberal supply of balanced plant food. Transplanting shock eliminated, saving 1 to 3 weeks' setback.

Sturdy fiber resin construction maintains best moisture conditions with watering frequency cut 50%. Save space and growing time. Quick setup and rapid removal. For the longer growing periods of approximately 40 weeks. Vita-Band 10: The new plant band that brings nutrient treatment to the low-priced plant band field for the first time. Similar to the Vita-Band 40, but designed for the shorter growing periods of 8 to 10 weeks.



# BIRD Tom Thumb FLATS



Made of heavy waterproof fiber resinous material. Use with Vita-Bands. The most economical way to sell potted annuals in dozen lots. Potted plants sell easier at premium prices. Build sales and repeat business with easier-to-set-out potted plants in this neat package.

No. 1 for 1 doz. 1¾-in. Bands. No. 2 for 1 doz. 2-in. Bands.

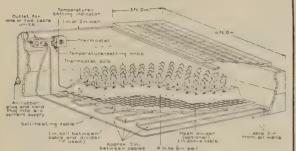
Sold in Units of 1000 Only	PRICES PER THOUSAND					
	13/4 x 13/4	2 x 2	2 x 2	2½ x 2½	3 x 3	3 x 3
	x 21/2	x 2½	x 3	x 3	x 3	x 4
VITA-BAND 40	\$4.25	\$4.70	\$5.05	\$5.50	\$6.30	\$7.35
VITA-BAND 10	2.90	3.25	3.75	4.15	4.55	5.90

Combi 1M I 12 Vita-Bo Per 10	lats 1M Flats M 12M Tom Thu nds 40 Vita-Bands 10 Flats				
Size	Size	Size	Size	Size	Size
No. 1	No. 2	No. 1	No. 2	No. 1	No. 2
\$78.30 \$85.00		\$62.40 \$67.85		\$31.00	<b>\$34.30</b>
Per Thousand		Per Thousand		Per Th	ousand

NOTE: Quantity Discounts allowed on any items listed on this page: 50,000 or over 5%, 200,000 or over 10%.

# SOIL EQUIPMENT, GLASS SUBSTITUTES, ETC.

# SOIL HEATING EQUIPMENT Electric



This flexible heating cable can be used in hotbed, cold frame, or greenhouse bench. By applying "bottom heat" it provides positive control and faster stimulation of growth. Soil can be maintained at 15° to 20° F. above general house temperature.

Set No. 1 consists of one 60 ft. (115 volt, 400 watt) cable assembly with plug and a thermostat assembly with duplex receptacle and 3 ft. of all-rubber cord. One 60-foot cable heats 36 square feet of bench area.

Set No. 2 consists of one 120 ft. (230 volt, 800 watt) cable assembly and one thermostat assembly. One 120-ft. cable heats 72 sq. ft. of bench area.

One thermostat required for each six lengths of cable.

Set No. 1, complete	23.35
Extra 60-ft. cable	7.50
Set No. 2, complete	29.35
Extra 120-ft. cable	13.50
Thermostat assembly separate	15.85
Send for descriptive circular.	

# SOIL STERILIZING UNIT Electric

Essential electrical equipment for installing ½-cubic yard soil sterilizer. Unit consists of four heaters and includes mounting straps, studs, nuts, and washers.

Complete.	Each	.\$56.00
Thermostat	for above	. 16.50
Sei	nd for descriptive pamphlet.	

#### GLASS SUBSTITUTES Vitapane

Crystal clear material with cross-cord reinforcement. Admits over 60 percent ULTRAVIO-LET RAYS. Has many uses in greenhouses, cold frames, as plant protectors, etc. 36" wide. 50-ft. roll. Each. \$7.75 150-ft. roll. Each. 22.50

#### Wyr-O-Glass

#### Glass-O-Net

#### Plastiglass

10-3		-	
15-yard roll .			\$ 9.00
25-yard roll.			14.50
Samples Samples	and description	sent on re	quest.

#### SOIL SHREDDER-Lindig



May be used to pulverize soil, peat, manure, compost piles, leaf mold and sods. Will shred 3 to 4 times the amount of soil that could be screened by hand. All models are 36" high and 44" overall. Steel wheels. Send for descriptive circular.

Model No. 1-A. Feeder hopper size, 16 x 18 in. beater drum,  $8\frac{1}{2}$  in. wide, with four rows of teeth.

Without motor.....

Model No. 1-A-5. Same as Model No.
1-A, except that beater drum has five
rows of teeth. Designed for extra fine
shredding. Without motor\$130.00
Model No. 2-A. Feeder hopper size, 16
x 20 in. Beater drum, 191/2 in. wide, with
five rows of teeth.

Electric Motor, ¾ h.p., for use with all models. Each.......\$50.00
Gasoline Engine, 1½ h.p., for use with all models. Each........\$73.50
Rubber Tires. For use with all models. Per set.........\$18.50

Screening Attachment. For use with all models. Designed to remove rocks, sticks, roots, and other undesirable material from the shredded soil.

For Models No. 1-A and 1-A-5....**\$50.00** Fod Models No. 2-A and 2-A-7.... **55.00** 

#### SIEVES



#### GLASWIK

Self-watering wicks for plants—seeds—cuttings.

Satisfy your thirsty plants with the least effort and most efficiency.

Water them from below (sub-irrigation), the easy way, with the new non-corroding GLASWIK, made from pure spun glass.

%" diameter. Package of 3 4-inch lengths.

			_	
Per pkg.			\$ 0.25	
25 ft	\$4.00	50 ft	7.00	
100 ft			12.00	

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# COSMATA Friction Cream Soap



Sold regularly for \$1.00 Large jar

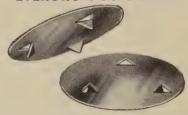
Now specially priced to retail for .......59c

#### FOR RESALE

Case of 12 jars..\$4.72

COSMATA is a revolutionary new soap that brings new joy to hard-working hands. It's the answer to a florist's and gardener's prayer for a soap that cleans quickly, completely, safely. Yes! COSMATA does all three and much more . . . it gets the deep-down dirt, grime, and grease OUT as well as OFF . . . erases stains of vegetables, plant sprays, oil paint and ink . . . banishes unpleasant odors . . . removes as much as 85% of germs' and bacteria from the skin.

#### **EVERGRO POT DRAINS**



Saves labor, time and money when potting.

Prevents drain from clogging. Will not shift.

	\$ 6.00	1,000\$	10.00
5,000	 45.00	10,000	85.00
25,000	 		187.50

#### MAGNIFIER-Two Lens



Gives choice of 3 magnifications. First lens 5 times, second lens 7 times and in combination 10 times,

Price. Each......\$2.00

#### ORCHID PEAT

Yellow Osmundine Fibres.

Very finest quality, used by practically all of the large Orchid Growers in the country.

	Approx. Weight	Yellow
Medium bales	50 lbs.	\$13.50
Large bales	65 lbs.	15.00
F. O. B. Pro	ducer—Florida.	

#### PEARL CHIPS

White
500 lbs <b>\$15.00</b>
100 lbs 3.25
50 lbs <b>2.00</b>
25 lbs 1.50
Less than 25 lbs. Per lb. 7c
Colored
500 lbs <b>\$16.00</b> .
100 lbs <b>3.50</b>
50 lbs <b>2.50</b>
25 lbs 1.75
Less than 25 lbs.
Per lb8c



#### LABELS AND STAKES

# POT, GARDEN AND TREE LABELS

#### Pot Labels—5/8 inch wide

	Pounds	Price	es, per 100	0
Size	Per Ctn.	PLAIN	PAIN	ITED
4"	31/2	\$2.20	\$	2.65
5"	43/4	2.45		2.90
6′′	51/2	2.70		3.30
8''	4	4.00		5.00
10''	5	5.00		6.00
12''	6	6.00	*	7.15
Att Ett	611 1000	1 011	10" 10"	500

4", 5", 6", 1000 per carton; 8", 10", 12", 500 per carton. We do not break the cartons.

#### GARDEN LABELS

8", 10"-78" wide; 12"-11/8" wide.

			Prices
	Pounds	Number	per 1000
Size	Per Cin.	Per Ctn.	Painted
8′′	23/4	250	\$ 7.70
10"	4	250	8.80
12''	2	100	13.00
We do not	break the cart	ons.	

#### TREE LABELS-Wired

Packed 1,000 to carton. Weight, 4 lbs.,  $3\frac{1}{2}$ "

We do not break the cartons.

Plain-Per	10	000												 \$2.80	ı
Painted-Pe	er	100	0											3.30	

#### LABELS—Celluloid—White

Weatherproof-Copper Wired

Packed 100 to a Box—Wt. 5 oz.

No. 515.3" x ½". Per box of 100......\$1.45

No. 2740.3" x ½". Per box of 250...... 3.40

#### WEATHERPROOF PENCILS

For marking labels used outdoors. Will not rub off or fade.

Each																				. 1	5	.1	0	
Dozen					. 5	9(	)(	C		- (	G	r	0	S	3							9.0	0	



### MARKING INK—Waterproof

#### PLANT TIES—"Lightning" Wire



1000 to the box

Per box ......\$1.95

Shipping weight, per 1000, 2 lbs.

TAG FASTENERS—Wire

For fastening tags to bags, bales, etc.

Packed 1,000 to α box
Each ......\$1.50

Weight per box, 3 lbs.



# CANE STAKES Pencil Thickness

			r. Or
		1	.000
1	ft.	Green\$	3.60
11/2	ft.	Green	4.65
2	ft.	Green	6.30
$2\frac{1}{2}$	ft.	Green	7.90
		Green	
31/2	ft.	Green	11.10
4	ft.	Green	12.60

#### HYACINTH STAKES

Pointed wood. Painted green.

	Per 1000	Per 6000
12-inch	\$2.75	\$15.50
15-inch	3.00	16.75
18-inch	3.25	18.00

#### **GALVANIZED IRON STAKES**

			8 gauge	9 gauge
3 ft.	Per	1000	\$19.85	\$16.80
4 ft.	Per	1000	26.80	23.95
5 ft.	Per	1000	33.30	29.85
6 ft.	Per	1000	39.80	35.75
7 ft.	Per	1000	46.30	41.65
8 ft.	Per	1000	52.80	47.55

#### GALVANIZED BENCH WIRE

	Per 100 lbs.	Per 100 lbs.
15	gauge\$ 9.85 17	gauge\$10.75
16	gauge 10.35 18	gauge 11.65
	Minimum order	. 50 lbs.

#### **COTTON TWINE**

3 or 4 Ply—White

Sack of 30 balls (5 lbs.).....\$4.50

#### STAKE FASTENERS

"Everlasting"

Packed 500 to box. Wt. 2 lbs.

1 to 9 boxes. Each ....\$1.50

10 boxes or more. Each 1.40

Constructed of heavy galvanized iron wire. Can be used with either steel stakes or bamboo stakes.

#### "Eureka"

# TWISTEMS The Handy Plant Tie







Place'Twist-ems' around stem and support

16-inch ..... 3.40

Twist ends between finger and thumb

In a "flash" stem is securely tied

WILL O	wppo				., .,,
					Per ctn.
					of 24
				Per box	boxes
4-inch.	Box of	250.		\$0.35	\$ 5.60
8-inch.	Box of	125.		35	5.60
12-inch.	Box of	125.		65	10.40
		I	BULK		
	1,0	00	5,000	10,000	25,000
4-inch	\$0.	85	\$ 3.95	\$ 7.60	\$18.25
8-inch	1.	70	7.95	15.20	36.50
12-inch	2.	55	11.90	22.90	54.75

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

15.85

30.50

73.00

#### GARDENIA BOXES

Especially made for commercial gardenia growers. Made of heavy cardboard, WELL WATERPROOFED. Standard size, 21x7x3½ inches. Full telescope.

100 500 1000 5000 Prices: **\$10.40 \$50.15 \$96.95 \$461.25** Printing: \$3.50 per 1000 boxes.

# COTTON SHEETING For Gardenia Boxes

Cut to fit boxes  $21'' \times 7'' \times 3\frac{1}{2}''$ —The standard size Gardenia box. One set to a box.

Per Bale of 500 Sets..\$27.50 10 bales..\$265.00

#### GARDENIA COLLARS



CARDBOARD											
	100 <b>\$0.25</b>										
Per	1000 2.00										
FOR PELMONTS											

FOR BELMONTS
Per 1000 .....\$0.30
Per 1000 ..... 2.25

#### CARNATION PACK

Your Carnations deserve proper packing

Sold	only	in	original	cartons	of	α	full	1000.
1,00	0		\$ 22.50	5,00	0		\$	102.50
10,00	0		190.00	•50,00	0		!	B87.50

#### **Printing**

Printing in one color on face of holder \$3.00 per thousand extra. In amounts of 10,000 or more, one color printing free. (Please state clearly Name, Address, etc., to be used.)

#### **CARNATION STAPLES**

For sewing splits.



#### SPEEDRY BRUSHPEN The New All-Purpose Marking Instrument



Instant Drying ... Will Not Smear ... Waterproof — Can Be Used On All Surfaces: Wood, Paper, Cellophane, Cardboard.

Just the thing for marking wood labels or addressing shipping tags or cartons. Choice of nibs: Chisel, round or square.

Model No. 5, complete with Ink ......\$1.95

#### Jumbo Brushpen

#### Speedry Ink

## GLAZING MATERIALS

#### **GREENHOUSE PAINT**

"A.F.S." Special White. Per gallon..... \$ 4.35 5-gallon ..... 21.25 Aluminum. Per gallon.....\$4.50



#### **GARLANITE**—Glazing Putty



Gun grade. Keeps soft and pliable.

l gallon....\$ 3.55 5 gallon..... 17.25

Weight: 16 lbs. per aallon

#### KUHLS "Elastic" Gun Putty Composition

The original Elastic Gun Putty Composition. Since 1889.

Ŧ	gai	۰	۰	٠	. 4	2.95
5	gal	٠				13.50
30	gal					72.00

ELASTIC



# COMPOSITION WOOD& STEEL SASH

#### KUHLS "Elastic" Glazing Composition

The original Elastic Knife grade putty for wood or steel sash since wood or steel sash since

200	0.						
1	gal				٠		\$ 2.75
							12.75
30	gal	٠	۰	٠	۰	0	73.50

# PUTTY BULB-"Scollav"

The Old Reliable

For glazing or putty bulbing with liquid putty.

Each								\$ 1	.3	3.5	5



#### **PUTTIROPE**

Eversoft Putty in rope form, which stays soft and pliable. 1/4" diameter.

500	ft.	Box.											۰	۰		.\$2.50
1000	ft.	Box	٠.					٠		٠		٠				. 5.00

Over 1000 at 1000 rate.

On larger orders, please order in even boxes of 500 ft.

ALL PRICES ARE F.O.B. PANA, ILL.

#### **PUTTITAPE**

The Modern Glazing Putty

A new and patented sealing gum, mounted on a lead foil tape. Just unroll it and press it on.

Saves Painting, Bulbing, Fuel, Leaks, Etc. Packed: 125 feet to a box.

Box of 125	feet	 	 \$ 3.75
1000 feet.		 	 30.00

F.O.B. Pana, Ill. Shipped fresh and new from the Factory.

#### **GLAZING GUN**



Capacity	11/3 pints—Model A.	Each\$5.30
Capacity	2 pints-Model AA.	Each 7.30

#### Glass Cutters

"Trojan" roller type.

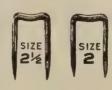


#### **GLAZING STAPLES**

Size 2 for single thick glass. Approx. 900 in 1lb. box.

Per lb. Each.....75c 10 or more lbs. Ea..65c Size 21/2 for double thick glass.

Approx. 800 in 1-lb.box Per lb. Each......75c 10 or more lbs. Ea..65c



#### **GLAZING POINTS—Straight**

5%"—Approx. l-lb. box.	1500	to		area the	
%"—Approx.	1000	to 1-lb.	box.		
Per 1-lb. box.	Each.			 	50c
5 or more box	ces. E	ach		 	45c
20 or more bo	xes. I	Each		 	40c

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### CUPRINOL—For Wood

Put a stop to DRY ROT and MILDEW damage in your greenhouse. No fungus or insects will live on Cuprinol-treated materials. Works like magic on benches, frames, stakes, etc. No toxic fumes and, therefore, harmless to plant growth. For every general type use when applied by brush, spray or dip.

#### **CUPRINOL**—For Florists

Especially adapted for DIPPING flats and stakes. Not to be used on permanent structures that require application with a brush. Cuprinol For Florists helps to reduce costs and still gives the same protection for which Cuprinol is famous.

5 gal.........**\$9.25** 50 gal......**\$79.00** 

#### SHADING FOR GREENHOUSES "MT. BEACON"—Dark Green

l gallon sufficient for 300 to 400 square feet. Finest quality manufactured. 1-Gallon Pails. Each...... \$ 4.30 

DILUTION—1 part to 10 parts of Gasoline

#### "MT. BEACON"—Sea Green

l-Gallon	Pails.	Each.					 			.\$	3.60	
5-Gallon	Drums.	Each					 				17.50	

#### "MT BEACON"—White

1-Gallon Pails. Each...... 3.60 Full directions for using on each Pail or Drum.

#### **GARLAND**—White Shading

25 lbs. sufficient for 600 to 700 square feet. Used by large growers for many years.

For comparison 25 lbs. is equivalent to 2 gallons. Use 2 to 3 lbs. per gallon of water. 25-lb. Bags. Each...... \$ 3.90

50-lb. Bags. Each. 7.75 100-lb. kegs. Each. 14.00 

F.O.B. Chicago or Cleveland, O.

100 lbs. or more freight prepaid and shipped from factory, to Illinois, Indiana, Ohio and Michigan only.

#### **GLASS CLEANER—"Daybrite"**

Apply with a brush, leave on a few minutes, . then rinse off with cold water. It will leave the glass clean and free of grease and dirt. Daybrite will not injure paint or putty. One gallon will clean 600 square feet.

1-Gallon Jug—Wt. 17 lbs. Each......**\$ 2.00** 15-Gallon Keg—Wt. 160 lbs. Each..... **18.75** 

#### **GLASS CLEANER—"Lite-ning"**

This scientific glass cleaner, made by the Garland Co., works instantly, dissolving the hardest crust of dirt, grease, soot, scum, or shading. Clean glass allows 30% to 60% more light to pass through. Under ordinary conditions dissolve ½ pound of Lite-ning crystals in one gallon of water. For exceptionally dirty glass, use one pound of Lite-ning to one gallon of water. Brush on glass, then rinse off with water. Will not injure plants or putty.

				-		T. C. T. T.
5	lb.	 \$	6.75	10	lb	\$12.00
25	lb.	 2	27.50			90.00

## THERMOMETERS AND WEATHER INSTRUMENTS

# 

#### "Utility" Thermometer

Metal. Enameled white background. Black letters. Red mercury. Easy to read. Very accurate.

No.	5127.	Each		٠										. 9	1.25	į
	Dozen		 												13.75	,

#### **Hot Bed Thermometer**

All	glass	with	poi	nt	αt	bot	tom.	0°	to	220°	F.
No.	5703.	Each	l					 		\$ 1	.65
	Dozer	1					. : .	 		18	.15

# Maximum and Minimum Thermometer

Floating steel discs tell the lowest and highest temperatures during absence. Reset with a magnet.

No.	G-5448.	Complete	with	Magnet.	\$10.00

#### THERMOMETER—Outdoor

Read at a Glance



All brass and chrome plated, will not rust. The two-color scheme attracts immediate attention. Size 4" dial. Adjustable to all angles. Red center disc integral with indicating point. White dial with large black figures; will not discolor.

The	most	visible	thermometer	ever	offered.
No.	G-12.	Each		, .	\$ 2.00
	3 for				. 5.50
	Dozen				. 16.00

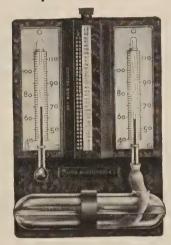
#### RECORDING THERMOMETER

"Standard"

An accurate, dependable instrument for making a permanent time-temperature record of your greenhouse. Automatically draws a continuous record that shows at a glance the highest and lowest temperature over a weekly period, duration of any temperature extreme, and frequency and spread of temperature fluctuations. Range from 20° to 120° F. Furnished with Weekly Charts No. 2, or Daily Chart No. 3

Each.	F.O.B.	Bosto	n.					 .\$60.00
Extra	Charts	No. 2	or :	No.	3.	Per	100.	 . 2.50

# HUMIDIGUIDE—Taylor Humidity Indicator—Wet Bulb



Has revolving humidity table with figures according to U.S. Government laboratory tests. This type of instrument will give you the accurate percentage of humidity. Weight 1 lb.

No. 5534. Each......\$5.50

# ENGINEER'S HYGROMETER Humidity Indicator—Hair Type



A direct-reading gauge of relative humidity. Easy to read. No adjustments or computations necessary. Has a cilia fibre movement which outlasts human hair and is very accurate. Used by Army engineers. Brass case.

#### PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### THERMOSTAT-"Standard"



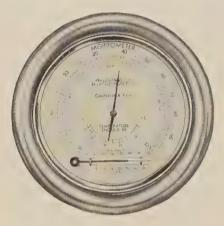
Watchdog of the greenhouse. Write for illustrated circular.

No.	GH	3.	Shipping	Wt.	5	lbs				٠		. \$	17.0	00
No.	GH	4.	Shipping	Wt.	6	lbs					٠		22.0	00

The above prices do not include the batteries, bell or wire.

No. GH 4 can be locked by operator.

#### MOISTOMETER



Registers both the relative humidity and the temperature. Is a hair hygrometer and mercurial thermometer. Brass case.

#### BAROMETER-"Weatherman"



Accurately predicts weather changes. Simplified dial. Brass case.

Each ......\$6.00

#### INSECTICIDE AND PAINT SPRAYERS

#### PUMP TANK INSECTICIDE **SPRAYERS**

Myers—"Kwikfill"



Recognizing that compressed air sprayers are subjected to severe use and frequently considerable abuse, Myers have consistently maintained a high standard in construction and material used in their compressed air sprayers, which assures durability and excellence of performance.

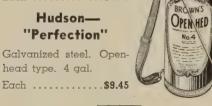
Model 2242-4 g	allon capacity—	
Galvanized—Wt.	13 lbs. Each	\$10.00
Model 2240—2½	gal. cap. Each	9.00

#### Brown-"Open-Hed"

Heavy galvanized steel tank. Large top opening that makes cleaning easy. 4 gallon capacity.

Each ......\$9.45

head type. 4 gal.



#### Smith—"Banner"

Galvanized steel tank sprayer. Open-head type. 4 gallon capacity. Each .....\$9.20

#### TRI-SODIUM PHOSPHATE

Used for washing and cleaning out sprayers. Be sure to rinse thoroughly to avoid corrosion of the metal. Use 2 tablespoons to 1 gallon of or 3 lbs. to 100 gallons of water

** -	11021	0.	~	2000		2	,,,,,,	 	
5	lbs.			\$	1.25	10	lbs.	 \$2	2.25
25	lbs.				3.50	50	lbs.	 4	.50
100	lb:	s.						 5	5.75

#### "CHAMPION" SPRAYERS



The most powerful portable sprayer ever designed. Maintains a continuous spray. Adjustable brass nozzle permits either a fine mist or a 35-foot stream. Light weight. 4 gallon

Galvanized. Each......\$22.00 Brass. Each...... 25.00 Shipping weight, 16 lbs.

#### CART SPRAYER "Jim Dandy"

A new type sprayer that serves many purposes. Its ease of handling makes it perfect for the greenhouse, scan farm or garden. Can be used for insecticides, weed killers, or with water for fighting fires, washing automobiles, etc. Has balloon tire wheels and roller bearings, galvanized steel open - head 5 - gallon tank, adjustable nozzle and shut-off, and 12 ft. of spray hose.

Cart Sprayer, complete



#### **AIROSPRAYER**



All-purpose sprayer. No tank necessary—just drop hose in bucket of spray material and pump. Spray adjustable to fine mist or 35-foot stream. For spraying with insecticides, white washing or fighting fires. Heavy gauge brass. 

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### POWER SPRAYER

An ideal power sprayer for green house, nursery, golf course, cemetery, or pri-vate estate. 18-gallon galvanized steel tank, 200-lb. working pressure, 11/2 h.p. gasoline engine or elec-



tric motor. Width at widest point, 19 inches. Complete with shut-off, graduating nozzle, and 10 feet of 3/8" high pressure hose.

With Engine or Motor......\$157.50

#### "STREAMLINE" SPRAYER



As shown above.

No. 60SG. Steel wheels. Without pressure tank Complete .....\$29.30 No. 60BG. Balloon tires. Without pressure tank. Complete .....\$40.85 No. 60SPG. Steel wheels. With pressure tank. Complete ......\$48.90 No. 60BPG. Balloon tires. With pressure tank. 

#### ELECTRIC SPRAYER



For spraying paint, insecticides, or Florawax. Portable, has both coarse and fine nozzles, carrying strap. Electric motor, 1/10 h.p., 110 volts, AC or DC, 60 cycle. Develops 22 lbs.

No. 305 Electric Sprayer, complete.....\$34.95

#### Discharge Equipment for Compressed Air Sprayers



Includes shut-off cock, 18" extension, nozzle, and 27 inches of hose.

Complete ......\$2.85

# SPRAY HOSE AND EQUIPMENT

# HAND SPRINKLERS

RON



Bronx	Spray	Bottle.	Pint.	Each.	 	 \$	1.80
HAND	EE Spr	ayer. (	Quart.	Each.	 	 	2.25

#### RUBBER SPRAY BULBS 6-ounce. Red or white rubber..........\$0.75 8-ounce. Red. "Scollay"................ 1.25

#### HAND PUMP SPRAYERS



#### "Continuous"

Capacity—1 Quart.	
Each	\$1.05
6 for <b>\$5.00</b>	Dozen 9.45

#### **BROWN** "Continuous"

Capacity—3	Quarts.	Galvanized.	
Each	\$1.80	6 for	\$8.75

#### SMITH "Single Action"

OMITTE OTHER	,
Capacity—1 Quart.	
Each\$0.75	6 for <b>\$3.50</b>
Dozen	6.50

#### **HUDSON** "Capital"



3-qt. continuous, with shut-off. For insecticides or Florawax.

Each........\$3.20 6 for.....\$15.00



Complete.	Each	\$ 3.50
3 for	\$9.30	6 for 16.90

TWIN NOZZLES for Straight or Angle Spraying.

#### HIGH PRESSURE HOSE Spray Hose-"Non-Kink"-3 Braid

High Pressure—800 lbs.



3/8"	3-ply—Uncoupled.	Per	ft35c
1/2"	3-plyUncoupled.	Per	ft39c

#### Spray Hose—"Milo"—2 Braid

High Pressure-175 lbs.



3/211	2 mler IIngounlad	Don	ft
78	z-pry—oncoupled.	rei	II
1/6"	2 plan IIngoupled	Dor	ft30c
72	z-pry—oncoupled.	rei	11

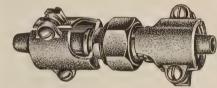
#### Insecticide Sprayer Hose—"Vigo"

90 lbs. Pressure—1 Braid



Sing	le braid, k	olack,	smooth	1.	
3/8"	Uncoupled	l. Per	ft		 15c

#### HIGH PRESSURE HOSE COUPLINGS



Heavy brass tailpieces and clamps. Impossible for hose to blow off or pull off.

Connection size 3/4". Hose thread.

Weight 1 lb.

End	Hose Size	Price
Female-	-3/8" or 1/2", With clamp	\$1.00
	" or ½". With clamp	
Complete	Set—3/8" or 1/2"	1.65

#### Connection size 1/4". Iron Pipe Threads



Female	End,	3/8".	With	clamp\$0.65
				clamp



#### PRESSURE **GAUGE—Myers**

Model 3000-Measures up to 600 lbs.

Each .....\$4.00

#### **BRASS EXTENSIONS** FOR SPRAYERS

18-inch.	Each	p	٠						٠		۰			.\$0.85	
34-inch.															

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### SHUT OFF COCKS, LEVER

#### Myers

For compressed air spravers -Wt. 3/4 lbs.

Fig. 3458. With Fembro 45° nozzle. Each..\$2.00

Fig. 3457. Lever only. Each......\$1.25



#### SPRAY NOZZLES—Myers

#### **Jumbo Nozzles**

Large size. With holes drilled in whirler and with cone strainer. Delivers a very broad, fine spray with good carrying qual-

Straight—Wt. 6 oz. **Fig. 3216............\$1.45** 45 degree—Wt. 6 oz. Fig. 3217..... 1.55



Straight

#### Fembro Nozzles

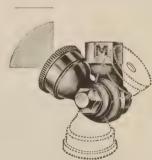
Standard used on hand pump, wheelbarrow type and the smaller sized power sprayers, spray booms, etc. All brass, stainless steel discs and cone screen strainer.

Straight—Wt. 4 oz. Fig. 3212......95c 45° Angle 45° degree—Wt. 4° oz. Fig. 3214........\$1.10



Adjustable Nozzle will deliver the spray in any direction clear around the cir-

Wt. 5 oz. Fig. 3219..\$1.80



#### GRADUATING NOZZLE

The Spray may graduated from a fine mist up to a solid spray carrying the stream a greater distance. Fig. 1564..\$1.15

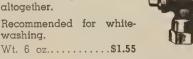


#### BORDEAUX NOZZLE

Fig. 2097

Will throw a fine fanshaped spray or a solid stream or may be shut off altogether.

Recommended for whitewashing.



# DUSTERS, RESPIRATORS AND RUBBER CLOTHING

#### "DE LUXE" CRANK DUSTER



The last word in hand crank dusters. Bronze gears, ball bearings. All working parts packed in grease. Perfect balance, easy to carry and operate.

#### HAND DUST GUNS



#### "Junior" DUST Gun-No. P-1

Stoutly made for long service. Easy to fill and operate. Holds  $\frac{1}{2}$  lb. of RIGID DUST per filling. No. P-1—Wt.  $1\frac{1}{2}$  lbs. Each.......\$1.65 6 for.....\$7.25 Dozen....\$13.00

#### "Jumbo" DUST Gun-No. P-2

A larger hand gun with special filling device. Holds 1 lb. of RIGID DUST per filling. Rugged construction for long life.

No. P-2— $\operatorname{Wt}$ .	2½ lbs. Ead	h	\$3.05
6 for	\$14.00	Dozen	\$27.50

#### "DUSTMASTER"



Hand pump type with Glass Jar Container, two 12 inch extensions.

1	41.44	5	
Each	\$1.40	Dozen	\$12.40

#### CARTRIDGE SPRAYER-"Arnold"

The easy way to spray. Just insert cartridge of desired insecticide in sprayer and attach to garden hose. Brass sprayer. Each.....\$4.00

Cartridges—DDT Spray, Arsen-O-Spray, Pyr-O-Spray, Rot-O-Spray, Funguspray, Sulph-O-Spray, Nic-O-Spray, Weed-O-Spray.

Each......\$0.35 Dozen.....\$4.00

# DUST RESPIRATOR "Comfo"



For DUSTS and MISTS. Outstanding efficiency in dust protection with utmost comfort to the wearer.

No. CR-16485. Each ...\$3.65 EXTRA FIL-TER DISCS. No. CR-17619. Package of 10...\$0.35

# CHEMICAL RESPIRATOR "Twin Cartridge"

Absorbs nicotine or tobactor fumes, also paint fumes or any organic vapor fumes. U.S. Bureau of Mines Approved.

No. CR-44158. Chemical Respirator. Each ...\$6.50 CARTRIDGE REFILLS. No. CR-44135. 2 for ...\$1.00



#### GAS MASK—"Burrell Industrial"



against individual gases or a combination of gases, smokes, vapors and dusts — carbon monoxide and illuminating gases excepted. U.S. Bureau of Mines Approved. Each different gas or poison requires a

For complete

protection

gas or poison requires a special canister filter. When order-

ing, kindly mention what poison or gas you will use the mask for.

Each \$23.50
CANISTERS. Each 3.00
For Formaldehyde or Nicotine, No. GMA-Black.

For Cyanogas. No. GMK-White.

For Organic Vapors and Acid Gases, No. GMC
—Yellow. Including Vapotone and Hex-T-Vapor
Rombs

#### PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# RUBBER CLOTHING Coats:

Light weight, yet tough. Buckle fasteners. Corduroy edged collar. Patch pockets with flaps. Eyelet ventilation under arms. Double ventilated back. Vent in skirt. Length 50 inches. Sizes 36, 38, 40, 42.

#### Hats:

#### GLOVES—Rubber Coated Fabric



Will not snag or tear. Medium weight. Waterproof. Very strong. Rubber Palm. Ventilated Back.

#### APRONS—Greenhouse

# APRONS—Light Weight, Soft, Pliable

For workroom, store or house. To keep clothes clean and dry. Complete with neck and waist bands.

Each \$1.40

# RUBBER BOOTS Boots—Knee Sizes 7, 8, 9, 10. Very finest quality. Extra heavy soles. Reinforced toes and heels. Per pair...\$5.50 Hip Boots

#### KNEE PADS

Per pair...\$7.75



#### TREE AND GRAFTING SUPPLIES

#### TREE WOUND COMPOUNDS Tacky-Insect Repellent





#### "AFS" PRUNING COMPOUNDS

Thin only with Raw Linseed Oil

		1	10	21	٦.	ш	-							
1-gallon	cans.	Each.							 				.\$1	.60
5-gallon	drums	. Each											. 6	.50

#### "AFS" ASPHALT EMULSION

	Thin with water
l-gallon cans.	Each\$1.60
5-gallon cans.	Each 6.50
Fine for	banding trees — Very Tacky —
Sticky. Insect	Repellent.

#### TREE WRAP

Duplex creped paper. 4-inches wide. 150 feet long.

Per roll. . \$0.50 10 rolls.. 4.50



#### RAFFIA

Finest Grade—Wes	st Coast	Maju	nga.	Natural
Fine	est Impor	ted.		
1 lb <b>\$0.8</b>	<b>30</b> 5	lbs		\$3.75
RAFFIA-Green Dy	ved. Per	lb		\$0.90

#### **BUDDING STRIPS**

Natural red rubber, 3/16" wide, 4 inches or 5 inches long. Specify which. Gauge Gauge (Thin) (Heavy) \$1.50 1.30 500 lbs. and over. Per lb.... 1.25 1.10

> 1.800 1,450

					2,900	
U	. S.	LA	BE	LC	GRAPH	

Approximate count—



Make your labels as you need them. The special steel used will not rust. It is so soft, it can be nailed to any object, fastened to pots by bending, pushed in soil, or bent around a stem. LABELOGRAPH with 2 rolls of metal....\$17.50 

#### DAVEY SECTIONAL LADDER



Here is the ladder used exclusively by Davey Tree Expert Co. Built especially for tree work. Extra light and strong. Sections simply slip together. Order sections separately. Use of top section optional. Use one lower and as many middle sections as necessary. F.O.B. Wooster,

8-ft.	sections,	any	type.	Each.				٠	. %	57	.2	(
	sections,											

#### GRAFTING WAX



½-lb.	bar.	Each	.\$0.45	Dozen			. ,		.\$	3.60	
1-lb. 1	oar. I	Each.	70	Dozen				 ٠		5.60	

#### MODERN SOIL TEST KITS

#### SOIL TESTERS "Simplex"

By Edwards Laboratories



Tells you what to put back into the soil, in nitrogen, the phosphates or other elements that have been depleted by time and cropping Complete Simplex Kit. Each.....\$25.00 Makes 100 to 300 each of 15 types of tests. Junior Simplex Outfit. Each......\$16.50 Makes 100 to 300 each of 6 types of tests.

Farm Simplex Kit. Each......\$10.50 Makes 100 each of 4 types of tests.

#### "SOILTEX"—Acidity Tester

Contains complete equipment for making 100 tests for soil acidity. Each ..... Replacements Porcelain test plate. Each........... 1.40 Aluminum spoon ...... 2-oz. bottles with dropper. Each....... .15

#### TEST YOUR SOIL

BECAUSE certain plants require "acid" soil and others require "alkaline" soil.

BECAUSE actual knowledge of the reaction of your soil aids in the selection of the plants or crops that will grow best, and in the choice of fertilizers to be used.

#### SOIL TESTERS—"La Motte"



Soil Testing Outfits for accurately measuring the amount of following available elements in

IIIC DOIL.		
Ammonia Nitrogen	pH.	Aluminum
Nitrate Nitrogen	Potash	Phosphorus
Nitrite Nitrogen	Iron	Manganese
Replaceable Calcium	Chlorides	Magnesium
Various sizes of kits	\$10	0.00 to \$35.00
Sand for dotailed circu	ilar	

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### SOIL TESTERS—"Sudbury"



**DeLuxe.** A complete portable testing laboratory. Will make 50 individual tests for Nitrogen, 50 for Potash, 50 for Phosphorus and 50 for Acidity. In wood case. Each........\$22.50 3 for......\$45.00

Horticultural. Enough material for 15 individual tests for each element. Wood case. Each..........\$12.50 3 for......\$25.00

#### **Testing Fluid Refills and** Accessories

Specify whether for Nitrogen, Phosphorus, Potash, or Acidity.

1/2 oz. Each	\$0.40
2 oz. Each	1.00
6 oz. Each	2.00
Test Tubes and Corks. Each	.10
Funnels. Each	.25
Filter Paper (Pkg. 100 sheets)	.50
Tin Rods. Each	
Color Charts. Each	.25
Color Charts. Each	.25

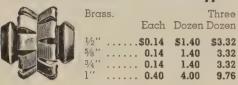
# HOSE AND HOSE EQUIPMENT

#### HOSE WASHERS-Rubber

Very tough and durable. 3/4" Per dozen....\$0.10 Per lb. ..... 0.88 1" Per doz..... 0.20 Per lb. ..... 1.50



#### **HOSE MENDERS—Clincher Type**

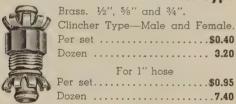


#### HOSE CLAMPS-Bull Dog

1/2", 5/8" and 3/4" Wrought Brass. Per dozen.....**\$0.80** Per gross.....
For I'' hose 6.40 Per dozen.....\$ 2.00 Per gross...... 16.00

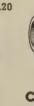


#### **HOSE COUPLINGS—Clincher Type**



#### SHUT OFF CONNECTION

Solid Brass. Each.....\$2.20





#### SIAMESE CONNECTION

3/4". Solid brass cast. Each ......\$0.85

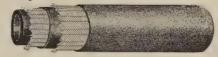
#### **AUTOMATIC HOSE COUPLING** "Snap-On"



Finest Coupling of its type. Slides on and off with great ease. A great labor saver. Will not leak or rust. Chrome plated zinc alloy.

Complete Set. Each\$1.10 3 dozen for		
Faucet end only. Each\$0.40 3 dozen for	Dozen	3.60
Hose end only. Each\$0.70 3 dozen for	Dozen	6.30

#### HOSE-Greenhouse AF5-Rose Grower's Special



"LION"-A very tough, strong, heavy yet pliable hose for high pressure syringing, etc. Very economical in the long run. Wears like iron.

3-ply—Heavy duty, high pressure. 3/4"—Uncoupled. Per ft...... \$ 0.35 50-ft. length—Coupled ...........\$17.90

#### **Greenhouse Special**

"DURO"—High grade, brown rubber hose, especially designed for greenhouse use

2-ply—Heavy duty, high pressure. 3/4"—Uncoupled. Per ft...... \$ 0.30 50-ft. length—Coupled ...... 15.40

#### **HOSE—Greenhouse and** Garden

"VIM"-A very good piece of hose which can safely be used in greenhouses as well as gardens.

2-ply-Any length up to 250 ft.

3/4"—Uncoupled. Per ft..... \$ 0.24 50-ft. length—Coupled ...... 12.40

COUPLINGS—Clincher—3/4"

Per set ......\$0.45

#### PLASTIC HOSE

A product of modern chemistry. Light weight, easier to handle, kink-proof, clean and non-soiling. Brass 34" coup-

3/4-inch. 50-ft. length......\$17.50 5/8-inch. 50-ft. length...... 12.60

#### SOIL SOAKERS



Descriptive circular	sent on request.
12 ft <b>\$1.20</b>	6 for \$ 6.00
18 ft <b>1.60</b>	6 for 8.40
30 ft 2.25	6 for 12.60
50 ft <b>3.65</b>	6 for 20.60
NOTE: To shorten hose,	if so desired, merely
tie off with a piece of	string or rope to any

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### HOSE NOZZLES—Adjustable



All brass. 3/4" coupling	
LIGHTWEIGHT. Each	\$0.60
6 for <b>\$2.70</b>	Dozen\$4.80
HEAVY DUTY. Each	\$1.00
6 for <b>\$4.50</b>	Dozen\$8.00
LONG RANGE. Each	
6 for <b>\$4.50</b>	Dozen\$8.00

#### FLAT SPRAY

Junior-Stamped brass.

Deluxe-Cast brass.

Junior. Each.....\$0.50 Deluxe. Each..... 1.25 Dozen..... 10.00



#### **HOT HOUSE** SPRINKLER

3/4" coupling.

#### Stamped Brass.

	Each90	Dozen 7.20
Cast Br	αss.	
	Each\$1.00 Each1.50	Dozen\$ 8.00 Dozen 12.00
T-HICH.	Lucii 1.30	Dozen 12.00

#### SEEDLING SPRINKLER

Excellent to lay a dew on young plants. It breaks up the water into a fine fog. 3/4" hose threads.

Each—Wt., 3 oz.....\$1.35



#### SYRINGE NOZZLE



#### "Paradise"

Complete with four individual tips. 

#### HOSE VALVES

Made of cast brass with

leather	disc.	
Size of	Size of	
Inlet	Outlet Each	
3/4"	3/4"\$1.35	
1"	3/4" 2.20	
1''	1" 2.00	



### SPRINKLERS AND SPRINKLING CANS

#### SPRAY WAVE—Sprinkler



Gives a huge swinging fan of gentle penetrating rain. Will water a space up to 40' long by 50' wide. Uses approximately 5 gals. per minute. Adjustable speed travel. Adjustable length of swing.

SPRAY WAVE.....\$22.50

#### RAIN WAVE—Sprinkler A Big Brother to the Spray Wave

Heavy Duty Oscillating Sprinkler on a Roller Base. Covers up to 50' by 50' on ordinary city pressures. Equals 1" of rain in 6

RAIN WAVE.....\$42.50

#### "WALKING" LAWN SPRINKLERS



"Walking" Lawn Sprinkler advances automatically over a pre-determined course and stops automatically by use of the shut off.

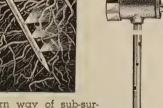
No. A5-2—Weight 35 lbs.......Each \$24.95
Has dual traction drive, 3 sets of nozzles. Normally used with 100 feet of %-inch hose. mist to a heavy drenching.

Most efficient when used with 100 feet of 3/4inch hose or 150 feet of %-inch hose.

Shut Off—Weight 4 lbs.....Each \$4.90 Stops sprinkler wherever you want it.

#### ROOT IRRIGATOR





The modern way of sub-surface irrigating deep-rooted shrubs, evergreens and trees. The main roots and their feed-

ers grow in their natural way down into the ground when properly watered, and do not turn up to the surface for moisture. Has 1/2-inch steel tube, 36 inches long, with brass shut-off and 3/4-inch swivel hose connection.

6 for.....\$14.00 Each.....\$3.50

#### LAWN SPRINKLERS "Red Arrow"



A practical rotary-type sprinkler for large lawns, parks, golf courses, etc. Covers an area 60 feet or larger in diameter.

Each.........\$6.50 6 for......\$26.00

#### "Parkside"

Revolving or stationary. Sprays or streams. Large to small areas. Each .....\$4.50

6 for.....\$18.00

#### "Busy"

Distributes water evenly in a rainlike mist over a 35-foot circle.

Each ......\$1.75 6 for..... 7.00



#### "Standard"



Each.......\$1.75 6 for......\$7.00

#### "IDEAL" HEAD

Stainless steel. 34" hose connection.

Dozen..\$8.00 Each. . \$1.00



#### SPRINKLING CANS Long Spout



Constructed of strong plated steel, enameled green. Brass screw type sprinkler head.

_			-		
4 (	qt. Each	\$1.95	Ctn. of	6\$9.3	10
6 0	qt. Each	2.25	Ctn. of	5 9.2	0
8 0	qt. Each	2.95	Ctn. of	4 9.8	0



Heavy galvanized iron construction with strongly supported long spout. Tubular aluminum handle formed for balance and convenient pouring. Two brass roses - extra fine and medium coarse.

6	qt\$7.	<b>.45</b> 10	qt	 	 .\$8.65
8	qt 8.	<b>25</b> 12	qt	 	 8.95



Heavy plated steel construction, enameled red. Tubular copper handle. Two brass rosesspoon (for seedlings) and round (for pot plants) with four and six quart cans; round extra fine and round medium coarse with eight and ten auart cans.

4	qt	\$ <b>7.85</b> 8	qt	\$	9.70
6	qt	 <b>8.95</b> 10	qt	1	0.45

#### SELF-IRRIGATING WINDOW BOX



Attractively and sturdily constructed of steel, finished in pale green, which blends handsomely with plants. Designed to permit entry of water at plant roots. Supported to prevent moisture condensation on sill.

Length, 27". Width, 51/4". Height, 6". Carton of 6......\$13.95

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# KNIVES, PRUNERS AND SHEARS

#### KNIVES

Finest grade American-made folding knives of razor steel, brass-lined.

#### Budding



Single bud	lding	blade.	
No. 450-B.	Black	handle.	

Each\$3.00	Dozen\$30.00
No. 450-W. White handl	e.
Each\$3.25	Dozen\$32.50

#### Grafting



Single grafting blade No. 451-B. Black handle,

No. 451-W. White handle	э.
Each\$2.75	Dozen\$27.50

#### Two-Bladed

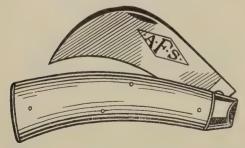


D.T.	450	T 1	**	_	
No.	456.	Lach.	 . \$3.00	Dozen	 \$30.00



White handle, single blade, ring for chain. No. 457. Each.....\$2.25 Dozen.....\$22.50

#### NURSERY PRUNING KNIFE



Heavy hooked blade, 31/4 inches long. Hardwood handle. 71/4 inches overall.

No. 455. Each.....\$1.50 Dozen.....\$12.00

#### **HY-POWER PRUNER—Wiss**



Specially constructed with a very high ratio leverage—it will cut through tough stems,

nara Branches, etc.
No. 908. 8 inches overall.
Each\$2.50 6 for\$12.00
Dozen
No. 906-B. 6 inches overall.
Each\$1.75 6 for\$ 8.40
Dozen 14.00

#### **DRAW-CUT PRUNER—Wiss**



Solid scissor blade steel. Volute spring. Gunmetal handles, polished blade.

New idea in pruning shear construction: will outcut any pruning shear of its size. Gives increased leverage.

8 inches overall. Weight 3/4 lb.

No. 808.	Each	.\$3.50	6 for	.\$16.80
Dozen .				. 28.00

#### **ROSE PRUNER—Wiss**



Finest steel. Light, but strong. 6 inches overall. No. 607-G. Each.....\$1.75 6 for.....\$ 8.40

#### S&L PRUNING SHEARS



Made of drop-forged steel, red enameled. Blade and hook heat treated and ground. Heavy construction. 9 inches overall.

	\$2.00	
Dozen		 16.00

#### **GRASS SHEARS** Wiss No. 5600



Drop-forged	steel. Re	ed enameled	handles.
Each .	\$2.2	5 6 for	\$10.0

Each		٠			\$	2	 2.	5		(	6	í	fo	r				۰		,	\$ 10.8	0	
Dozen																į.					18.0	10	

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### ELECTRIC HEDGE TRIMMER



Makes trimming of hedges and shrubbery easy. Complete with 3-foot rubber covered cord, extra handle and Hi-cut adapter. AC or DC current. Price......\$32.50



High carbon steel, heat treated to hold its edge. Hardwood handles. 8" blade, plain or serrated. Lightweight and well-balanced.

Plain. Each.....\$3.69 6 for....\$14.76 Serrated. Each.... 3.95 6 for..... 15.80



Cutting blade hollow ground of finest steel. Has exclusive new spring guard to reduce cutting shock. Handles of selected No. 1 Hickory. 26 inches overall.

#### POLE SAW—Disston



Each ......\$2.75



Each	\$1.40	6 for <b>\$ 6.75</b>
Dozen		

#### "WISS CLIPPER"

Similar	to	"Qı	ıick-'	Tri	m!"	show	n abo	ve,	but	of
heavier	CO	nstrı	actio	n o	and	with	wider	blo	ides	
Each			. \$1.	75		6 for.			\$ 8.	40
Dozen									14.	00

# GARDEN AND NURSERY TOOLS

# GARDEX "Soil-Flow" Tools

#### BOW RAKE

Carbon steel five-foot handle. 14 tine. Model 250.

Each......\$1.40 6 for......\$5.60

#### GARDEN AND FIELD HOE



Sharpened blade, half polished, of high carbon steel. 6½ foot blade 4 foot handle.

Each......\$0.85 6 for.....\$3.40

# 9

#### BEET HOE



#### **BOW-PULL HOE**

No chopping with this tool. Just pull through ground, cutting off all weeds, mulch and weed at the same time.

Complete with 5' handle.

Model 120—7"
Each......\$1.35 6 for.....\$5.40

#### **PULL HOE**



With Diamond Point Share. Weeds at least five times faster than old chopping hoe. Penetrates any soil with easy pull, cutting all weeds in its path.

Complete with 5' handle.

Model 110—5". Each\$1.50	6	for	.\$6.00
Model 110—With 2 share Each\$2.10			. \$8.40

#### **CULTIVATOR WITH WEEDER**



Cultivate and weed with one tool! Three-prong Cultivator loosens soil thoroughly, while the weeding blade cuts off all weeds quickly. Light and handy. A favorite with every gardener.

Complete with 4½' handle.

3 Prongs, 4⅓" wide, blade 4" wide.

Model 1523. Each.....\$1.35 6 for.....\$5.40



#### CULTIVATOR

For loosening and airconditioning the soil.

ach.........\$1.00 6 for........\$3.92



#### TURF EDGER

Cuts vertically and horizontally, or Vshaped groove, cleanly and speedily.

Each.........\$1.75 6 for........\$7.00

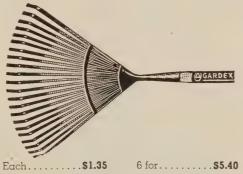


#### SOIL PULVERIZER

Pulverizes lawnbeds and garden soil for seeding. Works fertilizer and compost into soil and distributes it evenly.

Each........\$6.95 3 for.....\$15.00

#### LAWN SWEEP



#### GARDEX SEEDER—No. 270

Has adjustable hopper, sows seeds from the smallest flower seeds up to cucumber size in the home garden, flower garden, greenhouse. Rolled through the marked-out seed row without pressure, it cannot clog up. It drops seeds quickly, evenly and economically. You do not have to bend down. 30" handle.

Each.......\$1.20 6 for.....\$4.80

#### SEED SOWER—"Cyclone"

Very popular and extensively used.

It is guaranteed to sow perfectly even all varieties of farm seeds such as clover, alfalfa, oats, rye, wheat, lawn grass, etc., and can be regulated any amount per acre.



The bag holds about ½ bushel of seed. It is easily operated. Wt. 4 lbs.

#### SPADING FORK



Heavy angular back times.
Each.....\$2.25 6 for...\$9.00

#### SPADE—Standard



Quality steel blade, 71/4 x 12 in.
Each......\$2.00 6 for.....\$9.00

#### **SPADES—Nursery and Tree**



Alloy steel blade. Heavy duty steel strap runs two-thirds length of handle (15 inches). Steel D-handle.

SQUARE POINT. Each. \$4.25
DIAMOND POINT. Each. \$4.40
TREE DIGGER (Full length straps). Each. \$5.50

#### **ROUND POINT SHOVEL**



#### SOD LIFTER



Each ......\$3.00

#### "ROTOTRIM"

Trims and edges lawns and gardens beautifully with maximum ease of operation. Sturdily built of finest steel parts, but light in weight.

Each .....\$ 4.95
6 for .....\$20.00



# GARDEN AND LAWN EQUIPMENT

#### "THE COMPLETE GARDENER"

Combination includes Hill and Drill Seeder, Single Wheel Hoe Cultivator and Plow.



It can be very easily and quickly changed from one to the other as you choose.

Hopper capacity—2 quarts. Shipping weight—approximately 52 lbs.

Complete (Model 625-D). Each......\$22.50

Hill and Drill Seeder only. Same as above, less Plows and Cultivators. Weight 38 lbs.

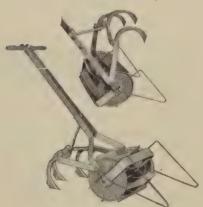
Complete (Model 625). Each........\$19.90

# CULTIVATOR-**Double Wheel**

The double wheel design gives maximum clearance with open arch frame. Great strength and rigidity.

Complete (Model 630-D). Each.......\$11.80

#### CULTIVATOR-Ro-Ho, 3 in 1



#### Weeder—Cultivator—Mulcher

Revolving reel blades, working in combination with a stationary knife, destroy the weeds, pulverize the clods, mulch and level the soil all in one operation. When deeper cultivation is desired, the cultivator teeth can be used by simply turning the tool over.

Complete (Model R-100). Each......\$7.00

#### FERTILIZER AND SEED **DISTRIBUTORS**—Masters

Gives even distribution of commercial fertilizers, grass seed or top dressing. Has shut-off control on handle.



Heavy duty. Large, strong, steel disc wheels. Model M-361-D has semi-pneumatic tires.

Model	Width	Capacity	Each	3 for
M-180	18 in.	40-50 lbs.	\$19.95	\$39.90
M-241	24 in.	65-75 lbs.	23.95	47.90
M-361	36 in.	100-120 lbs.	37.95	75.90
HOME	LAWN	DISTRIBUTORS-	-Model	30 has
rubber	tires.			

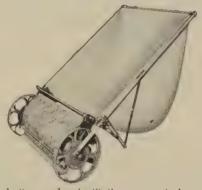
3 for 20 lbs. \$5.75 \$11.50 18 in. 18.00 18 in. 40 lbs.

#### FERTILIZER SPREADER-E-Z



Simple, dependably constructed spreader at a low price. 

#### LAWN SWEEPER—"Parker"



For better parks, institutions, cemeteries, golf courses, estates, or any other place where beauty of grass is desired.

The brushes are made of tough, durable, Bassine Fibre, which is not affected by water. All with rubber tires. Brushes may be adjusted for close or light sweeping.

Model Width Weight 'Yardgroom" 45 lbs. \$34.50 54 lbs. "Springfield"

#### WEED OR ASPARAGUS KNIVES



12" overall-Weight 1/2 lb. Each ..........\$0.50 6 for........\$2.25

#### WHEELBARROW—Steel



Built for heavy work and constant use. Steel tray, 35x30 in. Capacity 4 cu. ft. Ball-bearing wheel with rubber tire. Hardwood handles.

Each ......\$27.50

#### GREENHOUSE WHEELBARROW



Sturdy wood barrow with removable sides. Narrow width for greenhouse aisles and walks. 19 inches wide at widest point. Ball-bearing wheels with pneumatic rubber tires.

Each .....\$24.75

#### RUBBER-TIRED WHEEL

Equip your wheelbarrow with these timesaving ball-bearing wheels with rubber tires. Sturdy cast metal wheels and low-pressure rubber tires, 16x4 in. Maximum load, 450 pounds. Hub length, 6 in. Axle diam. 5% in. Each .........\$12.95



#### **HANDI-CART—Masters**



For greater convenience around the home, garden or nursery. Rubber tired.

No. 18-S. Capacity 3 cu. ft. Each......\$ 7.25 3 for..........\$16.30 6 for.......... 29.00 No. 20-D. Capacity 3½ cu. ft. Each.... 9.50 3 for.........\$21.35 6 for........ 38.00

#### **GRASS HOOK—Scythe Type**



Each.....\$0.90 6 for.....

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

## GARDEN TOOLS, TRACTORS AND MOWERS

MIDGET TOOLS



Edeli	0 101
Cultivator\$0.40	\$1.60
Culti-Weeder 0.50	2.00
Fork 0.35	1.40
Rake (not shown) 0.50	2.00
Dibble 0.85	3.40

#### FLORIST TROWEL

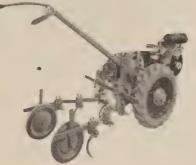


High carbon steel blade. Half polished, round point, sharpened. Shank forged onto blade.

#### **Aluminum Trowel**

Cast aluminum. All one piece. Will not bend or give under terrific strain. Full deep blade. Handle designed to fit the hand. Will not rust.

#### GARDEN TRACTOR



#### "Northwest"

A popular priced garden tractor incorporating all the refinements of more costly machines. Powered by a 2 h.p., 4 cycle, air-cooled Clinton gasoline engine, it has a welded steel frame, automatic clutch, 400x12 garden tractor tires. Wheel base adjustable from 15-inch I.D. to 24-inch I.D.

Tractor without attachments....\$239.50
Shipped prepaid from Oregon.

Attaclossort	
Attachments P	rice
Cultivator\$	35.50
Spike Tooth Harrow	29.50
Plow, with Coulter	34.25
14" Disc Blades, set of 6 with	
Drawbar and Clamps	40.85
24" Lawn Mower	82.75
32" Grader and Snow Plow	40.75
Handy Cart	82.50
Write for detailed specifications.	

# COMBINATION STONE "Carborundum"

One side coarse grit. The other fine grit for giving the finished keen edge.  $6" \times 2" \times 1"$ . Each......\$1.25 6 for.....\$5.00

# LAWN MOWERS "Pincor"

Model A-16. A mower of improved design, precision built, easy running, smooth cutting. All steel chassis with adjustable steel handle for convenient storage or operating position. Cutting height easily adjusted from ½ to 2½ inches by hand knobs. Removable 16" cutting unit consists of 5 blades, 4 spider welded steel reel, mounted in New Departure sealed lubricated bearings, and cutter bar. Rübber tires. Sectional wood rollers permit easy turning. Baked enamel finish.

Each \$29.95

Model B-16. Similar to above except of lighter construction and without adjustable handle.
Each \$21.95

# GARDEN AND HOME SHARPENING STONE



Has red wooden handle. For sharpening lawn mower knives, Garden Tools, Household Knives and many other edge tools.

Each.......\$0.50 6 for.....\$2.00

#### WEED KILLERS

# WEED-NO-MORE Kills ugly broad-leaf weeds but will not harm



common lawn grasses. Weed-No-More isn't like ordinary weed killers—it is based on an entirely new principle and contains an ester of 2, 4-D. Because Weed-No-More has greater penetrating and killing power, it strikes at the growth system of the plant—killing it completely. Harmless to animals and humans—won't injure the soil—neither will it stain hands or clothing. Half-pint size will treat an area of 1600 square feet. Quart size will treat 6400 square feet.

 ½ pint. Each...\$1.00
 Dozen......\$7.20

 Quart. Each...\$2.98
 Dozen.....\$21.45

 FOR BULK USERS

 Gallon. Each...\$7.30
 5 gal. Per gal...\$7.20

#### AEROIL NO. 99 WEED BURNER

# A powerful and economical chemical for destroying weeds on paths, driveways, cobble gutters, tennis courts, etc. Poisonous to animals. 1 quart ......\$0.75 Dozen .....\$6.00 1 gallon ..... 5.00 5 gallons ..... 6.00

HERBICIDE-WEED KILLER

#### "PAPE" WEED, KILLER GUN

Gives injection to the roots without the slightest danger of damage to grass or lawn.

Each—With can of Venom.....\$2.95

VENOM

½ gal. can....\$1.25 1 gal....\$2.00

The 2000° flame of the Aeroil No. 99 Burner kills the growth and seeds instantly, and by proper handling even the roots can be killed off forever. This burner uses the cheapest fuel you have available: kerosene, gasoline, range oil, light furnace oil.

FLAME GUN COMPLETE.....\$22.00

Shipping weight 23 lbs.

1 gal.....\$2.00 PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### TAT C-LECT—Crab Grass Killer



Contains the new chemical PMAS, which kills crab grass seedlings and mature plants, and retards seed germination. Does not injure common lawn grasses. Do not use on bent grass or putting greens—use Soilicide instead.

8 oz. Each	0.85
Carton of 24	
Pint. Each	
Carton of 12	
Gallon. Each	
Case of 4	27.00

#### SOILICIDE Crab Grass Killer and Fungicide

For use on bent grasses and putting greens. Contains the new chemical PMAS, which kills crab grass. Soilicide also acts as a fungicide and controls Brown Patch, Dollar Spot and Copper Spot. Dilution: 1 pint to 100 gallons of water, 1 gallon covering 100 sq. ft. Treatments should start in June and be continued at ten-day intervals.



Pint. Each....\$2.75 Case of 12....\$22.00 Gallon. Each.. 16.25 Case of 4.... 60.00

#### "AIROSOL" BOMB

Original government formula DDT insecticide. For flies, mosquitoes, gnats, roaches, wasps, hornets, bedbugs, etc.

Each .....\$2.50

#### ANT KILLER-"Jones"

1/2	oz.					.\$0.10	Dozen		٠			.\$0.75
2	oz.					25	Dozen					. 2.00

#### "READY FILLED" Antrol Set

The Ready Filled Antrol Set consists of four patented glass "feeders" filled with regular Antrol Syrup, packed in the powerful display carton illustrated at right.



Ready	Filled	Sets.	Weight	ll lbs.	Each\$	0.40
Dozen	Sets .					3.20

#### ARSENATE OF LEAD

For spraying or dusting. A poison for controlling most leaf-eating pests.

 1 lb.
 \$0.45
 Dozen
 \$4.20

 4 lbs.
 1.25
 Dozen
 12.00

Freight prepaid on case lots of 96 lbs. or more shipped from factory.

#### **AZOFUME 45**

A candle form of Azobenzene. Controls Red Spider and Thrips on Roses, etc.

# BENZO-FUME PRESSURE FUMIGATORS

Combines the outstanding effectiveness of Pressure Fumigators with the proven worth of Azobenzene to control Red Spider on Roses, Carnations, Mums and other crops. Send for detailed circular.



Case of 12 1/2-lb. tins..\$3.20 Case of 12 1-lb. tins... 5.50

#### "BLACK ARROW"—2700 Pyrethrum Mushroom Dust

25 lbs	\$10.50	50 lbs	\$20.00
			\$39.50

#### NICOTINE SULPHATE



For control of many insects, including Aphids, Mealy Bugs, Thrips, Leaf Miners, Leaf Rollers, etc., on flowers, fruits and vegetables.

1	oz\$0.	35 Dozen\$	2.79
5	oz 1.	<b>00</b> Dozen	8.55
1	lb 2.	<b>40</b> 2 lbs	3.90
5	lbs 7.	40 10 lbs	2.85

#### BORDEAUX MIXTURE-Dry

A very effective fungicide for control and prevention of mildew, blight, scab, black rot, and leaf curl. Also most fungous diseases on Plants, Fruits, etc.

#### CALCIUM ARSENATE-Dry

For Potato Beetle, Cabbage and Tomato Worm, and most chewing insects, Full directions on container.

from the factory.

#### **CERESAN—New Improved**

Seed disinfectant for Wheat, Oats, Barley, Rye, Sorghums, Millets, Flax. Also, to disinfect Calla Bulbs against Root Rot and Soft Rot.

			~	1	8	100				-	•	-	•	м		-	-	•	-	-	_					
4-	oz.							. 5	\$1	0.	3	5			]	-	11	٥.				٠			\$0.9	90
4	lbs.																								3.0	00

#### COPPER SULPHATE—(Blue Stone)

10 lbs.	 \$1.50	25 lbs.	 .\$3.25
100 lbs.	 		 12.00

#### **CUPROCIDE**—Yellow

A Fungicide Spray. 4½-lb. bag......\$2.70

#### CYANOGAS "G"



A deadly, very effective fumigant for control of anything that breathes. Will destroy rodents as well as insects. Full directions on each can. Follow directions closely.

5-lb. can ......\$3.75 Shipping Wt. 8 lbs.

Full case lots or 100 lb. Drums Freight prepaid from nearest warehouse. Broken case lots F.O.B. Chicago.

#### CYANOGAS-ANT KILLER

#### CYANOGAS "A"-Dust

Kills Rats, Moles, Soil Insects, and Rodents. Very effective and economical to use. It's the gas that kills 'em.

gas that kills em.	
1 lb \$ 0.98	5 lbs \$ <b>3.75</b>
25 lbs 12.50	

#### CORROSIVE SUBLIMATE

(Mercuric Chloride)

A very effective bulb disinfectant, especially

breb	area to control G	dalolus Innips.	
4-oz.	bottles. Each.		\$0.90
	(Solution-4 oz	to 24 gals. water)	
1-lb.	bottles\$3.00	5-lb. bottles\$	13.50

#### PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### D-D SOIL FUMIGANT

To control Root-knot Nematodes, Wireworms and other insect pests in the soil. To be applied before planting. One gallon treats 1400 square feet. Send for detailed circular.

Pint\$1.00	Quart\$	1.75
Gallon 5.85	5 gal	21.60
55-gal. drum		87.75
HANDY APPLICATOR f	or D-D. Each	2.75

#### DDT POWDER—50%—Wettable



This powerful contact and stomach poison is useful against many pests, including Thrips, Leaf Rollers, Leaf Hoppers, White Fly, Mum Midge, Tarnished Plant Bug, Scale, Ants. Applied to the soil, it will kill Sow Bugs, Snails, Slugs, and many other grubs and worms.

This is the safest and most practical form of DDT. It is compatible with most other insecticides and fungicides. Do not use on KALAN-CHOE.

4-lb. bag.....\$2.25 100-lb. drum.....\$47.50

#### DDT DUST-5%

	dust		-												
glad	iolus	bull	bs	$\alpha s$	α	pr	ote	ctio	on	α	g	air	าร	t	thrip.
l lb.			\$0	.25			4 11	os.,							\$0.75
50 lb	S														5.50

# "DETEX" Contains 25% DDT



A complete insecticide. This formula has been tested by leading commercial greenhouses during the past three years and has been enthusiastically received.

Quart	۰	٠	۰	٠	٠	٠	٠	. \$	3.00
Gallon								. 1	0.00
5 gallo	r	ıs						. 4	15.00

# DRAMM'S "SUPERIOR SPRAY" Contains 5% DDT

An all-purpose contact spray for chewing and sucking insects.

1 gallon.....\$7.50 5 gallons.....\$35.00

_____

#### **DN DUSTS AND SPRAY**

Dow

Effective control for RED SPIDER, THRIP and RUST DISEASE.

No. 10 for use on CARNA-TIONS.

10-lb. bags. Each....\$2.50

No. 12 for use on ROSES, CALLA LILIES, SNAPS and GARDENIAS.



#### DOG SHOO—Liquid

#### D-X PYRETHRUM SPRAY

#### "EVERGREEN" GARDEN SPRAY

A pyrethrum spray deadly to common sucking and chewing garden insects.

1 oz. ......\$2.80

l oz	\$0.35	Dozen	\$ 2.	.80
6 oz	1.15	Dozen	9.	.25
Pint	2.45	Dozen	20.	.90
Gallon			12.	60

# "EVERCIDE" SPRAY Contains 17% DDT

#### FERMATE—Fungicide



This organic fungicide gives satisfactory control of rust and black spot of roses; Alternaria blight and rust of carnations; snapdragon rust, bacterial leaf spot of geraniums; Septoria leaf spot of chrysanthemums; Botrytis rot of cyclamen; Botrytis blight. FERMATE also effectively controls cutting-rot diseases and damping-off diseases in

cutting beds. To be applied before disease infection occurs.
3 lbs......\$2.75 25-lb. drum.....\$18.75

#### FISH OIL SOAP

For washing Palms, stems of Plants and Trunks of Trees. Used with success for years. 1-lb. tins......\$0.45

#### FLY SPRAY—DDT

A residual oil spray containing 5% DDT.

Provides effective control of House Flies, Mosquitoes, Bedbugs, Moths, and Roaches.

Pint......\$0.40 Quart......\$0.65

# FORMALDEHYDE DUST "FORMACIDE"

#### Formaldehyde—Liquid—40%

A very effective and economical fumigant and disinfectant.

l gallon .....\$2.95



		(	icago
25-lb.	drums		
50-lb.	drums		9.00
700 11	druma		16 50

Exceptionally effective when mixed with Nico-

# FUNGTROGEN Mildew—Black Spot Spray

An effective and scientific preventative and remedy for Mildew, Black Spot, and many Fungous Diseases of Roses, Phlox, Hollyhocks, Delphiniums, Sweet Peas, Chrysanthemums and many other flowering plants.

Quart......\$2.00 Gallon.....\$6.00

#### GARDEN GUARD—Rotenone Acme

Dust with Acme Garden Guard from the sifter carton and enjoy the fruits of your toil. The killing ingredient is non-injurious to humans and warm-blooded animals. Every particle of dust is active. It gives immediate control over a wide range of insects, including such hard-to-kill bugs as SQUASH BUGS and CUCUMBER BEETLES.

l-lb.	sifter	cans.	Each	ı.						۰	.\$	0.60
4-lb.	bags.	Eacl	h					 				1.20
50-lb.	bags.	Each										13.00

#### GOPHER CONTROL Poison Grain

For Gophers, Rabbits, Squirrels, etc. 12 oz. ......35c

# GRAPE and ROSE DUST

For the control and prevention of Fungous diseases, Black Spot, Mildew, etc., on Grapes and Flowers.

5-lb.	tin		۰			٠		٠	٠			. 5	1.25
25-lb.	tin			,									4.25
100 lbs	3	٠				٠	۰			9	٠		15.00



#### **GRASSELLI SPREADER**

Spreader and Activator for LORO

Pint cans (1 lb.	.)	 \$	0.90
Gallon cans (8	lbs.)	 	6.15
5-gallon drums	(40 lbs.)	 	29.50

#### GREENOL Liquid Fungicide

A new material that appears very promising in control of Powdery Mildew on Roses, Dahlias, Delphiniums, Sweet Peas, Garden Peas, Beans, Cucumbers, etc.

1/2 gallon .....\$5.00

#### HYPOZENE 70 An Azobenzene Fumigant

Kills all stages of Red Spider, Mite on Roses, Carnations, Mums, etc.

5-lb. drum .	\$11.00	10-lb.	drum	\$	20.00
25-lb. drum	44.00	5G-lb.	drum		74.00
100-lb. drum				:	24.00

#### **HYPOZENE 20—Dust**

Contains 20% Azobenzene plus 10% DDT. Controls Red Spider, Mealy Bug, Thrip and many other insect pests. For spot dusting or for use in greenhouses when Hypozene 70 is impractical.

5-lb.	\$6.00	10-lb	\$10.00
25-lb.	22.00	50-lb	42.00
100-1b			90.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# "L-333" SPRAY —Rotenone

1	gal				٠	٠	٠		٠	. 9	10.75
5	gal			۰		۰				, b	48.75
15	gals		0	0					0		140.00
30	gals		۰	۰	۰		۰	۰		۰	247.00
Ere	daht a	n.	_				1			_	15 ~~1

Freight allowed on 15-gal. and 30-gal. Drums shipped from the factory.



#### "LIBERSOL"—Pyrethrum Spray

Kills early stages of Leaf Rollers, Worms, Moths, Caterpillars, Green Fly, White Fly, Aphids

l gall	on	\$11.00	5 go	illons		.\$50.00
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#### LIME SULPHUR

1-lb. tin ......\$0.35 5-lb. tin .....\$ 1.55 25-lb. tin ..... 4.00 100-lb. tin .... 14.00 Freight prepaid on 100 lbs. or more shipped from the factory.

#### LORO

A contact insecticide for control of Aphids, Thrips, Red Spider, etc. Do not use on roses. 1 pint can....\$2.00 l gallon can....\$11.00



"FIGHT THRIPS WITH LYSOL"

Just before planting ... soak bulbs for 8 hours in a weak solution of LYSOL (4 teaspoonfuls to 1 gallon of water) . . . allow to drip.

Any type of Container can be used

	FRICES-	
1	gallon\$ 4.	00
5	gallons18.	75
10	gallons 35.	00
	ight prepaid on 10 and 50-gal. drums or	2
5-g	al. drums, shipped from the factory.	

# MILDEW SPRAY (Kopper Queen)

A stainless liquid copper spray for the control of mildew, leaf spot, and black spot on rose bushes, flowers, and many other kinds of foliage. Leaves no unsightly residue.

																											.\$0.95	
1	gal.	۰	۰	0	0	۰	0	۰	۰	0	۰	۰	۰	0	0	۰	o	۰		0		0	۰	۰	٥	۰	. 2.25	

#### NAPHTHOLENE FLAKES

10	lbs	\$2.10	25 lbs	.\$ 4.95
50	lbs	8.50	100 lbs	. 15.95

#### NAPTOCIDE

Very effective for destroying sow bugs, wire worms, woodlice, etc.

5	lbs.	 			.\$	1.40	25	lbs.	۰				.\$	5.50
50	lbs.	 			. ]	10.00	100	lbs.	٠	4		٠		19.00

#### NNOR-Rotenone Spray

								ш			-	•			
1	oz.	 ٠			.\$	0.35	Dozen	۰		٠			.\$	2.70	
1	aal.				. 1	10.00	5 gal.							45.00	

#### MUL-T-VAPOR

5-lb.

DDT

Refillable

Aerosol

Bomb.



The effective way to apply DDT in the greenhouse because it micronizes preblended insecticides into millions of tiny particles which reach insects wherever they may be. Permeates the densest foliage.

Economical because it saves valuable time in applying and because there is no mixing, no messing, no pumping and no special equipment.

Controls many greenhouse pests, including thrips, aphids, mealy bugs, leaf tier and white fly. One pound of DDT can be dispensed in twelve minutes, a quantity sufficient to protect an area of 4000 square feet under glass. Can be turned on and off through a simple twist of the improved safety valve. Best applied with Speed King Applicator (see below).

Leaves no unsightly residue on foliage. When empty just return to us for a new bomb. We send the empty ones to the factory to be cleaned and refilled.

No. 104 Mul-T-Vapor bomb contains 5% DDT, greenhouse formula. No. 86 contains 5% DDT and is for use on aucumbers only.

No. 104 or No.	86 Mul-T-Vapor	Bomb.
Refills. Each .		8.50
SPEED KING	APPLICATOR.	Brace Aviancian

SPEED KING APPLICATOR: Brass extension and flexible hose increases speed of discharge of Mul-T-Vapor Bomb to 1 lb. in 2½ minutes. Includes carrying strap. Each.......\$4.75
Extra Long Applicator.......\$5.75

#### **HEX-T-VAPOR BOMB**

This 5-lb. Aerosol Bomb contains Hexaethyl Tetraphosphate and is the last word in controlling Red Spider, Aphids, White Fly and Mealy Bugs. A bomb contains sufficient insecticide to treat 187,000 cubic feet under glass and can be discharged in twelve minutes. A Speed King Applicator must be used, and an Industrial Gas Mask should be worn.

NOTE: At the present time the U.S. Dept. of Agriculture has not released the Hex-T-Vapor Bomb for shipment. We have them in stock, but they must be picked up at our Chicago warehouse.

#### "NO-PY-RO" SPRAY

A very effective synthetic insecticide for control of Red Spider, Thrips, Mealy Bug, White Fly and Aphids.

Contains sufficient wetting agents to give excellent coverage.

Quarts, Each.....\$ 3.00
Gallons, Each..... 10.00
5 Gallons, Each.... 45.00



#### NICO-FUME—Liquid

Free Nicotine 40% for Spraying and Fumigating.



# NICO-FUME PRESSURE FUMIGATOR



Case	of	12	½-lb.	cans.			 				۰		.\$4.60
Case	of	12	1-lb.	cans.			 						. 7.95

#### "NICO-FUME" HOLDER

Holder, complete. Weight 2 lbs......85c

#### OPTOX



An all-purpose insecticide blending Rotenone and Pyrethrum in a concentrated spray for both chewing and sucking insects. Contains its own vegetable oil spreader that will not discolor or burn foliage.

Q	uart		 33	3.7	70	}			(	žc	r]	lc	n		٠	۰	۰		.1	\$12.0	00
5	gallons													,						52.	50

# OPTOX SPECIAL With DDT

Same as regular Optox with 10% DDT added. Gallon .......\$12.00

#### OPTOX 30% DDT

#### PARADECHLOR-BENZINE

For killing Peach Tree Borers, and fumigating tobacco beds.

1	lb.	 \$ .50	5	lbs.	\$1.50
10	The	2.60	25	lhe	6.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### PARIS GREEN-Powder

Very poisonous and very effective for chewing insects:

1-lb. bag ....\$ 0.65 5-lb. tin ....\$ 3.00 25-lb. tin .... 10.00 100-lb. drum .. 40.00

#### PENETROL

A spreader and activator for Nicotine Sprays. Increases penetrating powers and effectiveness of spray.

1 gallon ......\$1.75 5 gal. drum.....\$6.75

#### POISON WHEAT

T	control	Mice.	2½-oz.	package15c	
1	lb		<b>50</b> c 1	10 lbs <b>\$3.00</b>	

#### POTASSIUM PERMANGANATE

#### **RED SQUILLS—For Rat Control**

Deadly to RATS, MICE and RODENTS, but harmless to other animals and human beings. Highly recommended by the U.S. Department of Agriculture.

#### "RAT KISSES"

#### "RED ARROW" SPRAY



A very effective spray for both chewing and sucking insects. Contains proper proportion of Soap Spreader and Activator.

I-oz. bottle	\$ .35
4-oz. bottle	1.00
Pint bottle	2.85
Quart bottles	3.70
Gallon bottles	12.60
5-gallon drums	57.50

#### "SPECIAL" RED ARROW SPRAY

An extra strength pyrethrum spray, made especially to control Leaf Rollers, Leaf Tyers, and Sod Web Worm.

l gallon ......\$19.00

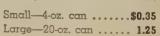
#### RODENT DESTROYER

Simply light and insert in hole. It burns slowly and gives off gases deadly to all rodent pests.

Per dozen .......75c

#### ROACH KILLER

Kills Roaches and Water Bugs that eat it, yet it acts very slowly. They will linger on for several days before dying, during which time they carry to their young such powder as may adhere to their bodies.





# ROTECIDE The Standard Rotenone Spray

Especially effective	for	Red Spider	and M	ealy
Bug. 1 quart			\$	3.00
I gallon\$8.00		5-gallon drui	m 3	35.00

#### "ROSE SPECIAL"—Liberty

	For	RED	SPIDERS	and	THRIPS	
gallon		\$1	0.00 5	gall	lons	\$45.00

#### SANTOMERSE S PENETRATOR

An excellent new Penetrator and Spreader. Best penetrator for the troublesome Mealy Bug. Ideal spreader for use with Hexaethyl Tetraphosphate. Used 1 to 1600.

1 gallon......\$4.00

#### SCALECIDE

Finest for control of San Jose Scale in green-house or nursery.

1-gallon tins			\$ 2.00
5 gallons\$7.35	55	gallons	42.50

#### SCIENTIFIC ROSE SPRAY

Amount	No. of Roses	
of Spray	Protected all Season	Prices
	7 to 12 bushes	
	15 to 25 bushes	
	60 to 100 bushes	
	120 to 200 bushes	
96 gals	240 to 400 bushes	9.75

#### SELOCIDE

Manufa	ctured	especially	for	the	control	of Red
Spider.	1-gallo	n bottle				\$3.00

#### SEMESAN

Used as a dust or in solution with water for treatment of seeds, corms, bulbs and seedlings. Reduces seed rotting and damping-off.

2-oz. can\$ .45	12-oz. can .	\$ 2.10
4-lb. can 10.10	25-lb. can	58.25
100-lb. drum		219.80

#### SNAROL

Already prepared bait meal that means sure death for Cut-worms, Snails, Slugs, Sowbugs, Grasshoppers, Earwigs and other garden pests.

			-						-					
1 lb		۰	0	9		۰	۰	۰	۰		٠			\$0.35
21/2 lbs.	. 0					a		۰		۰	۰		۰	.75
6 lbs		٠	۰		۰					۰		۰	۰	1.50
50 lbs.			٥		۰		۵		۰					7.50



#### SPREADER-STICKER—Red—"A"

A very effective spreading and activating agent made especially for use with Pyrethrum or Rotenone Sprays.





#### SLUG SHOT-Dust

For control of chewing insects.

1-lb.	tins	0	۰				۰	0							.\$	.40
5-lb.	tins									0	o		٠	۰		1.70
25-lb.	baa		_		_	_			_			_		_		5.50

#### **GLASS GRADUATES**

For accurate measurement of your valuable insecticides. Available in 2 sizes—8 oz. and 16 oz.

8-oz. size (½ pint). Each..\$1.75 16-oz. size (1 pint). Each.. 2.25



#### **SODIUM SELENATE—Pure**

The new insecticide that makes plants bite back and destroy many of the insects that hurt them. When applied to the soil in water solution, it is absorbed by the plants, making them poisonous to most insects. Especially effective with soft plants like carnations, chrysanthemums, cyclamens, gladioli, etc.

100 grams\$ 1.50	1 lb \$ 4.00
25 lbs <b>87.50</b>	100 lbs 300.00

# SODIUM SELENATE POWDER "Seltox"

Contains 2% Sodium Selenate and 98% carrier (super-phosphate). Applied like a dry fertilizer. Action same as Sodium Selenate above.

25 lbs <b>\$ 4.25</b>	50 lbs\$ 8.00
100 lbs <b>15.00</b>	500 lbs <b>65.00</b>
1,000 lbs 125.00	Ton 240.00

#### **SULPHUR**—Wettable and Dusting



An improved dusting sulphur for home use which can also be used as a liquid spray. Controls red spiders on evergreen, and mildew, leaf spot, black spot, and rust on rose bushes, chrysanthemums, snap-dragons, carnations and certain other foliage.

2-lb. Sifter Carton......40c

#### SULPHUR—For Spraying "Magnetic"—Wettable

Goes into solution with water immediately. Now takes the place of Colloidal Sulphur at less than 1/3 the cost.

4-lb.	bags.	Each.		٠			٠	۵		٠				٠	٥		. 1	0.65	
50-lb.	bags.	Each.	۰	٥	٠				4	a	۰		9	٥	۰	۰	٠	4.25	

# SULPHUR—For Dusting "Owl Brand"

Per 100 lbs.....\$4.95

# SULPHUR—For Burning "Anchor Brand"

# SULPHUR—Stick "Arrow Brand"

25 lbs	\$1.75	50 lbs	\$3.00
150 lbs.			7.85

#### TARTAR EMETIC

To control Gladiolus Thrips; also all other types of Thrips.

Formula: 2 lbs. TARTAR EMETIC, 4 lbs. Brown Sugar, 100 gallons water.

	\$ 0.90		
	18.75		
100 lbs.		 	70.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

#### THIOCIDE—Spray

#### TOBACCO DUST

50-lb. bag ......**\$1.90** 



Patent No. 1941055 F.O.B. New York

For control of Thrips, Manure Worms, Sow Bugs, Centipedes, Millipedes and Slugs in bench or potting soil. One pound covers 60 sq. ft. Do not apply on plants or foliage.

7.							7	-		-																	-		
10	lbs.	۰				0	0	0	۰					۰	0	0	0	۰	۰	٠	٠		٥	0	0	0		.\$	2.50
25	lbs.	0	0	۰	0				0	۰	۰		0		۰	۰			۰			۰	٠						5.00
50	lbs.		٠		۰		٠		٠	٠	٠											4		۰	٠	٠	۰	٠	8.00
00	lbs.	٠	٠	۰	٠	۰				٠	٠				٠				۰		۰	٠	,		۰	٠			15.00

#### **TRITON B-1956**

# TREE BANDING COMPOUND "STOP"



A sticky tree banding compound for use on trees, shrubs, and vines to prevent insects from crawling up to destroy foliage. Simplifies the spraying problem later.

6 oz.		\$0.50	1 lb.	 	\$ 0.85
7½ lk	D	4.00	25 lb.	 	12.00

# "TRI-OGEN" The Ali-Purpose Spray for Roses

Small Kit (makes 16 quarts)	1.50
Protects 12 to 20 roses for season.	
Medium Kit (makes 64 quarts)	4.00
Protects 50 to 80 roses for season.	
Large Kit (makes 32 gallons)	6.00
Protects 100 to 160 roses for season.	
Estate Kit (makes 128 gallons)	20.00
Protects 400 to 600 roses for season.	20.00
FICIECIS 400 10 000 10Ses 101 SedSOII.	

#### VAPOTONE

Contains tetraethyl phosphates. The new organic insecticide that has been giving such spectacular results against Red Spider and Aphids on Roses, Carnations, Gardenias, Mums, etc.

4 oz \$ 1.00	Case of 24\$16.00
	Case of 12 20.00
½ gal 7.90	Gallon 11.90

# VOLCK Oil Spray

#### VOLCK

An oil spray used against Mealy Bugs, Scale Insects, Red Spider and White Fly.

4 oz	 \$0.35
Pint	 
Gallon	 <b>2.</b> 85
5 gallon	 8.50

#### "YAMTOX"—With DDT

Combines					Aphis,
Midge, Lea	of Rollers,	Red	Spider,	etc.	
l gallon					.\$12.00

## INSECTICIDES FOR RESALE

"AIROSOL" BOMBS	DDT-5% Dust	ROACH KILLER-"\$1000"
1 lb. \$2.95 size. Dozen\$24.00	1-lb. bag, 25c size. Dozen <b>\$2.00</b>	3-oz. Can—35c size. Dozen\$2.70
ANT KILLER—"Jones"  1/2 oz. 10c size. Case of 1 dozen	EVERGREEN GARDEN SPRAY 1-oz, 35c size. Dozen	SLUG SHOT POWDER Hammonds
2 oz. 25c size. Case of 1 dozen	6-oz. \$1.15 size. Dozen	1-lb. 40c size. Dozen
ANTROL READY-FILLED SETS	ACME GARDEN GUARD	SNAROL—With Metaldehyde
For Ants 40c size. Dozen complete sets\$3.20	Packed in 1-lb. sifter cans and bags.  1-lb. cans, 60c size. Dozen	1-lb. 35c size. Dozen. \$2.80 2½-lb. 75c size. Dozen. 6.00
ARSENATE OF LEAD	4-lb. bags \$1.35 size. 6 for <b>6.60</b>	SULPHUR—Wettable or Dusting
1-lb. cartons. Dozen \$ 4.20	CARTRIDGES	2-lb. sifter cans. 42c size. Dozen <b>\$3.36</b>
4-lb. bags. Case of 48 lbs	For "Arnold" Sprayer  DDT Spray, Arsen-O-Spray, Pyr-O-Spray, Rot-O-Spray, Funguspray, Sulph-O-Spray, Nic-O-	TREE BANDING COMPOUND "STOP" 6-oz. 50c size. Case of 12\$ 3.95
BLACK LEAF 40 1-oz. 35c size. Dozen	Spray, Weed-O-Spray.  35c size. Per dozen	6-02. 50c size. Case of 12. 3.95 1-lb. 87c size. Case of 12. 7.00 7½-lb. \$5.00 size. Case of 4. 14.00 25-lb. \$12.60 size. Case of 2. 19.75
Counter Display carton of 2 dozen.       5.55         5-oz. \$1.00 size. Dozen.       8.55         1-lb. \$2.40 size. Dozen.       20.70         2-lb. \$3.90 size. Dozen.       34.85	NNOR—Rotenone Spray 1-oz.—35c size. Dozen	TRI-OGEN KITS  A Kits—\$1.50 size. 12 for\$12.00  B Kits—\$4.00 size. 6 for
Freight prepaid on case lots of 100 lbs. or more shipped from the factory.	1-lb. tins. 37c size. Dozen	C Kits—\$6.00 size. 4 for. 16.00 D Kits—\$20.00 size. 3 for. 40.00
BORDEAUX MIXTURE	PARIS GREEN 1-lb. cans. 65c size. Dozen\$5.85	VAPOTONE GARDEN SPRAY
1-lb. cartons. Case of 24	POISON WHEAT	4-oz. \$1.00 size. Case of 24
Freight prepaid on case lots of 96 lbs. or more	15c size. Dozen\$1.35	VOLCK
shipped from the factory.	"RAT KISSES"	4-oz. 35c size. Dozen. <b>\$2.80</b> Pint 70c size. Dozen. <b>5.60</b>
CYANOGAS "A" For Ants, Rats, Moles, Rodents and Soil insects.	25c size—Display Card—18 pkgs\$3.00 6 or more cards. Per card	WEED KILLERS
4-oz. 39c size. Dozen. <b>\$2.80</b> 1-lb. 98c size. Dozen. <b>7.00</b>	RED ARROW SPRAY	HERBICIDE Quart, 75c size. Dozen
Freight prepaid on case lots of 100 lbs. or more shipped from the factory.	1-oz. 35c size. Dozen. <b>\$2.70</b> 4-oz. \$1.00 size. Dozen. <b>8.00</b>	WEED-NO-MORE           ½ pint. \$1.00 size. Dozen.         \$ 7.20           Quart. \$2.98 size. Dozen.         21.45
DOGZOFF—Liquid	RODENT DESTROYER	TAT C-LECT—CRAB GRASS KILLER 8-oz. 85c size. Dozen
60c size. Dozen\$4.80	List price \$1.00 dozen. Per gross\$7.70	16-oz. \$1.50 size. Dozen

#### **PLANT HORMONES**



A hormone powder for cuttings, seeds and
bulbs. Just dust and plant.
1/4-oz. pkg.—25c size. Doz. pkgs\$2.00
2-oz. jars (up to 3,000 cuttings). Each 1.00
Per dozen 8.00

#### Rootone No. 10

1-lb. pkg. (up to 30,000 cuttings). Each.... 5.00

21/2	times	stronger	than	the	standara.	ror
wood	ly cu	ttings.				
2-oz.	jar.	Each			\$	2.00
1-lb.	can.	Each			1	0.00

# Transplantone

1-oz. cans\$0.50	Doz. cans\$4.0	0
3-oz. cans 1.00	Doz. cans 8.0	0
1-lb. cans. Each	4.0	0
It contains the root forming he and other members of the which are important to plant	Vitamin B Complex	Lø K,

# Fruitone

REG. U. S. PAT. OFF.

The Hormone Spray Stops Preharvest Drop 2 oz......\$1.00 12 oz......\$5.00 Dilution: 2-oz. to each 25 gals. of water.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# HORMODIN POWDER

Reg. U. S. Pat. Off.

The Hormone Powder for rooting cuttings faster and better. Available in three strengths: No. 1 for house, garden and greenhouse plants; No. 2 for woody and semi-woody plants; No. 3 for evergreens and trees.

HORMODIN POWDER NO. 3
1 oz......\$1.00 ½ lb......\$4.50

## FERTILIZERS AND PLANT FOODS

#### ADCO Make Your Own Manure

Turn every bit of vegetable waste-leaves, weeds, cuttings, etc., from the garden, straw and corn stalks from the farm-into real manure without animals by the simple ADCO process. Instructions free.

25-lb, bag\$2.50	100 lbs	.\$9.50
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#### **ALUMINUM SULPHATE**

25	lbs	\$1.25	50	lbs\$1.75
100	lbs	2.75	200	lbs 4.95

#### AMMONIUM SULPHATE 21% Nitrogen

25	lbs\$ 2.00	50	lbs.			\$ 3.25
100	lbs 5.50	500	lbs.			24.50
1000	lbs 46.00	Ton				87.25

#### **BLOOD AND BONE—Tankage Analysis 5.5-30-0**

100	lbs	\$ 6.25	500	lbs	\$ 31.00
1000	lbs	61.00	Ton		 120.00

#### BONE MEAL-Steamed-2-27-0

100	lbs\$	4.95	500	lbs\$	23.00
1000	lbs	42.50	Ton		80.00

#### **BONE MEAL—Rose Growers—** 3.75-22-0

100	lbs	\$ 6.15	500	lbs\$ 30.5	50
1000	lbs	59.00	Ton	110.0	00

#### CALCIUM SULPHATE Agricultural Gypsum

25	lbs\$0.75	50	lbs\$1.10
100	lbs 1.75	500	lbs 7.50

#### **CATTLE MANURE—Shredded**

100	lbs\$ 3.00	500 lbs	.\$14.00
1000	lbs 25.00	Ton	. 44.50

#### CHARCOAL Six Different Sizes



Pea—Large	Lump	Pea-
"Lump"	1/2 ir	nch Mesh

'Pea-Large' 1/3 inch Mesh "Pea—Small" 1/6 inch Mesh "Rice size" 1/16 inch Mesh "Sugar size" 1/36 inch Mesh

-Small

"Powder" 1/100 inch Mesh Packed in 50-lb. bags. Per bag......\$3.00

#### **NEW PLANT LIFE**

A very popular Liquid Fertilizer Used for House Plants, also in Greenhouses. 

 3-oz. Bottles. Each.
 \$ 0.25

 Qt. Bottles. Each.
 1.50

 Gal. Bottles. Each.
 3.00

 5-gal. Drum. Each..... FOR RESALE 3-oz. Bottles, 24 in a Display Case.....\$ 4.00

#### **HYPONEX**—Plant Food



HYPONEX is a scientifically compounded mixture of chemicals in dry form which, when dissolved in water, yields a nutrient solution which is capable of supplying all the essential elements in a properly balanced form necessary for vigorous plant growth.

1-oz. size\$ 0.10	Ctn. of 72\$ 4.80
3-oz. size25	Dozen 2.00
7-oz. size50	Dozen 4.00
	Dozen 8.00
	25-lb <b>10.00</b>
50-lb 16.67	100 lbs <b>26.67</b>

#### "HOZON"—Syphon





The passage of water stream through the hose creates a suction that draws fertilizing solution

into the sprinkling system, mixes it thoroughly and uniformly. Each .....\$1.75

#### HYDRATED LIME

50 lbs		\$0.65		100 lbs\$1	
		IDON	CIII	DUATE	

#### IRON SULPHATE

50	lbs	25 lbs\$1.25 100 lbs 3.50
		A CHILDINA TE

#### MAGNESIUM SULPHATE 10 lbs......\$0.75 25 lbs.....\$1.75

50	lbs	2.50	100 lbs 4.00
	MANGA	NESE	SILIPHATE

5	lbs	1.10 10	J 10S	00
25	lbs	<b>3.00</b> 50	) lbs 5.	50

#### MURIATE OF POTASH 62% Potash

100 lbs......\$5.00 500 lbs......\$20.00

#### NITRATE OF SODA

100-lb. bag ......\$4.85

#### ORNAMENTAL PLANT FOOD Armour's 10-8-6

100	lbs	\$ 3.50	500	lbs	.\$17.00
1000	lbs	32.50	Ton		. 60.00

#### **PEAT MOSS—Granulated**

**FULL 20-BUSHEL BALE** Per Bale.....\$4.25

#### PLANTABBS

Contain Vitamin B1. Plantabbs supply a complete balanced plant food of the high analysis 11-15-20; therefore, when combined with Vitamin B1 produce startling results.

#### FOR RESALE

25c size-	-30 Tablets.	Dozen	 	.\$2.00
50c size-	-75 Tablets.	Dozen	 	. 4.00
\$3.50 size-	—1000 Tabl	lets. Each	 	. 2.75
Special O	nantity Dis	counts:		

5% on orders of \$ 6.00 or over. 10% on orders of 12.00 or over.

#### SHEEP MANURE—Pulverized

100	lbs\$ 3.0	<b>o</b> 500	lbs	\$14.00
1000	lbs 25.0	0 Ton		42.00

#### SOIL SWEETENER "Sudbury"

A concentrated alkaline for sweetening the soil. A gallon is sufficient to raise the PH of 2000 sq. ft. of soil three-quarters of a point immediately, and is equal to 80 lbs. of lime in effect. Full directions on bottle.

Pint\$0.60	Quart\$1.00
Gallon	3 00

#### SOIL SOURING SOLUTION "Sudbury"

Concentrated solution for lowering the PH of the soil. Used in same proportion as soil sweetener described above. Full directions on bottle. Pint.......\$0.60 Quart.....\$1.00 Gallon ..... 3.00

#### **SUPERPHOSPHATE—20%**

100	lbs\$ 2.35	500 lbs	.\$11.00
1000	lbs 20.00	Ton	. 38.75

# Velvetgreen PLANT FOOD

Analysis 5-10-5

Armour's new Balanced Plant Food containing 5% Nitrogen, 10% Phosphorus and 5% Potash, as well as nine minor elements essential to plant growth and

Velvetgreen is the perfect answer to the greenhouse grower when he needs a complete fertilizer.

FOR RESALE it will build profits for the florist, landscaper and nurseryman, since it can be sincerely recommended as the ideal plant food for use on lawns, shrubs, trees, flower and vegetable gardens. It will



be backed by Armour's nation-wide advertising. Circulars and selling aids available upon request.

1 lb. (12c list). Bale of 32	\$2.32
10 lbs. (85c list). Bale of 6	3.36
25 lbs. (\$1.50 list). Each	1.00
100 lbs. (\$4.00 list). Each	2.75

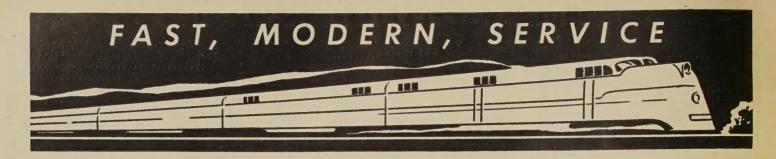
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Local—Chicago	8c	lc	with CASH ORDERS for small items, in order
First and Second Zones within 150 miles	9c	1.lc	to obtain the LOWEST TRANSPORTATION
Third Zone within 150 miles to 300 miles	10c	2c	COST.
Fourth Zone within 300 to 600 miles	11c	3.5c	Any overpayment will be promptly re-
Fifth Zone within 600 to 1000 miles	12c	5.3c	funded.
Sixth Zone within 1000 to 1400 miles	13c	7c	If postage is OMITTED from your order
Seventh Zone within 1400 to 1800 miles	15c	9c	we will assume that you
Eighth Zone all over 1800 miles	16c	llc	-DESIRE SHIPMENT SENT EXPRESS

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# PEST and DISEASE CONTROL CHART

INSECT	CROP	CONTROL MEASURES	REMARKS	INSECT	CROP	CONTROL	REMARKS
Red Spider	Roses	Vapotone, syringe, azobenzene.	Azobenzene fades red and pink types. May. damage. fo- liage.	and Foliar	Mums	Sodium selenate, Black Leaf 40.	
	Carnations	Vapotone, sodium selenate, azoben- zene, Dowspray 17, Dow dusts.		Rose midge and Strawberry root worm	Roses	DDT. Three applications on plants, soil and walks, 12 days apart.	heavily infested
	Chrysanthe- mums	Vapotone, sodium selenate, azoben-		Mite	Hydrangea Saintpaulia Cyclamen	Thiocide or Black Leaf 40.	Regular spraying necessary.
	Gardenias	Vapotone, azoben-		d l	Snap- dragons lvy	Naptholene Flakes.	Scatter on benches to discourage mite.
		zene.		Contract	Begonia		
	Other cut flower crops	Vapotone, azobenzene, rotenone, Nopy-ro.	Azobenzene may injure flowers. Azobenzene kills Sweet Peas.	Snails Slugs Cutworms Sowbugs	Any	Snarol, DDT.	100 mm m
	Loro.	Loro.	Syringe off in 30 minutes on soft growth or tender	DISEASE	CROP	CONTROL MEASURES	REMARKS
	Live-sum one	Vapotone, sodium	burning.  Dowspray 17 not	Damping off	Any	Cuprocide.	Treat seeds. Dust infected areas to prevent spreading.
	riyarangeas	selenate or azoben- zene, rotenone.	safe.			Steam sterilize soil mixture, or treat	A series of the
	Other pot plants	Vapotone, azoben- zene, rotenone.		1.1		soil with Formacide.	
Thrips	Any, inside or outside	DDT, Vapotone.	DDT kills Kalan- choe. Use tartar emetic.	Black Spot	Roses	I lb. Fermate per 100 gallons with spreader, Kopper Queen, Fungtro- gen.	Regular spraying necessary.
	Gladiolus Bulbs	5% DDT dust, corrosive sublimate, formaldehyde, Lysol.	Bulb disinfectants.	7.7 1 PP	Mums Ivy	I lb. Fermate with spreader.	
Aphids	Any	Vapotone, nicotine fumigation or Black Leaf 40, rotenone,	Sodium selenate O. K. on tolerant	Mildew	Roses Mums Calendula Hydrangea Saintpaulia	Wettable sulfur sprays. Sulfur dusts.	Both cause some bleaching of flow- ers.
 Leafroller	Any	DDT, pyrethrum,				Greenol, Kopper Queen, Grape and Rose Dust.	
Mum midge White fly Scale, Ants Leafhoppers Tarnished Plant Bugs		Vapotone.		Rust	Carnations Asters Snap- dragons	Fermate, Sulfur dusts or sprays.	
Mealybugs	Any	Azobenzene.	On poinsettias use before bracts ap- pear. Azobenzene injures tender plants.	Root rot and Soft rot	Calla	I lb. New Improved Ceresan to 50 gal. water. Soak one hr. and plant. Formal- dehyde 1-50 for 1 hr.	Steam sterilize pots and soil.
4 3-2		Nicotine and Volck.	Syringe tender plants.	Botrytis blight	Lily Snap-	Fermate.	Avoid overhead syringing.
		Loro.	With caution.	5	dragons		

All-time Javorites Jor Growers Jor Growhere Jeverywhere



MARIGOLD "BUTTERBALL"



POPPY GIANT "ART SHADES"



ZINNIA "MISS WILLMOTT"



CALENDULA "IMP. LONG ORANGE"



ASTER "PRINCESS BONNIE"



LARKSPUR "GLORIA IMPROVED"



PANSY "A.B.C. DE LUXE"



ZINNIA "SUNSHINE TINTS"



COSMOS "ORANGE RUFFLES"



DAHLIA "DWARF UNWIN"



PETUNIA "GLAMOUR"

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